

January 1, 2015

Walker Sands Communications
Ellen Hanson
55 West Monroe Street, #3925
Chicago, IL 60603

Dear Ms. Hanson,

My name is Jane Rambler and I writing to express my interest in the Summer SEO Internship position at Walker Sands Communications which was posted on Ramblerlink. I am confident that my academic and internship experience makes me a unique and qualified candidate for this role.

Currently, I am the Corporate Marketing Intern at Harry Caray's Restaurant Group, where I've established myself as an innovative and out-of-the-box thinker. In this role, I am responsible for the creation, execution, and evaluation of all promotion materials that reach an audience of over 1,000 patrons. Moreover, I am accountable for the SEO quantitative and qualitative analysis, which has made me realize my passion for working with SEO campaigns, and the importance of tailored SEO marketing campaigns to enhance ones' brand.

Furthermore, through my role as the Desk Assistant at Loyola- Damen Student Center, I have fostered my interpersonal communication skills, initiated a front desk operations manual, and am the primary social media lead, which has enhanced efficiency for all key stakeholders within Loyola University Chicago. Additionally, my role as the Marketing Summer Intern at Burson-Marsteller fine-tuned my ability to analyze key online marketing results by utilizing A/B testing which improved email marketing readership by 30%.

Lastly, my BBA in Marketing for Loyola University Chicago and the completion of the following courses: Consumer Behavior, Sales Force Management, Political Marketing, Advertising Management, directly relate to the responsibilities and tasks I would need to complete as the SEO Summer intern.

I am dedicated to using creativity and analytical thinking to enhance the SEO summer internship, and I would love to further discuss how I could potentially contribute to the team. I have attached my resume with this cover letter in hopes that it will provide more elaborate details about my experience and education. Please feel free to contact me to schedule a face to face meeting at your convenience. Thanks again for your time.

Sincerely,

Jane Rambler

[Signature]

Enclosures:
Resume