



# DISCOVER IMD

Developing leaders  
Transforming organizations  
Impacting your future





# WELCOME TO IMD

[www.imd.org](http://www.imd.org)



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IMD is an independent business school, expert in developing leaders, transforming organizations and creating immediate and long-term positive impact.

# THE IMD DIFFERENCE



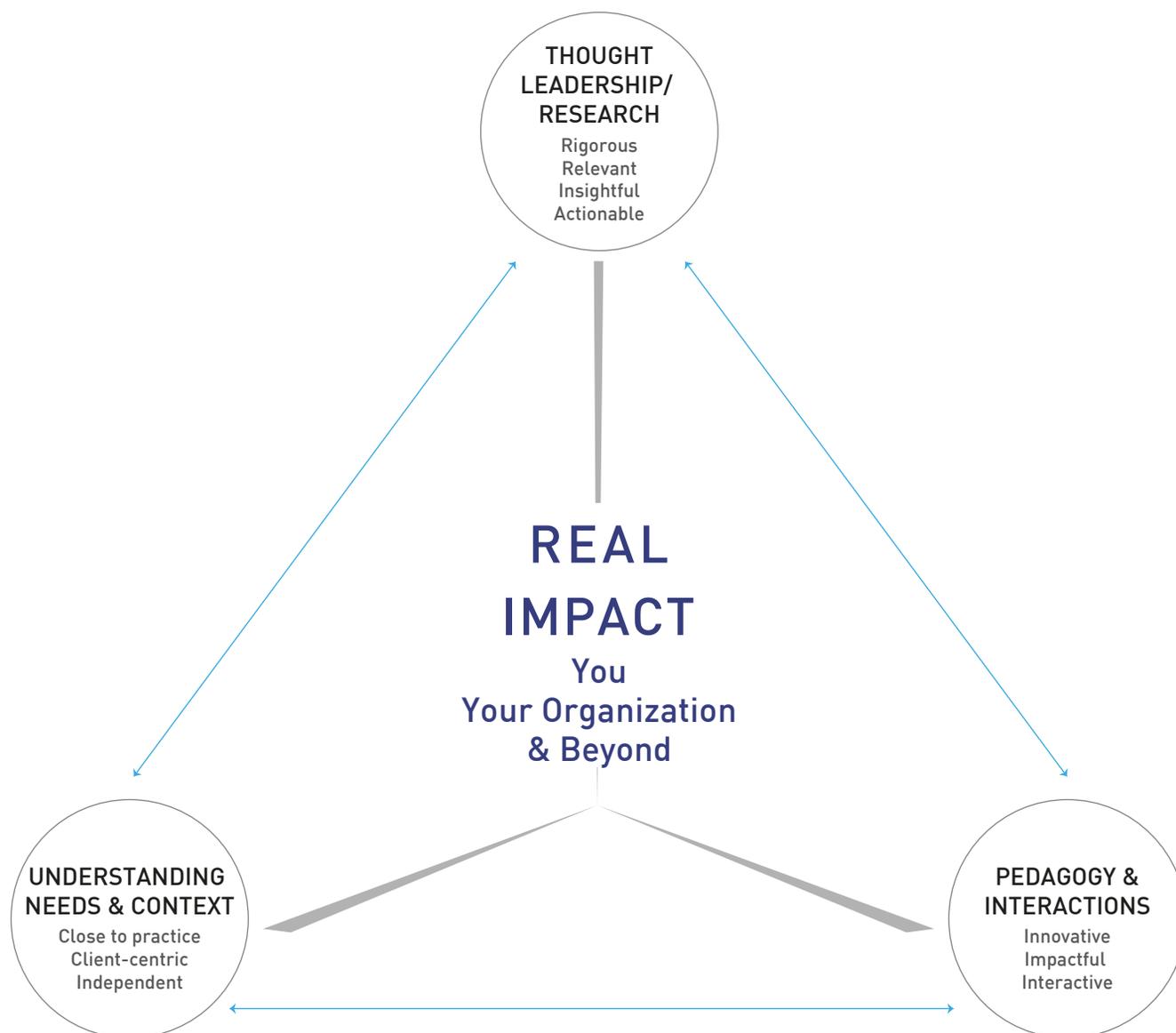
Lausanne, Switzerland



Singapore

You can join IMD programs at our campus in Lausanne, Switzerland, at our Executive Learning Center in Singapore and at other key locations around the world. You can also join IMD online programs.

## BUILDING ON OUR HERITAGE AND EXPERIENCE TO DELIVER WHAT YOU WANT: REAL IMPACT



At IMD, we combine three interdependent elements to ensure that we are designing and delivering interventions that achieve high individual and organizational impact - both in the immediate and long-term.

### RIGOROUS, INSIGHTFUL AND ACTIONABLE THOUGHT LEADERSHIP

As an institution with a strong academic pedigree, our activities are informed by world-class thought leadership – developed at IMD and elsewhere. We understand that thought leadership must be rigorous, but we also strive to develop and use knowledge that is *relevant, insightful* and *actionable*.

### UNDERSTANDING YOUR NEEDS & CONTEXT

As IMD was founded by and shares continuous ties to the business community, we have an exceptional understanding of the objectives and contexts of the individuals and organizations we work with. As an academic institution, we also strive to have objective and courageous conversations with our clients.

### STATE-OF-THE-ART PEDAGOGY

We employ our state-of-the-art understanding of individual and collective learning processes to design and deliver impactful interventions. From one-on-one coaching conversations to large scale transformation journeys, we structure interactions that stimulate dialogue, discovery and debate.

Our approach leverages thought leadership to create innovative and unforgettable learning experiences in the service of clear business objectives.

HELPING COMPANIES  
TRANSFORM IN CHANGING TIMES

Read our client impact stories  
[www.imd.org/cp](http://www.imd.org/cp)

# IMPACT AT IMD



As an independent business school, IMD is expert in developing leaders, transforming organizations and **creating positive impact – immediate and long-term**. We strive to ensure this impact is felt by the **individual, the team, the entire organization and beyond**.

