



Boost your innovation with Eurostars

@ Innovation expo 2018
3-5 October | Rotterdam, The Netherlands

The international innovation team of the Netherlands Enterprise Agency (RVO.nl) cordially invites you to attend the Eurostars sessions on the Innovation Expo 2018. You can learn from other entrepreneurs who have been successful in Eurostars, pitch your own project idea, find international partners and meet other innovative SMEs in your field. More than 4000 participants will take part in the Innovation Expo 2018. The event is organised on behalf of the Dutch government.

SMEs as innovation boosters - what is Eurostars?

Eurostars is a funding programme for international innovative projects which are led by R&D-performing SMEs. With its bottom-up approach, Eurostars supports the development of rapidly marketable innovative products, processes and services that help improve the daily lives of people around the world.

Programme: Eurostars sessions during the Innovation Expo 2018

3 October

- Different excursions organized by the Innovation Expo
- Social event in the evening for international Eurostars guests

4 October

Eurostars – Celebrating 10 years of international R&D finance: when is innovation successful?

Festive session with State Secretary for Economic Affairs and Climate Policy, Mona Keijzer. Professor Paul Iske gives his vision on successful innovation and creativity and you hear experiences from innovative entrepreneurs. The session will be closed with a Eurostars award ceremony. Registration for this session is required.

Eurostars pitch and connect sessions

4 thematic sessions in which you learn about the latest technologies. You can actively participate by telling about your Eurostars project, pitch your project idea and find international partners. Topics: agri-food, circular economy, smart industries and smart mobility. If you are interested in pitching your project idea (2 slides, 2 minutes) or if you want to present your Eurostars project, please send us an e-mail. We make a selection of the requests we receive.

Eurostars deep dive session: how to design a successful project

Guided tour through the application process of Eurostars: listen to first-hand experience by entrepreneurs and programme officers. Registration for this session is required.

Get investor ready: how to successfully pitch your business

Performing a successful pitch is key for entrepreneurs in attracting investments. A selection of SMEs will get the chance to pitch during the Innovation Expo in front of an international audience. Whose pitch will blow you away? Registration for this session is required.

Matchmaking session Enterprise Europe Network

The Enterprise Europe Network (EEN) is active in 64 countries and comprises 600 international organisations. Its aim is to assist parties in finding international partners. During the IE2018, EEN will be organising a b2b matchmaking. Find your match and download the event app to book meetings!

5 October

- Different excursions organized by the Innovation Expo

Registration

You can pre-register [here](#) for the Innovation Expo, the different Eurostars sessions and the matchmaking. In September you will receive a network app of the Innovation Expo in which you can also register for excursions and other sessions. Access to the Innovation Expo 2018, Eurostars sessions, matchmaking and excursions is free of charge.

Contact

For further contact of the Eurostars conference at the Innovation Expo please contact the Dutch Eurostars secretariat.
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