



Dear Customer,

Coffee and Tea Prices

This letter is to inform you of a price rise which we are implementing on the 20th of February 2017. This will affect all our coffee products and some teas.

The factors which have driven this price rise are:

Commodity Prices

We have seen significant rises over the past twelve months, with coffee in particular affected. Although green coffee prices have come down from the extreme highs we saw in November, we are still faced with substantial price rises compared with this time last year. Tea has been less affected, but we have still seen some significant rises, mainly in speciality teas.

Currency Rates

The devaluation of Sterling against major currencies, especially the US Dollar, has had a major impact on the cost price of coffee.

Whilst we have done our utmost to absorb the majority of the increases, we have now reached a point where we unfortunately have to pass on some of these costs. Therefore, we will be raising prices on the 20th of February as follows:

Coffee Prices

Coffee prices will be increasing by between 7– 8 percent across our entire range with the exception of our decaffeinated coffees (9 percent) and a few single origin coffees (variable).

Tea Prices

We are raising the price on some of our speciality loose leaf tea range, and percentages will vary widely depending on many factors.

We would like to take this opportunity to thank you for your custom and your continued support.

Yours faithfully,

The Drury Tea & Coffee Company Ltd