Real-world learning only has value when coupled with real impact in the workplace: **exemplifying effectiveness of learning and transfer of knowledge**.

IMD adopts a relentlessly **problem-solving approach** to create **lasting value and impact**. Our world-class faculty work closely with organizations, their CEOs and learning and development leaders to design learning solutions that address the evolving needs of executives and organizations at all times.

## IMD IMPACT IN NUMBERS



9,000+

Over 9,000+ executives come to IMD each year from 100+ different countries



170+

IMD supported 170+ organizations by delivering close to 200 customized interventions (on&off our 2 campus)\*



81%+

of participants have become a more effective leader and have successfully applied the new learning to their job\*

\*Survey of more than 2,100 alumni 6 months after attending an IMD program (2015 -2017)

## IMD IMPACT AT THREE LEVELS: INDIVIDUAL + TEAM + ORGANIZATION



### GROWING AS AN INDIVIDUAL

*Claudie Allaire | Site Director and Business Development | Teoxane Laboratories | Switzerland*

**The First 90 Days®** undoubtedly is the most useful leadership program I've taken in my professional life. At every key transition of my career, I've drawn upon the methods I learned, reflectively and practically. Furthermore, I use the concepts and tools to help every new employee I hire to onboard and integrate successfully.



### CHANGING YOUR TEAM

*Vito Angelillo | General Director | Terre des Hommes - Helping Children Worldwide Foundation | Switzerland*

IMD has created a very powerful course that unleashes the full potential of the participants and teams. My experience of **High Performance Leadership (HPL)** was so powerful that I decided to send our senior management team on it too. Moreover, we have integrated the HPL approaches and tools throughout our organization. Since then, we have been on an intense, incredible transformational journey.



### TRANSFORMING AS A COMPANY

*Henrik Andersen | Group President & CEO | Hempel A/S | Denmark*

IMD is a real powerhouse. It offers the best in academia and the best case studies. Their extra edge comes from the -countless real-life experiences of executives and companies whom they work closely with and which informs everything they teach. Our **Summer Class for the top leadership team** allowed us to oxygenate our brains and understand which steps were necessary for us to move from products to solutions and to interact more effectively with our customers. IMD created a truly customized learning solution producing immediate results.



56%+

of participants on open programs are referred by alumni word of mouth or are returning alumni themselves



1<sup>ST</sup>

#1 in Open Programs  
Top 3 Executive Education worldwide  
6 years in a row Financial Times  
rankings 2012-2017



100,000+

alumni form a powerful global  
network of business executives

# PROGRAMS FOR INDIVIDUALS AND TEAMS

Use IMD's program finder or program recommender to find the right learning journey for you.

## PROGRAM FINDER

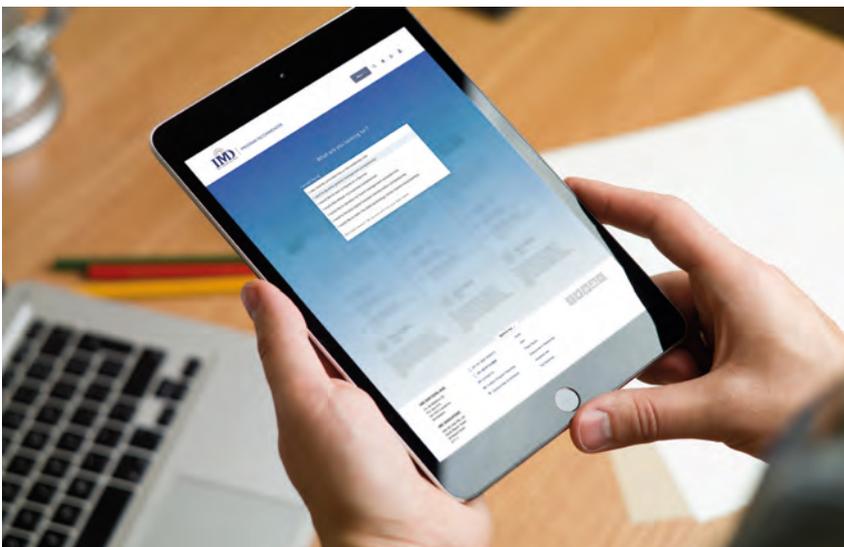
By searching by topic of interest, your level of seniority and years of experience... and by the program's location, duration and learning type (open, degree, custom or online), you identify the programs best suited to your needs.



VISIT OUR  
PROGRAM FINDER  
[www.imd.org/pf](http://www.imd.org/pf)

## PROGRAM RECOMMENDER

Discover programs that best suit your professional profile by signing in to your LinkedIn account and answering a few questions. We will compare your information and determine the best programs for you.



VISIT OUR PROGRAM  
RECOMMENDER  
[www.imd.org/pr](http://www.imd.org/pr)

## WE ARE HERE TO HELP YOU

- Build Your People’s Leadership Capabilities
- Embrace Digital Transformation
- Accelerate Innovation and Business Excellence



IMD offers a portfolio of programs, designed to help individuals and teams to develop a full range of capabilities, bringing impact to their organizations.

