2018 PARTNERSHIP PROPOSAL

HIKE TO END HUNGER
HUNGER FREE COLORADO

JULY 1 - 31, 2018
THE BEST COLORADO HIKING TRAILS

#HIKE2ENDHUNGER
#ENDHUNGERCO

HUNGER FREE COLORADO

WHO WE ARE

Launched in 2009, Hunger Free Colorado has emerged as a leading statewide anti-hunger organization. Hunger Free Colorado works to connect families and individuals to food resources and provide systems change from the federal to local level by using the tools of policy, coalition building, and collaborative programming to create innovative solutions to Colorado's hunger challenges.

Visit HungerFreeColorado.org to learn more.

HIKE TO END HUNGER

2018 EVENTS

Hike to End Hunger, taking place July 1 - 31, 2018, is open to Coloradans of all ages, abilities and locations. All funds raised will benefit Hunger Free Colorado.

Registration is FREE for individuals and teams across the state. Participants can set their own hiking or walking goal for the month of July, and then secure pledges and support as they hit the trail to end hunger in Colorado.

Kick-Off Hike: Saturday, June 23, 2018 @ 8 AM
Wrap-Up Celebration: Wednesday, August 1, 2018 @ 6 PM

Visit HikeToEndHunger.org to learn more.

HIKE TO END HUNGER

WHY DO WE HIKE?

Hunger is a serious – and often invisible - problem in Colorado. Many are surprised to find out

1 in 10 Coloradans struggle with hunger,
including your neighbors, coworkers and friends.

This is unacceptable.
Everyone has a role to play in helping hard working Coloradans, children and older adults obtain the fuel needed to thrive.

Hunger Free Colorado provides a necessary connection to food resources for Coloradans experiencing hunger.

We hike to raise awareness and to put stronger systems in place for individuals experiencing hunger. We hike to find solutions.

As we hit the trails this summer, YOU can show your support by becoming a 2018 Hike to End Hunger Sponsor or by hiking as a Corporate Team. We need your support to help eliminate barriers to affordable, nutritious food.

Let's take the step forward together. Join Hunger Free Colorado as we build a better future for Coloradans by ending hunger in our state. As a sponsor, you will receive community recognition at events and through our media channels, as well as gratitude for your support of an important cause.

Can we count on you?

Visit HiketoEndHunger.org or email kaitlyn@hungerfreecolorado.org
to learn more about how your company can become a sponsor

2018 SPONSORSHIP PACKAGES

Presenting Sponsor - $5,000 (1)
Event Sponsor - $3,000 (3)
Supporting Sponsor - $1,500 (5)
In-Kind Sponsorship - Value of goods/services (unlimited)

Check out how to become a Corporate Team below!

2017 SPONSORS & CORPORATE TEAMS:

Seattle Fish Co. & Gourmet Provisions

HALO branded solutions

Big Smoke Burger — Hand Crafted Burgers

namasté SOLAR

PRESENTING SPONSOR

$5,000 (1)

6 mentions during primetime AM/PM drive on Colorado Public Radio

Premier location of company name & logo on the Hike to End Hunger banner

Premier location of company name & logo on Hike to End Hunger t-shirt

Verbal recognition at Kick-Off, Wrap-Up and organized hikes

Company name & logo placement
- Event Website
- Promotional Materials
- Emails
- Social Media
- E- Newsletter

Giveaways given with support from the presenting sponsor

Post-event website recognition

EVENT SPONSOR

$3,000 (3)

Company name & logo on the Hike to End Hunger banner

Company name & logo on the Hike to End Hunger t-shirt

Verbal recognition at Kick-Off, Wrap-Up and organized hikes

Company name & logo placement
- Event Website
- Promotional Materials
- Emails
- Social Media
- E- Newsletter

Post-event website recognition

SUPPORTING SPONSOR

$1,500 (5)

Company name & logo on the Hike to End Hunger banner

Company name & logo on the Hike to End Hunger t-shirt

Verbal recognition at Kick-Off, Wrap-Up and organized hikes

Company name & logo placement
- Event Website
- Emails
- Social Media
- E- Newsletter

Post-event website recognition

IN-KIND DONATION

Placement of promotional merchandise or materials at Kick-Off and Wrap-Up

Recognition on website and social media

Post-event website recognition

MEDIA REACH

Hike to End Hunger provides wide exposure through various media and marketing outlets

Website	Hunger Free Colorado: http://www.hungerfreecolorado.org/ Hike to End Hunger: http://www.hiketoendhunger.org/
Radio	Colorado Public Radio (Presenting Sponsor)
Social Media	**Facebook:** Hunger Free Colorado or Colorado Sin Hambre **Twitter & Instagram:** @hungerfreeco
Emails	At least 4 emails (list size approx. 2000 subscribers) Weekly email promotion out to registrants July 1 -31.
Print	Event brochures, promotional materials
Event Signage	Banner at Kick-Off, Send-Off and Team Hikes

OTHER WAYS TO PARTICIPATE

Registration is FREE!

Follow this link to register online as a CORPORATE TEAM or INDIVIDUAL.

TEAM

CORPORATE, NONPROFIT, FAMILY, FRIENDS - suggested fundraise goal $500

- 2 Hikers minimum
- Host a team hike/walk/activity during the month of July
- Track miles hiked/walked
- Schwag for all team members
- Free tickets (up to 5) to Kick-off and Wrap-Up
- Fundraising prizes & more!

INDIVIDUAL

ADULT/YOUTH (under 16) - suggested fundraise goal $200/$50

- Track miles hiked/walked
- Schwag for all participants
- Free ticket (1) to Kick-off and Wrap-Up
- Fundraising prizes & more!

TO BECOME A CORPORATE TEAM OR SPONSOR PLEASE REACH OUT TO:

KAITLYN MCGEE, ADMINISTRATIVE AND DEVELOPMENT COORDINATOR
KAITLYN@HUNGERFREECOLORADO.ORG; 303.228.7975

WE LOOK FORWARD TO PARTNERING WITH YOU FOR THE 2018 HIKE TO END HUNGER!

#HIKE2ENDHUNGER
#ENDHUNGERCO