



Book Marketing Bestsellers

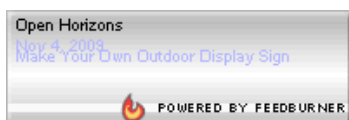
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Book Marketing & Book Promotion: Creating Bestsellers

Marketing your book is a matter of making friends, lots of friends. This site helps you make more friends, sell more books, and have more fun.

If you are into book promotion, book marketing, book publishing, self-publishing, selling your books, selling e-books, POD publishing, Internet marketing, print-on-demand, website promotions, or promoting a novel - and you want information and resources to help you sell books - you've come to the right website. If you're tired of waiting for others to sell your book, you can take action to market your books without spending a lot of money or committing a lot of time. - John Kremer, book promotion expert and author of *1001 Ways to Market Your Books*

Subscribe to **John Kremer's Book Marketing Tip of the Week** free email newsletter. Get new PR and sales leads and tips every week. Enter your email address below and click **Subscribe**.

Check out the **Ten Million Eyeballs** Internet marketing program:
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John Kremer's People You Should Know Teleseminar Series

Over the years I've met many people who offer products and services that can help authors and publishers sell more books. During the past two months, after attending several conferences where I renewed many friendships, I realized that I should introduce these people to readers of my newsletter and customers of Open Horizons.

So, starting on Wednesday, December 2nd, I'm going to be hosting a weekly teleseminar where I will interview someone I think you should know - 1. Because you will learn some useful tips from them and 2. because they offer a service or product I think might help you market your books more effectively. The primary purpose of the teleseminars will be to teach you practical and effective book marketing tips.

This series of teleseminars will take place every Wednesday at 8:00 p.m. Eastern, 5:00 p.m. Pacific, for the next 12 months. If you can make the live teleseminars, you'll be able to ask questions. But every teleseminar will be available for you to listen to any time during the next two years.

Here are the first few people I'll be featuring in this series . . .

December 2nd - Liora Mendeloff, founder of InstantMediaKit.com - What do media people look for in a great pitch, that is, one that gets the author booked? Also the truth about online media kits.

December 9th - Bob Burg, author of *Endless Referrals*, *The Success Formula*, and *The Go-Giver* - How to build a Relationship Leveraging Machine and create Personal Walking Ambassadors for your books.

December 16th - John Harricharan, bestselling author of *When You Walk on Water*, *Take the Boat* and co-author of *The Power of Simplicity*.

December 23rd - Bill Quain, bestselling author of *Overcoming Time*

Free Marketing Reports**The Joy of Publishing****Book Promotion Advice****BookMarket.com Ranks****Internet Marketing Resources**

"I can't tell you what a boon you are on the planet. If I didn't have your book, newsletter, and website, I would be floundering right now." - Kristin von Kreisler

"Thank you for the countless ways your website, book, newsletter, and tips have supported my book journey. Your combination of skill and heart are throughout your work. Thank you for your sharing self!" - Linda Sacha, author, *The Birthday Princess Handbook*

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To subscribe to the **Book Marketing Tip of the Week**, enter your email address and click **Join**.

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Poverty, 10 Rules to Break, 10 Rules to Make, and Pro-Sumer Power.

January 6th - **Rick Frishman**, co-founder of Planned TV Arts, president of Morgan James Publishing, and creator of the Author 101 Universities.

January 20th - **Frank Marquette**, director of Light Box Trailers. He will talk about how authors can promote their books with video.

February 24th - **Sharon Williams**, founder of The 24 Hour Secretary and the International Association of Virtual Author Assistants. Learn how to use virtual assistants to handle many of the nitty-gritty jobs involved in producing manuscripts, publishing books, and promoting yourself, both online and offline.

March 10th - **Kathi Dunn** and **Ron Hobie Hobart**, book cover designers with Dunn & Associates Design. They will focus on the importance of book covers as marketing tools, including how they impact the success of books. Also the key things to think about when developing a cover, with before and after examples showcasing how you can improve any cover. You can use your book cover to increase sales and exposure.

If you'd like to take part in this incredible series of teleseminars (there will be at least 52 of them), you can sign up for less than \$1 per seminar by clicking here: <http://bit.ly/jwu6K> (that's \$37 total for a year's worth of money-making seminars for you!).

Why am I charging for these seminars? 1. These seminars will be loaded with great tips you will be able to implement right away. 2. I want to ensure a large audience for each seminar without doing tons of promos each week. 3. I'm opening up my rolodex so you'll be introduced to smart people who can make a difference in marketing your books.

Again, the teleseminar series starts on Wednesday, December 2nd, so sign up soon. Each teleseminar will start at 8:00 p.m. Eastern and last no more than one hour. And there will be time for you to ask questions of me as well as my guest.

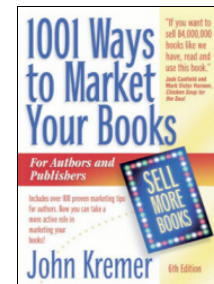
Sign up now by clicking here: <http://bit.ly/jwu6K>

"If you want to sell 118,000,000 books like we have, read and use this book." - Mark Victor Hanson and Jack Canfield, *New York Times* best-selling authors of *Chicken Soup for the Soul*

The 6th edition of *1001 Ways to Market Your Books* is shipping! It's also available at Amazon.com. Buy several copies to give to your good friends. - John Kremer, author

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Book Marketing 105: Choosing a Book Distribution System - This vital mini-guide includes criteria for deciding how you will distribute your books. Also includes complete information on 30 distributors, 4 library distributors, 89 book publishers who also distribute for other publishers, 3 sales representatives to the chains, 27 bookstore wholesalers, 34 library wholesalers, and 23 Spanish-language wholesalers. Plus a sample book distribution contract. Ebook download, \$30.00.

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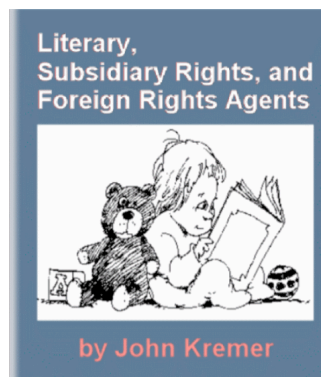
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When marketing books, remember what novelist **Stephen King** wrote: "Books are the perfect entertainment: no commercials, no batteries, hours of enjoyment for each dollar spent. What I wonder is why *everybody* doesn't carry a book around for those inevitable dead spots in life."

[Attend the Book Marketing Blast-Off Seminar.](#)
[or order John Kremer's Book Marketing Blast-Off tapes.](#)

"I wanted to thank you for letting me know about a feature that *PW* was writing. Thanks to your heads up, we received a great write up and one of our titles was pictured in the article. The timing was incredible. That article impressed many of the producers I have met with. Again, thanks for your incredible weekly newsletter." - Ken Leebow, Web: <http://300Incredible.com>.

"Even though I have been publishing since the 1960s and have over a hundred titles under my belt, John Kremer knows more about publishing than just about anyone else - and is willing to share his knowledge and contacts with others for a reasonable price (sometimes for nothing). This website is a *must* for small publishers, especially those getting started who may not know which way to turn." - Timothy Beckley, president, Global Communications

Our Favorite Causes

10% of sales on this website are donated to the following groups. That means 10% of what you actually pay (excluding postage), not what we net or profit. We like to keep it clean and simple. When people promise to give 10% or some other percentage of their profits, that means nothing. So many companies, books, etc. don't generate a profit, so 10% of nothing becomes nothing. It's all smoke and mirrors. We actually give 10% of the proceeds from sales via this website's order form to the following causes. Now you know.



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