### GENERAL MANAGEMENT

- Building on Talent (BOT) | **NEW FORMAT**
- Foundations for Business Leadership (FBL)
- Transition to Business Leadership (TBL)
- Program for Executive Development (PED)
- Advanced Management Program (AMP) | **NEW**
- Breakthrough Program for Senior Executives (BPSE) | **NEW FORMAT**
- Orchestrating Winning Performance (OWP) | **30+ NEW TOPICS**

### DEGREE

- Master of Business Administration (MBA)
- Executive Master of Business Administration (EMBA)

### DIGITAL TRANSFORMATION

- Leading Digital Business Transformation (LDBT)
- TransformTECH (TT) | **NEW**
- Digital Strategy (DS) | **NEW**
- Mastering Digital Technologies (MDT) | **NEW**
- Digital Analytics (DA) | **NEW**
- Digital Execution (DE) | **NEW**
- Digital Finance (DF) | **NEW**
- Leading in the Digital Age (LDA) | **NEW**
- Digital Marketing Strategies (DMS) | **NEW**
- Digital Supply Chain Management (DSCM) | **NEW**
-  Digital Disruption (DD) | **NEW**

### LEADERSHIP

- The First 90 Days® (F90D) | **NEW**
- Mobilizing People (MP)
- Strategies for Leadership (SL)
- High Performance Leadership (HPL)
- Advanced High Performance Leadership (AHPL)
- Cultivating Leadership Energy through Awareness and Reflection (CLEAR) | **NEW**
-  Building Leadership Essentials (BLE) | **NEW**
-  Learning Leadership (LL)
-  Changing Employee Behavior (CEB) | **NEW**

### FOCUSED

#### Governance

- High Performance Boards (HPB)
- Digital Transformation for Boards (DTB) | **NEW**
- Team Dynamics for Boards (TDB) | **NEW**
- Finance for Boards (FFB) | **NEW**

#### Family Business

- Leading the Family Business (LFB)
- Leading the Family Office (LFO)

#### Innovation

- Driving Strategic Innovation (DSI)
-  Being Innovative (BI)

#### Finance

- Strategic Finance (SF)
-  Finance Fundamentals for Executives (FFE)

#### Negotiation

- Negotiating for Value Creation (NVC)

#### Strategy

-  Strategic Thinking (ST)
-  Leading Strategic Initiatives (LSI)
-  Leveraging Strategic Partnerships (LSP)

#### Marketing

-  Marketing Management (MM)
-  Pricing Excellence in Tough B2B Markets (PE)

#### Organizational Learning

- Organizational Learning in Action (OLA)

#### Sustainability

-  Building Business Sustainability (BBS) | **NEW**

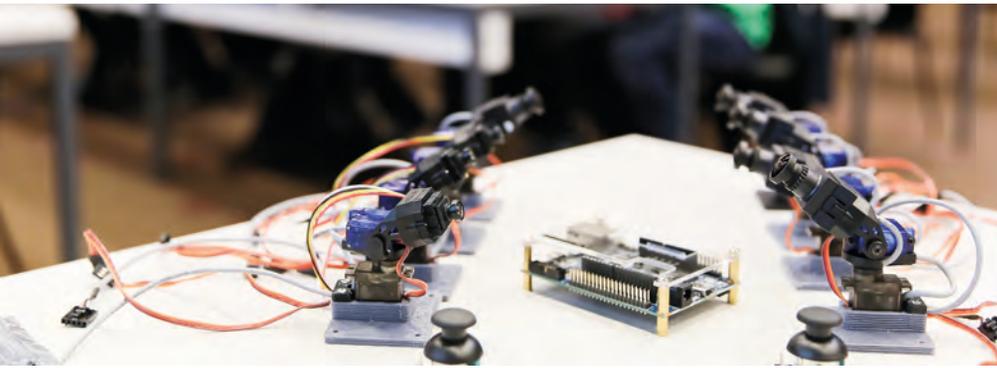
 **IMD ONLINE PROGRAMS**  
Delivered online and applied to your business context with personal coaching

**TALK WITH US**

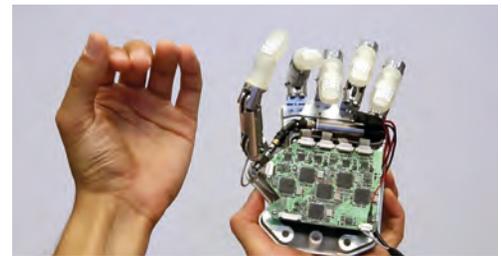
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# DIGITAL TRANSFORMATION



Digital transformation brings turbulence and unpredictability. Yet it offers exciting opportunities to venture into new territory, forging greater successes and new ventures.



## IMD, leader in digital business transformation

IMD is offering a suite of programs designed to optimize digital capabilities. From developing a new digital strategy to executing it, there is a program to fit your needs, helping you create new value for your company. IMD senior faculty are experts in this field.



The Global Center for Digital Business Transformation, an IMD and Cisco initiative, draws on full-time researchers with diverse backgrounds to drive the Center's thought-leadership strategy.



*Dr Margot Tanner* | Senior Consultant at walkerproject AG, formerly with Lufthansa Aviation Training Switzerland AG | Switzerland

The faculty were highly energizing and engaging. Without fail, they had the audience captured in seconds. With their excellent skills, they built our group made up of individuals into a highly participative learner team. They not only engaged with us as participants, but empowered us to harvest knowledge and experience to our advantage.

Former participant of **Leading Digital Business Transformation**

## IMD'S COMPLETE JOURNEY OF DIGITAL PROGRAMS



### Leading Digital Business Transformation

**Leading Digital Business Transformation** is Europe's largest, most established executive program of its kind. It has 350+ alumni. They form a fast-growing network of alumni executing digital transformation in their careers.



### TransformTECH

Break new ground with **TransformTECH**, powered by the excellence of two top schools: IMD with its innovation and business expertise, and the Ecole polytechnique fédérale de Lausanne (EPFL) with its cutting-edge technological developments. Discover how innovation, including artificial intelligence, intelligent robotics, and the Internet of Things can radically transform your business.



# CUSTOM PROGRAMS FOR ORGANIZATIONS

## DEVELOP YOUR PEOPLE, TRANSFORM YOUR ORGANIZATION

Each program we develop for you is fully customized to reflect the opportunities and challenges of your organization. Working closely with our world-class faculty from day one, you will design together learning solutions that meet your unique objectives and deliver the highest impact.

### APPROACH

- You partner with our faculty and tap into their real-world experience and cross-industry networks
- You benefit from an integrated and holistic learning approach
- Your evolving needs and ambitions shape our program designs

### DELIVERY

- Programs delivered wherever it makes sense for you
- Highly integrated learning solutions blending together different innovative learning approaches to fit your needs
- Partnerships with cutting-edge organizations to enrich your experience and deepen the impact



### World-class faculty

Work with one of our 50+ world-class faculty from day 1 to co-design and deliver your program.



