

MARK SAUNDERS

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Mr. Richard Cooper
Placement Executive
MedPlus Pro
170 West Broadway
New York, NY 10013

Dear Mr. Cooper,

I am writing to express my interest in the advertised position of Senior Sales Executive in your reputed organization and enclose my resume for your consideration. I believe this position will allow me to express my talents in a more effective manner.

As District Manager with numerous medical product companies, I have efficaciously handled sales for over 4 years by integrating client requirements with the design-production process and sales presentations. My experience has made me realize the importance of presentations that proactively answer client queries.

Such approach has made me a consistent top performer, especially with marketing of new products. I helped drive sales growth by 21.3% in 2012 with an estimated \$2.1 million in sales for 2013 for my present employer. In 2011 with a previous employer, I designed a sales plan for a new artificial limb design and achieved \$90,000 in annual sales for the same.

As an MBA in Marketing and Bachelor of Science in Kinesiology, I possess the knowledge for incorporating technical specifications with marketing principles to achieve wholesome sales growth. I am conversant with software tools for marketing such as MS PowerPoint.

Positions of leadership have fine tuned my skills for team management and troubleshooting. I understand the importance of being flexible and prompt. Traveling is an integral aspect of this job and my categorical communication enables me to coordinate while on the move.

I have the potential of being a highly valued asset for your organisation. Feel free to contact me in case of any queries. Thank you for your consideration.

Yours sincerely,

Mark Saunders
