



Facebook Marketing Set-Up & Ongoing Management PROPOSAL

OUR PORTFOLIO



Battery Max

www.facebook.com/batterymax1



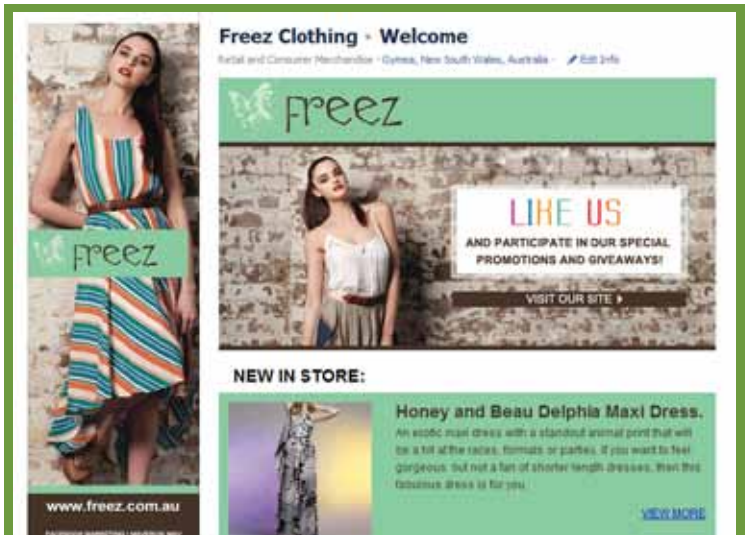
Inner West Business Expo

www.facebook.com/InnerWestBusinessExpo



Inter Tag

www.facebook.com/InterTag



Freez Clothing

www.facebook.com/FreezClothing



Your Health Naturally

www.facebook.com/YourHealthNaturally



Leave It to Me PA

www.facebook.com/LeaveittoMePA

Vet Products Direct Like

Health/Medical/Pharmaceuticals

LIKE US Like **TO GET FREE SHIPPING AND 5% DISCOUNT***

Join the Discussion, Open the VPD Wall Here

View Our Website Here

VetProducts DIRECT

We Deliver Quality Pet Products Worldwide!

1300 VETPRO (838776)

0800 188 6232

1.866.604.4486

1.866.291.3724

EMAIL: help@vetproductsdirect.com

Facebook Marketing MavericksMav.com.au

SHOP NOW

Vet Products Direct

www.facebook.com/vetproductsdirect

Sarah J Home Decor Like

Small Business

Become A Fan Like **AND RECEIVE A \$5 DISCOUNT ON YOUR FIRST PURCHASE***

* Discount offer only available on website orders over \$50

SARAH J HOME DECOR

Homewares & Gifts - Established Since 1994 - Mail Order

Over 2500 product items!

Online Gumballs, Homeware, Nostalgic Tin Signs, Homewares, Tea Towels, Rustic Signs, Christmas, Cat & Dog Gift Items, Rustic Signs, Rustic Fabrics

Contact Us Today!
E: gifts@sarahj.com.au
W: www.sarahj.com.au

Facebook Marketing MavericksMav.com.au

About Us

Visit our website to see our extensive range of products. We now have over 2500 items and growing every week! Our range includes Homewares, Gifts, Quilt Fabrics, Groovy Gumballs, Nostalgic Tin Signs, Kitchenware, Cat & Dog items just to name a few!

Sarah J Home Decor

www.facebook.com/sarahjhomedecor

Baji Like

Local Business - Sydney, Australia

Like Us Like

Like us and be one of the first to receive exclusive news, latest tips & trends, special offers and skincare samples

Into Naturals Australia

Baji

Kosher, Pure, Affordable, Formulae

1300 618 418

www.baji.com.au

customer@baji.com.au

+61 (02) 9556 3998

Facebook Marketing MavericksMav.com.au

PROCESSOR 11232P AUSTRALIAN CERTIFIED ORGANIC

Baji Skin

www.facebook.com/Bajiskin

Maverick Mav Like

Online & Facebook Marketing

Social Media Face book Marketing | Search Engine SEO Email Marketing Like

Products/Service: Like Edit Info

1300 618 418

www.maverickmav.com.au

sales@maverickmav.com.au

Social Media Marketing, Internet Marketing, Website Design & Development, Search Engine Marketing, E-commerce Websites, Web Design & Development

WHAT WE CAN DO FOR YOU:

SOCIAL MEDIA MARKETING
Helping Corporates and Small Business grow through Social Media Marketing
[View our Packages](#)

MAVERICK FACEBOOK APPLICATION:

FACEBOOK - CLIENT SUCCESS STORY

DIY

Maverick Mav

www.facebook.com/MaverickMavOZ

LEGEAR, Law Enforcement Gear Like

Retail and Consumer Merchandise - Burleigh Heads, Queensland, Australia

LAW ENFORCEMENT, MILITARY, OUTDOOR AND PUBLIC SAFETY EQUIPMENT SUPPLIERS.

