



**Cancer
Support
Scotland**

Corporate Support Proposal

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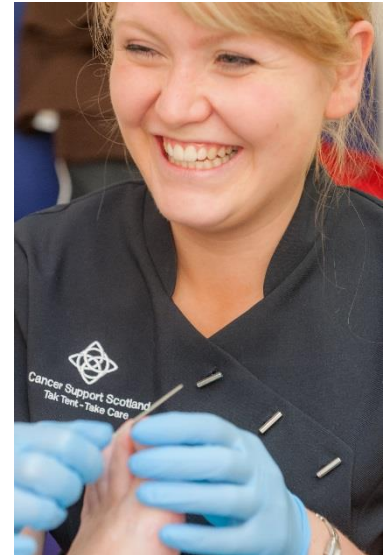
0141 337 8199

**Calman Centre, 75 Shelley Road,
Gartnavel Campus, Glasgow, G12 0ZE
Registered Charity in Scotland SC012867**

Who We Are

Founded by Sir Kenneth Calman in 1980, Cancer Support Scotland is a Scottish Charity dedicated to supporting people affected by cancer through complementary therapies and counselling services that complement the work of the NHS and make life easier for people affected by cancer.

We offer a warm, friendly environment where people can visit us for tailored support from trained Counsellors and Therapists or simply to speak with one of our Volunteers over a coffee. Our services are a way of improving the physical and mental wellbeing of people who have suffered the emotional, physical and mental strains of cancer.



Our free counselling service allows those diagnosed with cancer, those supporting a loved one through a cancer diagnosis or those who have lost someone to cancer, to talk through their emotions with a qualified Counsellor in complete confidentiality. We have a team of highly experienced counsellors who can help people manage and navigate through issues such as uncertainty, mortality, stress, anxiety and depression.

Our free complementary therapy services include massage, reflexology, reiki, stress management, podiatry and nail care. Our aim is to reduce the pain and discomfort caused by cancer treatments such as chemotherapy and radiotherapy and to alleviate stress and anxiety for a patient's loved ones. Our fully-qualified Therapists will tailor a therapy plan to suit each patient's individual needs.



***“Beautiful, peaceful, warm staff and therapists.
Hope is a beautiful thing” - Dorothy***

How You Can Help

We would love to work with you to support people affected by cancer. Your involvement would help improve the lives of families facing cancer by ensuring that our services continue and by raising awareness of the work of Cancer Support Scotland. Below are some of the ways in which you can help:

- **Fundraising** Holding an event or taking part in a challenge is a great way to raise funds and share our story. Race nights, quizzes, fun runs or Skydiving, whatever your team would like to do!
- **Payroll Giving** Payroll Giving is a tax-effective way for your employees to support us on a regular basis. Speak to your payroll manager about setting this up
- **Sponsoring an Event or a Therapy Room** Sponsorship works well for us both. Together we raise our profiles, put a spotlight on our work and support each other's marketing activities. We have a variety of sponsorship options for our Ladies Lunch and for our tent at the Great Scottish Run, both taking place in Glasgow in 2019. A therapy room provides a safe space for people affected by cancer to relax and talk through difficult times. As part of this package we would place a sign with your branding at the entrance to the room.
- **Pro-bono support** Providing pro-bono support such as printing and franking services; design support, or providing discounted products which help us run our services or events, are all great way to support the charity. After all, saving money is as good as raising money!
- **Making a corporate donation** Making a financial donation or a gift in kind, such as an auction prize, will make a substantial difference to our charity.
- **Adopt our charity** Together we can build a sustainable working partnership tailored to your organisation's needs.



Amazing Benefits to You!

A partnership with Cancer Support Scotland is an opportunity to make a real social impact. Below are some of the ways in which this partnership will benefit you.

- **Volunteering** We have lots of volunteering opportunities which your staff can take part in including working in our gardens, painting, data entry, video editing, charity collections and event volunteering. Volunteering is a great team building exercise too!
- **Support for Employees** We can offer you counselling to help employees who have been affected by cancer. This can be particularly helpful if they have lost a colleague to cancer or a close colleague has been given a terminal cancer diagnosis. We could arrange a stress management course if this is something you feel your colleagues could benefit from. This would be free for companies who committed to raising £5,000 over the course of a year (T&Cs apply).
- **Press Releases and Social Media Coverage** We will arrange a photo opportunity and send out a press release for the beginning of the partnership and at the end of the partnership. We will also publicise all key activities on our social media and our website.
- **Employee Satisfaction** Working for a caring organisation which supports a local cause will motivate and inspire your staff. They will enjoy the opportunity to feel like they are making a difference and it will have a positive impact on how they view their employer.

Thank you for reading our Corporate Support Proposal. If you would like to hear more about a partnership with Cancer Support Scotland, please get in touch at katie.mullen@cancersupportscotland.org or by calling **0141 377 8199**



*“Thank you
for the cup
of tea and
chat”
- Ann Marie*

*“So very kind
and affectionate,
thank you.”
- Michael*