horizontal line**Customer Price Increase Letter**

**[Your Company Letterhead or Logo]**[Your Name]  
[Your Position]  
[Your Company Name]  
[Your Company Address]  
[City, State, ZIP Code]  
[Contact Information]

**[Date]**

**[Customer’s Name]**[Customer’s Address]  
[City, State, ZIP Code]

**Subject: Notice of Price Adjustment**

Dear [Customer’s Name],

I hope this letter finds you well. We truly value the trust you place in [Your Company Name]. After careful review, we need to inform you of a price increase for our [products/services] that will take effect on [date].

This adjustment is necessary due to [brief reason, such as rising material costs, inflation, etc.]. We’ve worked hard to keep our prices stable, but this change is essential to maintain the quality and service you expect.

We greatly appreciate your understanding and continued partnership. If you have any questions, please don’t hesitate to contact us.

Warm regards,  
[Your Name]  
[Your Position]  
[Your Company Name]