### horizontal line**Advertisement Script Format**

For ads, keep things concise and engaging, as most commercials are around 15-30 seconds long.

**[Title]**Product/Service Name

**[Tagline/Slogan]**A catchy phrase representing the brand.

**[Intro]**Opening line or hook to grab attention.

**[Main Message]**What’s being promoted (features, benefits, unique selling points).

**[Call-to-Action]**What you want the audience to do next (e.g., *Visit our website*, *Call today!*)

**[Voiceover/Character Name]**Who is speaking. Write out dialogue clearly.

**[Sound/Music Cues]**Indicate where music or sound effects should play, e.g., *[Upbeat music begins]* or *[Sound of door opening]*.

**Example:**

**Title:** *FreshBrew Coffee - “Wake Up Happy”*

**Tagline:** *The coffee that keeps you going.*

**Intro**

\**[Sound Cue: Morning birds chirping]*

**NARRATOR**There’s no better way to start the day than with a cup of FreshBrew Coffee.

**Main Message**

**NARRATOR**FreshBrew Coffee is made from premium beans, roasted to perfection. One sip, and you’re ready to take on the day.

**Call-to-Action**

**NARRATOR**Visit FreshBrew.com to find a store near you. FreshBrew — start your morning right!

\**[Sound Cue: Music fades out]*