### Global network

Tap into our global network of 180+ leadership coaches, learning managers, functional experts and program delivery partners.



### Global mindset

Benefit from our truly global mindset working every year with 170+ companies across geographies and industries.

YOUR ORGANIZATION'S TRANSFORMATION JOURNEY WITH IMD

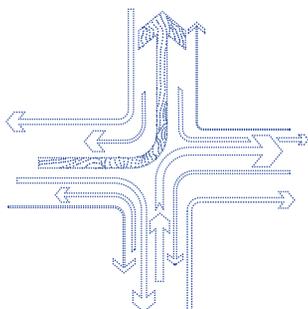
**YOUR JOURNEY**

IMD can partner with you at every step.



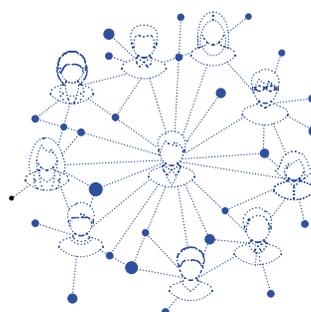
**CONTEXT**

You gain a clear understanding of the objectives you want to achieve as an organization.



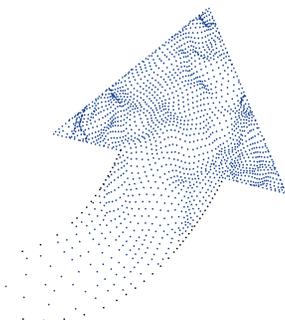
**TRANSFORMATION**

You build the case for change and a detailed action plan associated with key areas of choice.



**CAPABILITIES**

You develop the capabilities of your people in areas critical to your future success.



**IMPACT**

You create lasting impact as your organization sets out to lead and drive change.

**TALK WITH US**

+41 21 618 00 10 [clientmarketdevelopment@imd.org](mailto:clientmarketdevelopment@imd.org)

# CORPORATE LEARNING NETWORK



## IMPACT YOUR COMPANY'S PERFORMANCE

- Develop your managers and leaders
- Provide global networking opportunities
- Strengthen the skills your people need to solve real challenges in your organization

### FLEXIBLE LEARNING, GLOBAL EXCHANGE

The Corporate Learning Network (CLN) is your gateway to IMD's innovative learning solutions. The CLN enhances individual and organizational impact by providing member organizations and their executives with access to virtual and blended learning, digital programs, face-to-face events and forums for best practice exchange. Each individual can construct their own personal portfolio of learning based on their specific learning needs, their developmental objectives and their preferred learning styles.



30+  
industries



75+  
members



20+  
countries



*Birgitte Davy* | Global Leadership Development Manager | MTN Group, South Africa

IMD's methodology and pedagogy for its GLC courses are a ticket to success. The structure of the programs makes participants feel accompanied, even though they learn at their own pace. Participants are not just a number. They get constant feedback and follow up, as the programs are soundly supported by IMD's expert faculty.

Member, IMD Corporate Learning Network



## THE CORPORATE LEARNING NETWORK OFFERS 6 PILLARS OF LEARNING:

### GLOBAL LEADERSHIP IN THE CLOUD PROGRAMS

Global leadership in the Cloud provides flexible, 8 weeks online programs, with personalized feedback from a coach at each learning step. Ideal for business professionals with around 6–10 years' experience.

### DISCOVERY EVENTS

Intensive 1.5-day working sessions drawing on the latest research from IMD faculty.

### CXO ROUNDTABLES

CEO, CIO, CFO, CMO, CLO... Each event features keynote speakers who are experts in their fields, and provides ample time for high-level networking.

### VIRTUAL PLATFORMS

2 dynamic platforms – the Learning Hub and Global Knowledge Platform – featuring webcasts, podcasts, articles and leadership videos from IMD. Partner level members and up get additional access to a wide range of global business sources.

### WORLD COMPETITIVENESS ONLINE

World Competitiveness Online is a unique and comprehensive database on the competitiveness of nations with relevant data spanning more than 25 years.

### EXECUTIVE EDUCATION ADVISORY COUNCIL

The Executive Education Advisory Council is an advisory board which brings together heads of management development, CLOs and EVP human resources to review, shape and influence IMD's teaching and research activities.

CHOOSE  
FROM 4 DIFFERENT  
MEMBERSHIP PACKAGES:

Strategic Partner, Senior Partner,  
Partner, Business  
Associate

TALK WITH US

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cln@imd.org

# ALUMNI COMMUNITY

## A FAR-REACHING AND INFLUENTIAL NETWORK

The IMD Alumni Network is an exclusive network of global business leaders. Our mission is to support and accelerate the leadership journey beyond our on-campus programs and to foster a rich, close-knit network. We create value for alumni around two focus areas – **lifelong learning** and **powerful business networks**.

In 2016, the alumni and IMD created a number of new opportunities for interacting, building networks and above all taking part in a powerful joint-value cycle. Alumni enjoy member-only access to networking reunions, events (in person and online), numerous inspiring resources and a directory allowing them to connect with their peers.

**IMD and our alumni enjoy a mutually rewarding relationship. Over half of the participants on our open program (56%) are either alumni coming back for further training or participants referred by alumni.**



101,000+  
alumni



170  
countries



46  
alumni clubs



*Biauw Chi Ong* | Chairman of Medical Board | Sengkang Health Pte Ltd | Singapore

The program I went on allowed me to find surprising commonality across various industries and it took me to the next level of leadership. My class members, from other industries, offered fresh perspectives and a true willingness to share. What an eye-opener! We have stayed in touch as alumni and we help each other along, today.

Former participant of **Breakthrough Program for Senior Executives**



Alumni have three channels through which they can engage with their peers: Alumni Clubs organized by **where alumni live and work**, by the **program they have taken**, and by their **given industry and area of expertise**.



