Natural Products EXPO WEST®

EVENT MARKETING CONTRACT

NATURAL PRODUCTS EXPO WEST 2019

Education and Events: March 5–9, 2019 · **Trade Show: Anaheim Convention Center North Hall** March 6–8, 2019
Anaheim Convention Center Main Halls March 7–9, 2019 · **Anaheim, CA USA**

OPPORTUNITY			QTY	TOTAL
Product Showcase	○ $650/each	Please select the category(s) and quantity based on your Showcase selection(s). _____Bulk & Food Service _____Frozen/Refrigerated _____Gluten Free _____Grocery _____Herbs/Medicinals _____Hot Products _____Kosher _____Lifestyle _____Organic (certified) _____Vitamin/Supp. _____Other	_____	$_____
Show Directory Map Ad	○ 1/4 Page Ad $3,000	○ 1/2 Page Ad $5,000	_____	$_____
Lightbox	○ $8,000		_____	$_____
Show Bag Insert	○ $8,500		_____	$_____
Hotel Room Drop	○ $9,000 Sheraton	○ $14,000 Hilton or Marriott	_____	$_____
New Product Line:	○ $10,000 ACC Main	○ $10,000 North Hall	_____	$_____
Bathroom Graphics:	○ $10,000 ACC Halls	○ $15,000 North Hall or ACC Lobby	_____	$_____
Private Appointment Room (ACC)	○ $12,000		_____	$_____
Floor Graphics	○ $15,000		_____	$_____
Catch Your Spark Ride	○ $15,000 (1) Vehicle		_____	$_____
Hilton Elevator Clings	○ $16,000		_____	$_____
Other	○ _____		_____	$_____
			TOTAL:	_____

Marketing and Sponsorships: 100% of fee for ancillary marketing and promotional services is due with contract, unless otherwise indicated.

COMPANY INFORMATION

Company Name _____

Exibiting As Name _____

Address _____

City _____

St _____ Country _____ Postal Code _____

Tel _____

Fax _____

E-mail: _____

Company Contact _____

Title _____

Billing Contact _____

Title _____

Bill Contact Email _____

CANCELLATIONS: No refunds will be issued. Cancellations do not relieve exhibitor of its obligation under this contract.

CODE OF CONDUCT: As an exhibitor and/or sponsor you agree to adhere to the Code of Conduct (accessible at www.expowest.com/ew18/Public/Content.aspx?ID=1069639).

Produced by New Hope Network ("**NHN**" or "**Show Management**"), a division of Informa Media, Inc. ("Informa" f/k/a/ Penton Media, Inc.).

Make checks payable to:
Informa
24654 Network Place
Chicago, IL 60673-1246

Wire Transfer:
Informa
JPMorgan Chase
New York, NY
ABA #021000021
Account #811104744
SWIFT: CHASUS33

Express Mail Address:
JPMorgan Chase
131 S. Dearborn, 6th Floor
Chicago, IL 60603
Attn: Penton Media 24654

CREDIT CARD:
To pay by credit card, your company will be invoiced with instructions on how to pay online.

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TERMS AND CONDITIONS

By completing and returning this contract, the company identified on this contract form ("you" or "exhibitor") is applying for exhibit space at NATURAL PRODUCTS EXPO WEST 2019 (the "Show"). Upon written confirmation of acceptance by NHN and assignment of exhibit space, this contract shall become effective and form a binding agreement between you and NHN governing the non-assignable license granted to you to use exhibit space for the Show. The agreement formed incorporates (i) the terms and conditions set forth on this contract form and the Additional Terms and Conditions (accessible at www.expowest.com/terms (collectively, "Terms and Conditions"); (ii) the terms, conditions, rules, regulations and guidelines set forth in the Exhibitor Services Kit (accessible at www.expowest.com/esk); (iii) the New Hope Network Exhibitor Standards for Natural Products Expo (accessible at newhope.com/standards, the "Standards"); and (iv) all additional standards, policies and directives ("Policies") published or provided by NHN relating to the Show (collectively, the "**Agreement**"). The foregoing shall control in the following order of priority to the extent there is any direct conflict between or among them: first, the Terms and Conditions, second, the Exhibitor Services Kit, third, the Standards, and fourth, the Policies. NHN reserves the right to reject any application for exhibit space for any reason.

Name/Title: _____ Date: _____

Signature: _____

FOR INTERNAL USE ONLY

Sold by: _____

Comp # _____

Total Amt. Due= $ _____

Produced by New Hope Network, a division of Informa

The Exhibitor hereby submits the application for ancillary marketing and promotional services at Natural Products Expo West 2019, March 5–9, Anaheim, CA USA to New Hope Network, a division of Informa, USA (hereby referred to as the Organizer) and hereby acknowledges and agrees to the terms and conditions set forth herein, and the Rules and Regulations for Exhibitors and other relevant brochures as the same may exist today or as they may be hereafter amended or updated, and to such other rules and regulations as may from time to time be established by the Organizer, all of which are incorporated herein by this reference. All marketing/sponsor opportunities are sold and assigned on a first-come, first-served basis. Prior year sponsors/marketing partners do not have exclusive rights to current year sponsorships or marketing opportunities. The Exhibitor further agrees that, upon acceptance of this application by the Organizer, this application shall become a legally binding contract, enforceable in accordance with its terms. Confirmation will be returned.