PICTURE CAN BE CHANGED: PLEASE PROVIDE US WITH AN IMAGE YOU WANT TO DISPLAY HERE

LEGEAR

ONE SOURCE - TOTAL SOLUTION PROVIDER

5.11 TACTICAL SERIES

BLACKHAWK!

ALPHA

1300 796 338

enquiries@legear.com.au

orders@legear.com.au

LEGEAR

www.facebook.com/LEGEARAustralia

Sum of The Squares - Vision Training Australia Like

Consulting/Business Services - Edit Info

SUM OF THE SQUARES

A VISION TRAINING AUSTRALIA PRODUCT

LIKE US TO EXCEL THROUGH UNIV/COLLEGE

"Make everything as simple as possible, but not simpler."

You can contact us at:
E: info@visiontraining.com.au
M: 0407 396 750

TUTORIALS **SERVICES** **DESIGN**

Sum of The Squares

www.facebook.com/SumoftheSquares

VIEW OUR CUSTOMER SUCCESS STORIES

copy and paste the link below image
into your internet browser to watch video



SUCCESS STORY 1

www.youtube.com/MaverickMavAu#p/u/4/p7cggV_rARo



SUCCESS STORY2

<http://www.youtube.com/MaverickMavAu#p/u/3/iqXNer8kquU>



SUCCESS STORY3

<http://www.youtube.com/MaverickMavAu#p/u/2/PViEaMQYG0c>



SUCCESS STORY 4

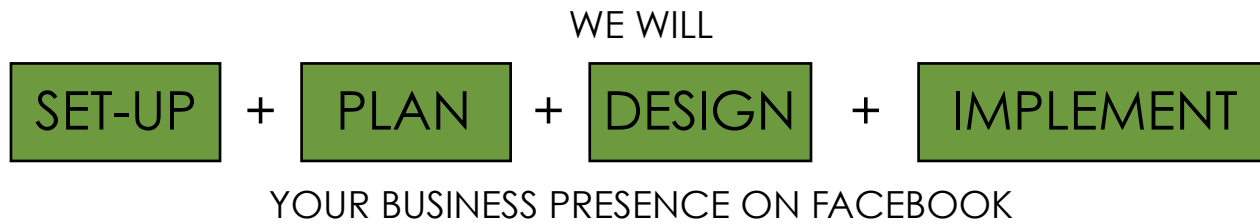
<http://www.youtube.com/MaverickMavAu#p/u/1/NK3C3ZxtZPI>



SUCCESS STORY 5

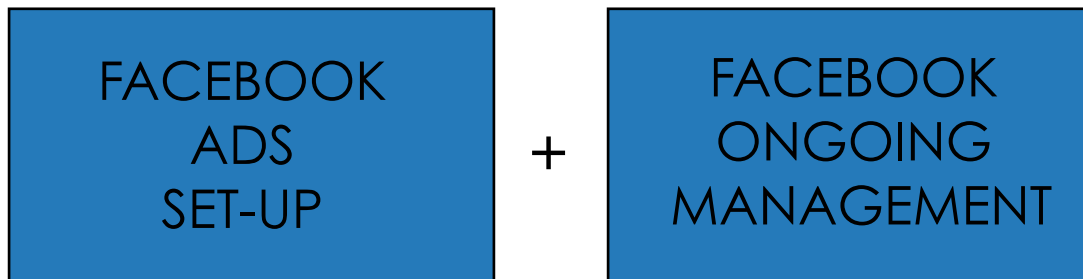
<http://www.youtube.com/MaverickMavAu#p/u/0/dkdGdxwoGVY>

Facebook Marketing - Fish Where the Fish Are.



+

WE WILL ALSO PROVIDE



- Heard all that talk about Facebook, but don't know where to start?
- Not sure how great Facebook is for growing your business?
- Want to reach new potential visitors and increase web traffic?
- Want to showcase your Business to millions of Facebook members?

If you answered yes to any of the above questions then we can help you setup and grow through a range of custom Facebook Marketing services.

Please choose from the packages below to start your business presence on facebook

FACEBOOK SET-UP

FEATURES




Creating Your Business Fan Page	✓
Selecting the right Business Category & Sub-Category	✓
Profile Picture - Designing & Uploading Your Company's Profile Picture ¹⁺⁴	✓
Profile Picture - Thumbnail Image Generation	✓
Getting your Vanity URL (Facebook.com/YourBusiness Name) Get it OR Lose it! So Move Fast And Claim it!	✓
Cover Photo - Designing & Uploading a Creative Cover Photo	✓
Adding Your Business Information ¹	✓
Facebook Page Plugins - Promote your Facebook Business Presence ³	✓
Welcome Page Design with Offer & Call to Action ¹⁺⁴ - Key Factor in your Facebook Marketing Strategy	✓
Welcome Page - Application Icon Design	✓
Facebook Provided Apps - i.e Events, Photo, Videos Configured and installed ¹	✓
Contact Us Form with Maverick Mailer(Email Marketing) Integration - Capture Contacts! ²	✓
Facebook Ads Set-up ⁵	✓