#### ALUMNI CLUBS

**Alumni Clubs** organize a variety of activities by geography. They offer opportunities to learn, discuss leading-edge business thinking and expand business relationships among fellow, local alumni.



#### PROGRAM COMMUNITY

**Program Communities** serve groups of IMD alumni who have formed close bonds, attending a particular program together. They meet to share and amplify the learning they gained together. One example is the Alumni Community for Entrepreneurship (ACE).



#### EXPERT COMMUNITY

**Expert Communities** bring together alumni who share the same interests, in profession, industry and expertise, to share and exchange know-how. All IMD alumni are welcome to join. Examples include: the Digital Transformation Community and the Life Sciences Community.

Plus **official and program-specific alumni groups on LinkedIn**, which facilitate expanding and strengthening your professional network.

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[alumni.relations@imd.org](mailto:alumni.relations@imd.org)

# THOUGHT LEADERSHIP

## WHERE ACADEMIA AND PRACTICE MEET

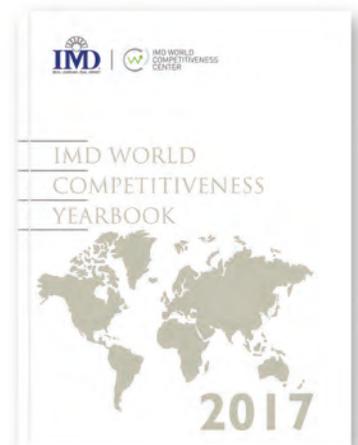
IMD's research efforts are informed by our philosophy of "Real Learning, Real Impact". Our unique brand of thought leadership is rigorous and relevant, yet insightful and actionable. The most valuable form of thought leadership is the one that is least easily captured – insights from the world of research and practical experience that are communicated to our executive education participants and to the organizations we partner with.

More than 100 research projects and initiatives are ongoing at any time, ensuring that our classroom material is constantly updated with new ideas and insights. Each project is led by one or several IMD faculty members who work closely with executives.

In the last five years, IMD faculty members and research teams have won 56 awards and generated more than **3,000 new research outputs**. These include 685 case studies, teaching notes and supplementary material, 65 books and 42 book chapters. IMD's faculty published 290 articles in academic management journals and 36 articles in top 50 journals, as ranked by the Financial Times. We also communicated our research insights through 479 issues of Tomorrow's Challenges, 55 insights@IMD, 8 Perspectives for Managers, 4 In the Field and more than 1,300 articles published in elite, popular and online journals.

[imd.org/research/education-publications](http://imd.org/research/education-publications)

Below:  
Leading annual report on  
the competitiveness of nations



*Mithran Doraisamy* | Executive Director and Consultant | IMD Advisory | Australia

The program was very well structured. The theory covered was reinforced through field visits, then reapplied against the frameworks. We had excellent discussions, stemming from a sound, broad coverage of all key technologies, great case studies, great lecturers and a senior and diverse course cohort of global participants.

Former participant of **Leading Digital Business Transformation**



Kim Vinkler | Head of Finance | Arriva Denmark | Denmark

The program at IMD gave me great models, case studies and documented important learnings. The combination of case studies in different teams, an intense learning environment and the social activities all served to expand and improve my network. All this, combined with great faculty! Since the program, I have also attended alumni sessions, bringing me yet more benefits.

Former participant of **Strategic Finance**



Above:  
A selection of 2017 publications from IMD

## IMD GLOBAL AND RESEARCH CENTERS



IMD has been a pioneer in board education since 1977. The IMD Global Board Center brings together world-class thought leadership and best practices from around the globe and provides unmatched educational and advisory services for boards. It offers guidance on enhancing governance within corporations, financial institutions, institutional investors and non-profits in many regions worldwide.

[imd.org/boardcenter](http://imd.org/boardcenter)



The Global Center for Digital Business Transformation provides world-leading research and analysis on digital business transformation. It prepares executives to lead their organizations into the digital era by re-imagining their businesses to take advantage of digital opportunities and manage disruptive threats. Full-time researchers draw from diverse backgrounds to drive the DBT Center's thought leadership strategy.

[imd.org/dbtcenter](http://imd.org/dbtcenter)



A senior executive's ability to continuously learn, adapt and change is the central leadership challenge of the 21st century. The primary mission of the IMD CEO Learning Centre is to question, challenge and provoke learning by senior executives. In this highly disruptive and turbulent era, the capacity to "learn while leading" will serve to grow and sustain organizations, industries and society.

[imd.org/ceo](http://imd.org/ceo)



The IMD Global Family Business Center is a world-leading family business research and education Center of Excellence. Dedicated to the real issues facing family businesses, family offices and family foundations, we help families ensure the sustainable success of their business and family, whether large or small. We offer impactful educational programs and deliver customized programs worldwide.

[imd.org/gfbc](http://imd.org/gfbc)



As the world pioneer in the study of competitiveness, the IMD World Competitiveness Center has the mission to improve people's lives by helping countries and companies generate long-term value. Its activities focus on the design and delivery of competitiveness workshops, and on the production of research materials to foster understanding of the pillars of competitiveness of firms and national economies.

[imd.org/wcc](http://imd.org/wcc)



*Cristina Agostinelli | Ferrero University | Ferrero International SA | Luxembourg*

Learning at IMD offered me a very good mix of frameworks, theory and practice, cases from industry, as well as different points of view. They all contributed to my own perspective and approach.

Former participant of **Organizational Learning in Action**

# CLIENT ENGAGEMENT TEAM

IMD's Client Engagement Team has extensive experience in executive development and works directly with our corporate customers worldwide.

