

# CLIENT PROPOSAL



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# ESSENCE OF PHOTOGRAPHY

A world without photography will be meaningless to us if there is no light and colour which opens up our minds and expresses passion.

That is why our company was established, to help you keep a record of important events in your life through the art of Candid Photography & Candid Videography.

Photography is an art, but people take photographs for many reasons. Photos can also be taken to serve as evidence on how something happened. It enables the viewer to experience similar emotions and feelings the photographer had. This is the reason why our company was formed, to help us keep our memories fresh with what has happened in the past.

We take photographs for various events including birthday parties, weddings, engagements, events, outings and much more...





## INTRODUCTION

WHY US?

Contracting us for your photography needs will be an assurance to you that your special event will be kept in remembrance and will be captured by our talented photographers using superior quality digital cameras. The quality of our photographs are indisputable and will bring a true image of the event you remembered it; allowing you to view the images over generations to come.

Not a single moment of the event will be missed by our professional photographers. With our professional equipment each individual will shine like a real star.

The quality of our photography does not depend on the weather conditions or other external factors that usually tamper with image quality. We utilise high resolution cameras such as Canon 5D Mark , Sony APSC Sensor Cameras & Go Pro .We use equipments such as Electronic Steady-cam, Slider, LED lightings, Dollys & Professional tripods.

Additionally, we use hi-resolution digital printers such as CANVERA™ (Bangalore) & ALBUM EPOCA (Italy) that produce high quality printed photographs that both you and your loved ones will enjoy.



CAPTURING  
WEDDINGS

## THE DESIGN PROCESS

A Six Step Approach To Photography In order to ensure high quality output, we have implemented a six stage approach to our photography process. Each stage is important in determining the succeeding step. The six stages are equally important in the whole process of photography thus each getting an equal amount of attention from our staff. Our clients are the pillar to the survival for our business, therefore we request you to provide feedback to us whenever we may need it from you.





## PROCESS

### 1. Survey of the photography site

Our staff take a survey to the area that our client wants the photography to take place in. This is an essential step to the process as it determines the right type of machines to be used in the process, it also assists us to estimate the costs to be incurred in the whole photography process. Our survey team will then recommend the best photographer who can work under the various conditions as well as the best cameras that will be able to produce quality photographs in the respective setting.

### 2. Agreement on cost with the client

After visiting the site, the initial costs are adjusted to cover all the costs adequately. This will be after the inclusion of travel & accommodation costs.

### 3. Carrying out the photography

Our team then travels to the site of photography to cover the events adequately, quality is emphasised through this exercise. All important events are covered adequately by our photography team.

### 4. Editing, storage and conversion of the photographs.

The photographs are then edited and converted to various formats that the client may want, additionally, we will provide a hard copy or transformed to any additional form the client may want.

### 5. Delivery and submitting of photographs to the client.

The photos are then delivered to our client, this process can be electronic or manual through our website or via e-mail.

### 6. Feedback

We then request for a feedback on the whole process from the client, the information we get is used to improve our service delivery process.



## GOALS AND TARGETS OF THE PROJECT

Due to the large ambition we have to adequately serve our clients and provide them with quality photographs, we will provide professional candid wedding photography and videography. The following terms and conditions concerning this project apply.

### GOALS OF THE PROJECT

- To be professional candid photography & videography.
- To give High quality picture & High resolution 1080p video.
- To capture picture technically.

### OBJECTIVES TO BE MET

Any type of business requires high responsiveness and cooperation from both the clients and the contractors for effective service and product provision. The client is obligated to make payments on time and the contractor is obligated to provide the product to the client promptly. We therefore have to meet the following conditions:

- Taking surveys prior to determine the best approach for a specific setting.
- Agreement with the photography team on which approach to use.
- Confirming the decision through intellectuality.
- Giving the photography team chance to suggest options .
- Giving views on the services offered by our company .
- Assessing whether the photographs produced match expectations .
- Editing the images to attain the required standard and high quality.
- Transforming the photographs from soft copy to hard copy .
- Storing the photographs into various mediums .
- Delivery and submission of photographs to client .
- Requesting for feedback .
- Sending of feedback .
- Evaluation of feedback and improvement on weaknesses highlighted .





# CAPTURING souls in smiles



The Candid  
**EYE** PHOTOGRAPHY

## CANDID PHOTOGRAPHY

This package includes 2 photographers for 2 Sections of the event,  
Total Cost :Rs.55,000/-

### Deliverables:

1 x Canvera Album 12'x30' Non Tearable luxury with Leather Finish containing 80pages.  
Wide Range of materials available eg.: Matte, Glossy, Velvet, etc...  
All the pictures shot as soft copy on DVD. (600 nos. approx)

Extra Sections will attract extra Rs.15,000/- per section per photographer.

### Note:

One section is considered as one event eg.: Wedding (1 section), Reception (1 section).  
Maximum shooting hours per section - 5 hours.