YOUTUBE SET-UP

FEATURES



YouTube Account Creation	✓
YouTube Channel Background Design ¹⁺⁴	✓

Customise hex/design colours to match	✓
Upload 3 x Videos ¹ (to be provided in YouTube Friendly Format)	✓
<div> <div> FACEBOOK ONGOING MANAGEMENT FEATURES </div> <div>    </div> </div>	
Facebook Strategy and Roadmap	✓
2 Facebook Posts/day	✓
Generating engagement on the Facebook Page	✓
Responses / Engagement with users on Facebook	✓
Manage Facebook Ads ⁵	✓
Ongoing Management of your Facebook Page	✓
Support Facebook fanbase growth	✓
<div> <div> YOUTUBE ONGOING MANAGEMENT FEATURES </div> <div>    </div> </div>	
Uploading Your YouTube Videos ¹ (1 per month)	✓
Optimising Meta Tags to make videos Search Engine Friendly	✓
INITIAL SET-UP FEE*	\$2295.00 WAIVED
ONGOING MANAGEMENT FEE*	\$800/month

*+GST WHERE APPLICABLE

Terms & Conditions

¹Content & Creative Assets development not included - You will need to provide us with content, photos, videos, logo, illustrations etc. Stock Photos will cost \$13.50+ GST per photo. We can retouch your photos to look great from \$55.00 (+ GST) per photo. Creating Illustrations or cartoons not included. Please visit our Cartoon Illustration Design page for details . Application Development or adding custom functionality is not included (identifying existing application, setup and usage is included). Note- Many applications are paid applications. If such an application needs to be purchased or subscribed to, then that cost is not included & will be payable by the customer. ²Maverick Mailer is an email marketing application. Sending email newsletters are optional through Maverick Mailer. Cost for sending email newsletters & autoresponders is additional- For details see www.maverickmav.com.au/email-marketing.htm. ⁵Cost for Paid Ads (e.g. Facebook Ads) etc. is not included & will be payable by the customer. No additional cost will be incurred without prior approval from the customer. Running Facebook Ads, at least in the beginning stages, is very critical for your Facebook strategy. ³Facebook Plugins will be configured and be provided ready to be installed by your own web developer. If we have created your website we will install the plugins for you. ⁴Design Concepts e.g. Welcome Page, Cover Photo, Profile Design, YouTube - 2 design concepts and 2 revision rounds on the one selected concept. If Facebook Profile picture or Welcome Page design changes are required as part of the ongoing management strategy, we will do these- However, such changes should not exceed more than one such change per quarter - Any additional changes will be charged at our current per manhour rate. Although we will build up the status update and post responses, we will need your inputs on creation of these status updates and drafting responses for comments and questions posted by Fans- Over a period of time we envisage that this process will become efficient with development of canned responses. All activities and work will be carried off-site. Any meetings at client's office will include travel time & cost at our current per manhour rate. No refunds or prorata adjustments will be made for any reasons including for example if your account is paused or you are unable to provide response to our questions, your website is down or not working, etc. We do not warrant or communicate any performance or improvement in any performance including but not limited to increase in visitors, fans, sales, ROI, conversion, etc. Any 3rd party – e.g. Facebook may change their terms and conditions, features, shut down your page etc which may impact your presence. We will not be responsible &/or liable for any issues arising out of such situations. Some components of your Facebook Business Page may require technical knowledge and hence may not be DIY manageable by you. If in future you would like to self manage, then you may need to seek professional support for such elements. Should you decide to self manage your Facebook page, a per month hosting charge of \$11.95 + GST will be payable every quarter- As long as we manage your Facebook page, this charge is included in our management charges. Maverick Mav is not affiliated with or endorsed by Facebook & Youtube, Inc. All products and company names mentioned herein are trademarks or registered trademarks of their respective owners. Our Detailed terms and conditions can be found at www.maverickmav.com.au

Quote is valid for 15 days

Please feel free to contact me for any further clarification.

Regards,

Akash Malik
Exec M.B.A (UTS Sydney), B.E. (Computer)

Facebook Marketing Ongoing Management Agreement

I/we have read and agree to the above proposal and Terms and Conditions at <http://www.maverickmav.com.au/agreement.htm> for provision of the services.

EXECUTED as an AGREEMENT

SIGNED on behalf of

#[.....]#
by its duly authorised representative

Signature:

Print Name: _____

Date:_____

Upon completion of this page and after accepting the Terms and Conditions, return this page together with the payment form by Fax to (02) 8208 9953