**DEVELOP CUSTOMIZED LEARNING SOLUTIONS FOR YOUR COMPANY.**

**EXPLORE OUR PORTFOLIO OF OPEN PROGRAMS. FIND YOUR CONTACT PER REGION OR COUNTRY:**

## **STRATEGIC BUSINESS DEVELOPMENT OPPORTUNITIES:**

### ***Kiyan Nouchirvani***

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### ***Anna Dunand***

Head of Custom Program Development  
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## **CORPORATE LEARNING NETWORK MEMBERSHIP:**

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Head of Corporate Learning Network  
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## **PROGRAMS FOR INDIVIDUALS:**

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## **SOUTH EAST ASIA**

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Executive Director  
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## **CHINA**

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## **JAPAN**

### ***Naoshi Takatsu***

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## **MIDDLE EAST**

### ***Hischam El-Agamy***

IMD Representative  
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## **FIND YOUR LOCAL IMD BUSINESS AGENT IN YOUR REGION:**

### ***Spike Braunius***

Business Partners Director  
spike.braunius@imd.org

**TALK WITH US**

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clientengagementteam@imd.org

# FACULTY

## RECOGNIZED WORLD AUTHORITIES

IMD's faculty members balance teaching, research and working with leading international companies to stay on top of the latest management thinking and trends. Their global view, keen insights and concrete understanding of business challenges ensure thought leadership and real-world learning in the classroom.



**Jean-François Manzoni**  
Canadian | French  
Nestlé Professor President of IMD

## IMD FACULTY 2018



**Shlomo Ben-Hur**  
Israeli | American  
Leadership, Talent Management  
and Corporate Learning



**Ralf Boscheck**  
German  
Lundin Family Professor of  
Economics and Business Policy



**Cyril Bouquet**  
French | Canadian  
Strategy



**Arturo Bris**  
Spanish  
Finance, Director of IMD World  
Competitiveness Center



**Ben Bryant**  
British | Australian  
Leadership and Organization



**Bettina Büchel**  
German | Swiss  
Strategy and Organization



**Salvatore Cantale**  
Italian  
Finance



**Bala Chakravarthy**  
American | Indian  
Strategy Leadership and  
Execution



**Goutam Challagalla**  
American | Indian  
Marketing and Strategy



**Carlos Cordon**  
Spanish  
LEGO Professor of Strategy and  
Supply Chain Management



**Didier Cossin**  
Swiss | French  
Finance and Governance,  
Founder and Director of IMD  
Global Board Center



**Albrecht Enders**  
German  
Strategy and Innovation



**Vanina Andrea Farber**  
Argentinian | Italian  
elea Professor for Social  
Innovation



**Bill Fischer**  
American  
Innovation Management



**Stéphane Girod**  
French | Italian  
Strategy and International  
Business



**Knut Haanaes**  
Norwegian  
Strategy and International  
Management



**James E. Henderson**  
Canadian  
Strategic Management



**Robert Hooijberg**  
Dutch  
Organizational Behavior



**Tawfik Jelassi**  
French | Tunisian  
Strategy and Technology  
Management



**Jennifer Jordan**  
American  
Leadership and  
Organizational Behavior



**Amit Joshi**  
American | Indian  
Digital Marketing and Strategy



**Denise H. Kenyon-Rouvinez**  
Swiss | American  
The Wild Group Professor of Family  
Business, Family Office, Governance



**George Kohlrieser**  
American  
Leadership and  
Organizational Behavior



**Benoît F. Leleux**  
Belgian  
Stephan Schmidheiny Professor  
of Entrepreneurship and Finance



**Thomas Malnight**  
American  
Strategy and General  
Management



**Seán A. Meehan**  
Irish  
Martin Hilti Professor of  
Marketing and Change Management



**Stefan Michel**  
Swiss  
Marketing and Service Management



**Amit Mukherjee**  
American | Indian  
Leadership and Strategy



**Anand Narasimhan**  
British | Indian  
Shell Professor of Global  
Leadership



**Jayanth Narayanan**  
Indian | Singaporean  
Organizational Behavior  
and Leadership



**Winter Nie**  
American | Chinese  
Management, Regional Director of  
South East Asia and Oceania



**Mikotaj Jan Piskorski**  
American | Polish  
Strategy and Innovation



**Phil Rosenzweig**  
American  
Strategy and International  
Management



**Ralf W. Seifert**  
German | Swiss  
Operations Management



**Leif M. Sjöblom**  
Finnish  
Financial Management



**Ginka Toegel**  
German  
Organizational Behavior and  
Leadership



**Ina Toegel**  
German | Bulgarian  
Leadership and  
Organizational Change



**Omar Toulan**  
American  
Strategy and International  
Management



**Dominique Turpin**  
French | Swiss  
Dean of External Relations and  
Dentsu Chair



**Peter Vogel**  
Austrian | American  
Family Business and  
Entrepreneurship  
Debiopharm Chair of Family Philanthropy



**Michael Wade**  
British | Canadian  
Innovation and Strategy, Cisco Chair in  
Digital Business Transformation



**John Walsh**  
Irish  
Marketing



**Michael Watkins**  
Canadian  
Leadership and  
Organizational Change



**John Weeks**  
American  
Leadership and Organizational  
Behavior



**Michael Yaziji**  
American  
Strategy and Leadership



**Howard H. Yu**  
Chinese (Hong Kong)  
Strategic Management  
and Innovation

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**Christos Cabolis**  
Greek | American  
Economics, Finance



**Duncan Coombe**  
British | South African  
Organizational Behavior  
and Leadership



**Kazuo Ichijo**  
Japanese  
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and Management



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Mexican | Hungarian  
Global Leadership  
and Sustainability

## EMERITI FACULTY 2018



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Australian  
Leadership and  
Management Development



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Manufacturing Management  
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Organization and Management



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Technology and  
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Canadian  
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Family Business and  
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**Jack Denfeld Wood**  
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# IMD GOVERNANCE

## IMD'S ULTIMATE GOVERNING BODIES

Comprised of key stakeholders – including CEOs from companies with which IMD has strong learning partnerships, members of other academic institutions and IMD faculty – the IMD Foundation Board and IMD Supervisory Board are responsible for governance at IMD as well as ensuring we remain relevant to the evolving needs of the global corporate community.