### Equipments used for shooting:

#### Canon Flashes

Tricky usage of canon professional flashes will give rich lighting with optimized shadows.



#### Elinchrome Lighting

Elinchrome lighting solutions are used to create professional strobe lighting which gives out puts like modelling photography.



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#### Canon Full Frame Cameras

Canon Professional Full-Frame cameras will be used for powerful capturing of images which is also efficient low light imaging.



#### Canon Lenses

Canon L series lenses are used to create wide angles, tele zooming, high depth of field and much more creative technical imaging of your event. Eg: 85mm, 50mm and goes on.



#### Wireless Flash Triggers

Wireless flash triggers are used to trigger flashes from distance. Mostly used to highlight the subject.

Check out for different styles of photography on our website:  
[www.capturing.in/photography-style/](http://www.capturing.in/photography-style/)



THREAD Wedding  
FILM



## CANDID VIDEOGRAPHY

This package includes 2 Candid Videographers for 2 Sections of the event.

Total Cost :Rs.70,000/-

Extra Sections will attract extra Rs.15,000/- per section per videographer.

### Deliverables:

1x 30 seconds Wedding Teaser.

1x 10 mins Montage wedding Film.

1x 30 Minutes Wedding Film.

Deliverables on DVD, Bluray and Pendrive.

### Note:

One section is considered as one event eg.: Wedding (1 section), Reception (1section).

Maximum shooting hours per section - 5 hours.

### Equipments used for shooting:

\*Canon Full Frame Cameras, \*Sony APSC Sensor Cameras, \*GoPro 4K Cameras, \*Electronic DSLR Stabilizers, \*Electronic GoPro Stabilizers, \*Manual Sliders, \*Manual Steady Cam, \*DJI Drone Camera (Helicam), Professional Lighting setup etc...



Zeyun Stabilizer

Zeyun Electronic camera stabilizer is the perfect tool to shoot rich looking video eliminating any kind of shakes with DSLR Camera.



Dji Drone

Mavic Pro Drone camera is equipped with professional 4k Video Camera to shoot the best aerial view of the event.



Feiyu Stabilizer

Feiyu Electronic camera stabilizer is the perfect tool to shoot rich looking video eliminating any kind of shakes with GoPro Camera.



Sliders & Steady Cam

Sliders give straight cinematic feel to the video sliding through a straight line. Manual Steady Cam gives stable shots with manual control to stabilization.

Check out our wedding films on

[www.vimeo.com/capturemyring](http://www.vimeo.com/capturemyring), [www.youtube.com/capturemyring](http://www.youtube.com/capturemyring).



AMAZING  
LOVE

POST-WEDDING  
Photoshoot

## PRE/POST - WEDDING PHOTOSHOOT

This package includes 6 hours of posed photography session.

A theme or a series of concepts are created according to the taste of the bride & groom and is developed for an outstanding output of photographs to cherish for life time.

A makeover session for hair setting will be arranged which is included in the package.

All the properties needed for the shoot will be arranged by our team.

Studio Charges will be extra for indoor shooting. Approx.: Rs.10,000/-

Total Cost : Rs.35,000/-

Note:

\*Concepts and themes will be decided based on the references chosen by the client.





## TRADITIONAL PHOTOGRAPHY

Traditional Photography is the style of photography we're all used, where carefully framed photographs are taken of the people who pose for the photographer. Usually Group Photographs are shot by a traditional Photographer. These pictures are usually added in the last few pages of the candid album on request.

This Service include 1 photographer for 1 section of the event.

Total Cost : Rs. 6,000/- (Soft Copy Only)

Extra Sections will attract extra Rs.6,000/- per section per photographer.

### Note:

One section is considered as one event eg.: Wedding (1 section), Reception (1 section).  
Maximum shooting hours per section - 5 hours.

### Album Charges (optional)

#### Option 1:

Rs.12,000/- per Album :

1 x Canvera Album 12'x30' Non Tearable luxury with Leather Finish containing 80pages.  
Wide Range of materials available eg.: Matte, Glossy, Velvet, etc...

#### Option 2:

Rs.8,000/- per Album :

1 x Karishma Album 12'x30' containing 80pages.



## TRADITIONAL VIDEOGRAPHY

Typically described as a documentary film of the event. Segments are edited as they occur to preserve continuity. This style of editing will produce a polished documentation of the day as it unfolds. Also can be referred to as Documentary Style.

This Service include 1 videographer for 1 section of the event.

FULL HD - 1080p.

Total Cost : Rs. 12,000/- (Including 1 set of edited versions of the videos on Bluray & DVDs)

Extra Sections will attract extra Rs.12,000/- per section per videographer.

### Note:

One section is considered as one event eg.: Wedding (1 section), Reception (1 section).  
Maximum shooting hours per section - 5 hours.

Extra Set of Bluray & DVDs can be taken with Rs.2,500/- per copy of Bluray & DVD.



THANK YOU  
for choosing

*Capturing*<sup>TM</sup>



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