



Personal Logo Design Artist Statement

There are three basic components in this logo: the brush stroke and the two ovals.

The first oval is on the left with a yellow-red gradient and the second oval is on the right with a white-red gradient. I chose yellow-red gradient for the first oval is because I came from Hong Kong, which is now part of China and it's flag has five yellow stars with a red background. For a similar reason, I chose a white-red gradient for the second oval to represent Canada because it is where I live currently and the Canadian flag has red and white colours.

The brush stroke indicates my migration from Hong Kong to Mississauga. As you can see, the brush stroke is partially touching the first oval but not the other one. It is because I still miss Hong Kong and I feel I haven't truly fit into the society in Canada.

The drawing lines on and around the two ovals are used to show my wish of working in the field of industrial design as one of my future careers. The teeth on the second oval represent the teeth on a gear, symbolizing engineering, which is another job I would like to do in the future.

The last element is the teeth on the first oval, which is supposed to be the edge of a stamp. This shows my interest in stamp collecting.