### IMD FOUNDATION BOARD

The role of the Foundation Board is to take all useful measures to administer and represent IMD and generally, all steps permitting IMD to achieve its objectives. At their annual meeting in November, IMD Foundation Board members approve IMD's overall strategic direction and the financial results and elect board members.

### IMD SUPERVISORY BOARD

The Foundation Board appoints the Supervisory Board from among its members to support, challenge and supervise IMD's operations. The Supervisory Board has the overall responsibility for IMD's vision, strategy and management to support its success in the market place.

**Peter Wuffli**

elea Foundation for Ethics in Globalization  
Founder and Chairman of the Board  
of Trustees

**Chairman of IMD Foundation  
and Supervisory Boards**

**Michel Demaré**

Syngenta AG

**Vice-Chairman and Lead Independent Director  
Vice-Chairman of IMD Foundation and  
Supervisory Boards**

**Laurent Abadie**

Panasonic Europe LTD

**Chairman and Chief Executive Officer**

**Mustafa Abdel-Wadood**

The Abraaj Group

**Partner and Board Member**

**Abdul Razzaq Al Sabbagh**

Bank Muscat (SAOG)

**Chief Executive**

**Tim Andree**

Dentsu Aegis Network

**Executive Chairman**

Dentsu Inc.

**Executive Vice President  
and Member of the Board**

**Steven Baert**

Novartis International AG

**Head Human Resources**

**and Member of the Executive Committee**

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Titan Company Limited

**Non-Executive Director**

**and Member of the Board**

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Nestlé SA

**Chairman of the Board of Directors**

**Hans-Paul Bürkner**

The Boston Consulting Group GMBH

**Chairman**

**Ronan Cassidy**

Royal Dutch Shell Plc

**Chief Human Resources and Corporate Officer**

**Niels Bjorn Christiansen**

Danfoss A/S

**Former President and Chief Executive Officer**

**Boris Collardi**

Julius Baer Group Ltd

**Chief Executive Officer**

**Jo Deblaere**

Accenture

**COO and Group Chief Executive Europe**

**Hanne de Mora**

a-connect (group) AG

**Chairperson and Co-Founder**

**Member of IMD Supervisory Board**

**Henrik Ehrnrooth**

Kone Corporation

**President and Chief Executive Officer**

**Eric Elzvik**

ABB Ltd

**Former Chief Financial Officer**

**Bernard Fontana**

AREVA NP

**Chairman and CEO**

**Harsh Goenka**

RPG Enterprises

**Chairman**

**Pieter Heerema**

Heerema International Group Services SA

**President**

**Nouria Hernandez**

UNIL

**Rector**

**Erich Hunziker**

BB Biotech AG

**Chairman**

**Member of IMD Supervisory Board**

**Dennis Jönsson**

Tetra Pak

**President and Chief Executive Officer**

**Jouko Karvinen**

Finnair OYJ

**Chairman of the Board**

OYJ Valmet

**Vice-Chairman of the Board**

**Member of the IMD Supervisory Board**

**Jørgen Vig Knudstorp**

LEGO Brand Group

**Executive Chairman**

**Pierrick Le Gallo**

Dupont Europe Middle East & Africa

**President**

**Nigel Lewis**

Caterpillar SARL

**Vice President, Chief Marketing Officer, Global**

**Aftermarket, Marketing and Brand**

**Thierry Lombard**

Landolt & Cie

**Partner**

**Christoph Loos**

Hilti Corporation

**Chief Executive Officer**

**Margarita Louis-Dreyfus**

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**Chairwoman**

**Wendy Luhabe**

Women in Infrastructure Development/Energy

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**Member of IMD Supervisory Board**

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Vaud State Government

**Former Head of Department of Education**

**and Youth Development**

**Jean-François Manzoni**

IMD

**President**

**Stefan Michel**

IMD

**Professor of Marketing and Service**

**Management and IMD Faculty Representative**

**to the Foundation Board**

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Swiss Reinsurance Company Ltd

**Group Chief Executive Director**

**Damien O'Brien**

EgonZehnder

**Chairman**

**Member of IMD Supervisory Board**

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Deloitte France

**Former Chief Executive Officer**

Deloitte Touche Tohmatsu Ltd.

**Former CEO and Member of the**

**Executive Committee**

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Daimler AG

**Board Member, Human Resources and Labor  
Relations Director, IT and Mercedes-Benz  
Vans**

**Caroline Princen**

Royal Flora Holland

**Board Member**

**Carlos Rivera**

MRI Network Latin America

**Chief Executive Officer**

**IMD Alumni Representative to the  
Foundation Board**

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Credit Suisse Group AG

**Chairman of the Board of Directors**

**Urs Schaeppi**

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**Chief Executive Officer**

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**Member of the Board of Directors**

**Severin Schwan**

F. Hoffmann – La Roche AG

**Chief Executive Officer Roche Group**

**Feike Sijbesma**

Royal DSM NV

**Chief Executive Officer**

**and Chairman of the Managing Board**

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Arcos Dorados SA

**Executive Chairman of the Board**

**Nahed Taher**

Gulf One Investment Bank

**Founder**

SEEDS Consulting Company

**Chairman**

**Robert Ugglä**

A.P. Møller Holding A/S

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**Harry van Dorenmalen**

IBM Europe

**Former Chairman**

**Martin Vetterli**

EPFL

**President**

**Penelope Warne**

CMS London

**Chair, the Senior Partner and Head of Energy**

**Poul Weihrauch**

Mars Inc.

**Global President Petcare**

**Jackie Wong**

Temasek Trust and Temasek Management

Services

**Chief Executive Officer and Executive Director**

**Member of IMD Supervisory Board**

**IMD guest****Markus Neuhaus**

PriceWaterhouseCoopers AG

**Chairman of the Board of Directors**

# SUPPORTING IMD'S FUTURE

Our deepest thanks to IMD's friends and donors for their generous gifts. Your investment in IMD has a tremendous impact. It contributes directly to fulfilling human potential and future business success.

