



## SAMPLE PROGRAM

### Cultural 12-Day Itinerary

*While no two of our custom itineraries are alike, the following sample itinerary is intended to give you a sense of what is possible. Hotel options are included for illustrative purposes only.*

#### **DAY 1 | Thursday – Arrive in Israel!**

- VIP greeting at Ben Gurion Airport and travel up to Jerusalem
- Panoramic intro to Jerusalem from the Haas Promenade overlook
- Check-in to centrally located Jerusalem accommodations
- Evening: Tower of David – Sound & Light Show in the Old City
- Dinner at Darna Restaurant – Traditional Jewish Moroccan cuisine
- Overnight in Jerusalem: David Citadel Hotel (5\*) | Mount Zion Hotel (4\*+) | Prima Royale Hotel (4\*)

#### **DAY 2 | Friday – Ancient Jerusalem**

- Walk the Rampart Walls of the Old City from Jaffa Gate to Zion Gate
- Enter the Jewish Quarter – Explore its ancient alleyways, rooftops and public squares
- Reflections at the Kotel – The Western Wall
- Tour of the Southern Wall excavations and City of David archeological park
- Evening: Option to attend Kabbalat Shabbat service at local synagogue or at the Western Wall
- Festive Shabbat dinner served at the hotel
- Overnight in Jerusalem: David Citadel Hotel (5\*) | Mount Zion Hotel (4\*+) | Prima Royale Hotel (4\*)

#### **DAY 3 | Saturday – Shabbat in Jerusalem**

- Option to attend Shabbat services at local synagogues
- Shabbat lunch served at hotel
- Neighborhood walking tour – Montefiore's Windmill, Yemin Moshe, Rehavia, New Train Station
- Option to explore the Israel Museum and/or the Christian & Muslim Quarters of the Old City
- Evening: Jerusalem nightlife on Ben Yehuda pedestrian mall
- Overnight in Jerusalem: David Citadel Hotel (5\*) | Mount Zion Hotel (4\*+) | Prima Royale Hotel (4\*)

#### **DAY 4 | Sunday – Loss & Renewal**

- Yad Vashem Holocaust Museum and Center
- Experience the color of Mahane Yehuda marketplace
- Herzl Museum and Har Herzl National Memorial – The Story of the Zionist Idea
- Guided tour of the Knesset – Israel's Parliament
- Camel riding and desert tent dinner feast at Eretz Bereshit in the Judean Desert
- Overnight in Jerusalem: David Citadel Hotel (5\*) | Mount Zion Hotel (4\*+) | Prima Royale Hotel (4\*)



#### **DAY 5 | Monday – Mediterranean Coast**

- Begin travel up the Mediterranean Coast towards the Galilee
- Caesarea – Herod's Roman amphitheater and palace on the beach
- Walking tour and lunch in the picturesque village of Zichron Yaakov
- Explore the Ein Hod Artists' Colony in the Carmel Mountains
- View of the Kinneret – the Sea of Galilee – from Mt. Arbel
- Check-in and dinner at kibbutz accommodations
- Overnight in the Galilee: Kibbutz Kfar Blum (4\*+) | Kibbutz Nof Ginnosar (4\*)

#### **DAY 6 | Tuesday – The Galilee & Golan**

- Tour of ancient Tsfat – Birthplace of Judaism's Kabbalah Movement
- Explore the Tsfat artists quarter and meet with Kabbalistic artist Avraham Lowenthal
- Ascend the Golan Heights – View across the region from Mt. Ben-Tal
- Olive oil and wine tasting in the Golan village of Katzrin
- Sunset cruise on the Sea of Galilee with Israeli dancing
- Lakefront dinner at Decks Restaurant in Tiberias
- Overnight in the Galilee: Kibbutz Kfar Blum (4\*+) | Kibbutz Nof Ginnosar (4\*)

#### **DAY 7 | Wednesday – Western Galilee**

- Travel to Israel's Western Galilee Region
- Explore the ocean caves at Rosh Hanikrah
- Tour of ancient Acco Seaport – Crusader-era castle, Templar Tunnels and Tunisian Synagogue
- Overlook of Haifa from the Bahai Temple Gardens on Mt. Carmel
- Traditional Druze hospitality and lunch at Pekiin Village
- Overnight in the Galilee: Kibbutz Kfar Blum (4\*+) | Kibbutz Nof Ginnosar (4\*)

#### **DAY 8 | Thursday – The Judean Desert**

- Tree planting at the JNF's Tzomet Golani Forest
- Begin travel southwards down the Jordan Valley towards the Dead Sea
- Short nature walk to the desert waterfalls at Ein Gedi
- Check-in to accommodations – Floating and spa time at the Dead Sea
- Overnight at the Dead Sea: Isrotel Dead Sea (5\*) | Royal Rimonim (4\*+) | Kibbutz Ein Gedi (4\*)

#### **DAY 9 | Friday – Masada**

- Ascend Masada via cable cars or Snake Path trail – Tour the mountaintop fortress
- Travel southwards down the Arava Valley towards the Red Sea
- Tour of Neot Smadar – Desert kibbutz and artists colony
- Arrive to Eilat – Check-in to waterfront accommodations
- Relaxed afternoon at the Red Sea – Beach time and activity options  
*Options: Snorkel & scuba diving, underwater observatory, dolphin swim, banana boating, etc.*
- Overnight in Eilat: Hilton Queen of Sheba (5\*) | Isrotel Eilat (4\*+) | Dan Panorama Eilat (4\*)



**DAY 10 | Saturday – Petra Day Tour and Red Sea Options**

- Option #1: Full day tour of Petra
- Option #2: Hike the Red Canyon Trail and explore the Kassui Sand Dunes
- Option #3: Free day on own in Eilat
- Overnight in Eilat: Hilton Queen of Sheba (5\*) | Isrotel Eilat (4\*+) | Dan Panorama Eilat (4\*)

**DAY 11 | Sunday – The Negev Desert**

- Travel through the Negev Desert towards Tel Aviv
- View of the Ramon Crater in the heart of the Negev
- Lakiya – A Bedouin women's weaving cooperative
- Machon Ayalon – Israel's struggle for independence and the founding of the IDF
- Check-in to central Tel Aviv accommodations by the beach
- Evening of culture at Mayumana or Nalagaat Theater
- Overnight in Tel Aviv: Hilton Hotel (5\*) | Carlton Hotel (4\*+) | City Hotel (4\*)

**DAY 12 | Monday – Tel Aviv**

- Relaxed morning to explore Tel Aviv's Mediterranean beachfront
- The Diaspora Museum at Tel Aviv University
- Recount modern Israel's founding at Independence Hall
- Historical walking tour of Tel Aviv – From Neve Tzedek to Jaffa Seaport
- Closing dinner at a Jaffa area restaurant on the water
- Evening: Return to Ben Gurion Airport for overnight flight home