

CORE BUSINESS STATEMENT

Core Values

The fundamental values, which underpin the operations of Red Bus Services, are;

- Integrity
- Accountability
- Service
- Reliability

Mission

The Red Bus Services mission is to;

- Become a travel provider of choice by delivering an outstanding personal service
- Be an employer of choice by attracting, training and retaining courteous and efficient employees
- Provide a positive customer experience by delivering reliable, attractive and on time bus services