## PROFESSORIAL CHAIRS

**The Alcan Chair**  
Environment

**The Cisco Chair**  
Digital Business Transformation

**The Coca Cola Chair**  
Consumer Insights and Customer Marketing

**The Debiopharm Chair**  
Family Business and Philanthropy

**The Dentsu Chair**  
Japanese Management

**The Hilti Chair**  
Marketing and Change Management

**The Kristian Gerhard Jebsen Chair**  
Responsible Leadership

**The Lego Chair**  
Business Models and Value Chain

**The Lundin Family Chair**  
Energy Policy and Economics

**The Nestlé Chair**  
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**The Sandoz Family Foundation Chair**  
Leadership and Sustainability

**The Stephan Schmidheiny Chair**  
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**The Shell Chair**  
Sustainable Business Growth

**The UBS Chair**  
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**The Wild Family Chair**  
Family Business

## IMD CIRCLE AND CLUB MEMBERS

The IMD Club and the IMD Circle have been created to thank individual donors according to their level of support. Specific recognition programs offer networking opportunities, dedicated events, donor profiles in alumni news and visibility on different institutional supports.

### Circle

Peter von Muralt	Member	PED 1980
Tarang Jain	Member	MBA 1987
Anonymous	Member	MBA 1992
Anonymous	Member	MBA 1997
Venkatesh Tulluri	Member	MBA 1999

### IMD Circle

Pledges of CHF 100,000 and above

### Club

Jay Mehta	Platinum	MBA 1991
Roderick MacLeod	Gold	MBA 1980

Tamer Talaat	Gold	MBA 1987
Manel Adell	Gold	MBA 1994
Songhua Tu	Gold	MBA 1998
Jonas Ramm	Silver	MBA 1981
Suzanne Klatten	Silver	MBA 1988
Hans Petter Mellerud	Silver	MBA 1990
Alan McIntyre	Silver	MBA 1992
André Allain	Bronze	MBA 1984
Graeme Chipp	Bronze	MBA 1987
Peter Gotzler	Bronze	MBA 1987
Joon Choi	Bronze	MBA 1993
Walter Lee	Bronze	MBA 1993
Alain Depuydt	Bronze	MBA 1999
Art Uprety	Bronze	MBA 1999
Dong Xia	Bronze	MBA 1999
Marie-France Tschudin	Bronze	MBA 2000
Khadija Hasanova	Bronze	MBA 2005
Timm Oberwelland	Bronze	MBA 2005
Marije van Weelden-Cuche	Bronze	MBA 2010
Joan Beets	Bronze	MBA 2012

### IMD Club

Platinum	CHF50,000
Gold	CHF25,000
Silver	CHF10,000
Bronze	CHF 5,000

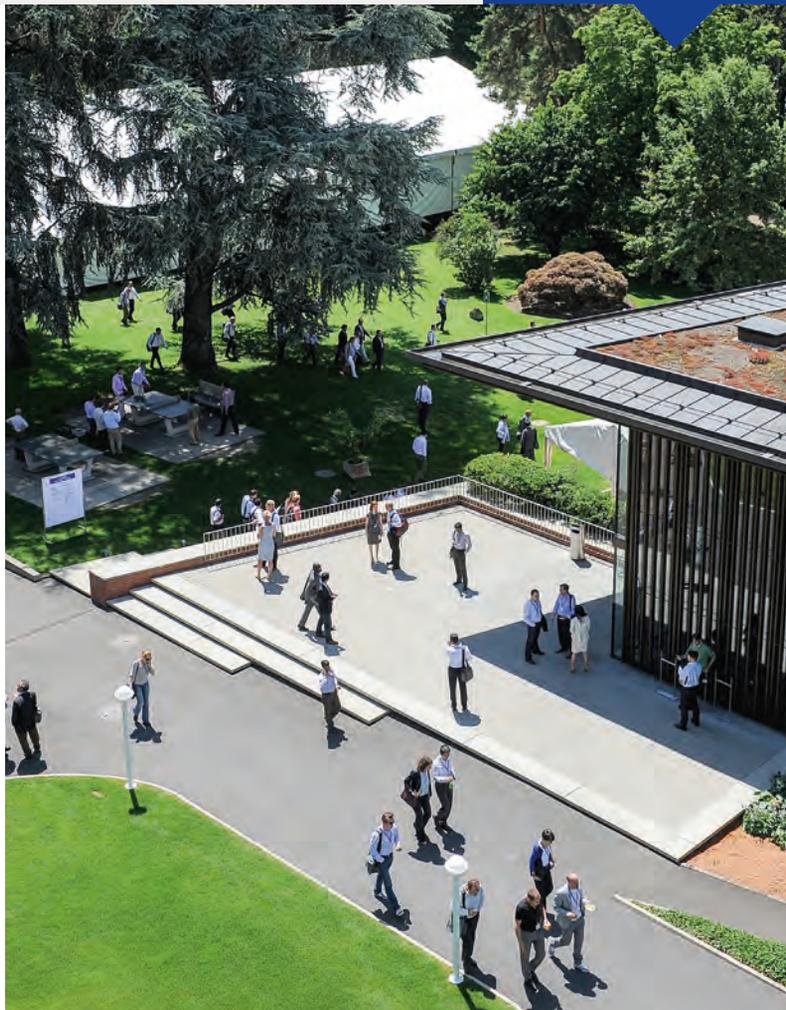
## WE ARE HERE TO HELP YOU

- Build Your People's Leadership Capabilities
- Embrace Digital Transformation
- Accelerate Innovation and Business Excellence

# TALK WITH US

+41 21 618 07 00

[info@imd.org](mailto:info@imd.org)





IMD is ranked **1<sup>st</sup>** in open programs  
worldwide – 6 years in a row.  
*Financial Times* 2012 – 2017



#### FURTHER INFORMATION

For more details, visit [www.imd.org](http://www.imd.org) or contact a Program Advisor at +41 21 618 07 00 or at [info@imd.org](mailto:info@imd.org).

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