

# BUSINESS PARTNERSHIP PROPOSAL



ORGANIZED  
BY

INTERNATIONAL  
GLOBAL  
NETWORK

# — ABOUT ASIA YOUTH INTERNATIONAL MODEL UNITED NATIONS

Asia Youth International Model United Nations (AYIMUN) is the largest organization-run Model UN conference in Malaysia and one of the most prestigious conferences in Asia-Pacific. The first AYIMUN was held in Kuala Lumpur in 2017 and was participated by more than 600 delegates. In the following year, AYIMUN took place in Bangkok, Thailand with over than 1000 delegates. In 2019, AYIMUN will be held in Putrajaya, Malaysia targeting over than 2000 delegates from many different countries.



Model United Nations is a simulation of a United Nations Conferences attended by students, referred to as Delegates, who are assigned a country to represent in one of the United Nations numerous committees with pre-set topics to be debated. It is also a platform where young leaders from all over the world gather in one place with similar aims such as to improve their skills in leadership, negotiation, and diplomacy. The delegates will act as Ambassadors and attempt to solve global issues in accordance with the perspectives and policies regulated by the countries that they represent.

AYIMUN will raise the issue of Human Security that will also be accompanied with conferences conducted by several councils such as UNICEF, FAO, and Interpol. Reflecting on the previous success, we believe that AYIMUN will gain greater accomplishment than the past years.

AYIMUN will continue to improve its performance to attract more sponsors to be its partners. Moreover, AYIMUN has been conducting social projects to fulfill the company's responsibility.







# BENEFITS OF PARTNERSHIP

- Creating brand exposure to thousands of our delegates from around the world.
- Creating goodwill by aligning your business with an education-focused organization.
- Promoting the company through AYIMUN's Social Media.



**WE CAN EXPOSE YOUR BUSINESS  
TO THOUSANDS OF OUR DELEGATES  
FROM ALL OVER THE WORLD  
IN FORM AS FOLLOWS :**

- Standing banner at our venue which will remain on display throughout the event
- Logo on AYIMUN's walk of fame
- Logo on our club website, with linkage back to your website
- Social media promotion through the AYIMUN's Social Media
- Logo on our toolkit
- Designated name on our Awarding Night
- Research on your product through a survey with our participants



# DELEGATES OF AYIMUN

Participants (i.e. Delegates) of AYIMUN will come from various countries around the world. AYIMUN accepts all kind of individuals aged from 17-25, regardless of their race, religion or ideology. We believe we can create thousands of young leaders who will make a great change and impact for the better world.



**IN THAT OCCASION, HERewith  
WE OFFER YOU PROMOTIONAL  
PACKAGES THAT ARE DIVIDED  
INTO 4 CATEGORIES :**

SPONSORSHIP CATEGORIES	
Diamond Package	IDR. 400,000,000,-/\$ 29,000
Gold Package	IDR. 200,000,000,-/\$ 15,000
Silver Package	IDR. 100,000,000,-/\$ 7,000
Bronze Package or in-kind Package Worth the Same Value	IDR. 55,000,000,-/\$ 4,000

COOPERATION COMPENSATION WE OFFER			DIAMOND	GOLD	SILVER	BRONZE	
The inclusion of a Company logos on all publication media printed by AYIMUN 2019			YES	YES	YES	NO	
Goodie Bag	Pen						Placate
T-shirt	Nametag						Backdrop
Booklet	Nametag String						Standing Banner
Notebook	Certificate						Horizontal Banner
Photobooth	Pin						Exclusive Pin
Estimated to be worth the value: IDR.							112,820,000

Mention of Company names (adlibs) as Sponsorship in AYIMUN 2019 Event.		YES	YES	YES	YES
Grand opening ceremony					
Gala diner					
Closing ceremony					
Estimated to be worth the value: IDR.	6,500,000				

Publication of Company logos on digital social media owned by AYIMUN 2019 Event.		YES	YES	NO	NO
Website Official					
Facebook Page					
YouTube Channel					
Instagram					
Estimated to be worth the value: IDR.	348,300,000				

Publication of Company logos on digital advertising owned by AYIMUN 2019 Event.		YES	YES	NO	NO
Google Ads					
Facebook Ads					
Instagram Ads					
Email Blast					
Estimated to be worth the value: IDR.	247,000,000				



Publication of Company logos on digital social media owned by AYIMUN 2019 Event.		YES	YES	YES	YES
Estimated to be worth the value: IDR.	1,500,000				

Facilities for 2 persons for Event AYIMUN 2019.		YES	NO	NO	NO
Transportation					
Accommodation					
ID Card Event Access					
Estimated to be worth the value: IDR.	15,000,000				

Total Estimated value we propose:	723,370,000				
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