



OPPORTUNITY **TALKS**

BREAKFAST / 11.1.18

BENEFITING THE WASHINGTON STATE OPPORTUNITY SCHOLARSHIP

2018 PARTNERSHIP PROPOSAL

CONTACT

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WASHINGTON STATE
OPPORTUNITY
SCHOLARSHIP

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PARTNERSHIP OPPORTUNITIES

TITLE PARTNER – SOLD

- **Exclusive, one only**
- Top billing & acknowledgement in all media releases, pre-event and post-event communication with WSOS Board of Directors, legislative partners, corporate sponsors and donors.
- **Premiere placement of full color logo in all event promotion** including:
 - Event save-the-date mailing to 4,000 invitees (inclusion/print deadline: June 27, 2018)
 - Event evite (inclusion deadline: August 24, 2018)
 - WSOS home page
 - OpportunityTalks event webpage
 - OpportunityTalks event registration page
 - Logo projected on the ballroom wall
 - Event signage
 - PowerPoint slides
 - Printed event program
 - Table signs
 - Follow up thank you email to all invitees
 - Puget Sound Business Journal thank you ad
 - Mention in *Seattle Met* Magazine's 'Met Page'
- Company named in all event correspondence
- Opportunity to provide a branded giveaway for each guest (1,000)
- Six social media mentions
- Two verbal mentions from the stage
- Two Premiere VIP front row tables for 10 (nine guests plus one Scholar at each)
- Featured Opportunity Scholar speaker seated with Title Partner
- Opportunity to host/feature an Opportunity Scholar at a company or community event

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PRESENTING PARTNER – \$35,000

- **Prominent color logo** in the following:
 - Event save-the-date mailing to 4,000 invitees (inclusion/print deadline: June 27, 2018)
 - Event evite (inclusion deadline: August 24, 2018)
 - OpportunityTalks event webpage
 - OpportunityTalks event registration page
 - Logo projected on the ballroom wall
 - Event signage
 - PowerPoint slides
 - Printed event program
 - Table sign
 - Follow up thank you email to all invitees
 - Puget Sound Business Journal thank you ad
- Company named in all event correspondence
- Mention in *Seattle Met* Magazine's 'Met Page'
- Four social media mentions
- Two verbal mentions from the stage
- One Premium VIP front row table (nine guests plus one Scholar)
- Featured Opportunity Scholar seated with Presenting Partner
- Opportunity to host/feature an Opportunity Scholar at a company or community event

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LEADERSHIP PARTNER – \$22,500 (value of one Opportunity Scholarship)

- **Color logo** appearing in the following:
 - Event save-the-date mailing to 4,000 invitees (inclusion/print deadline: June 27, 2018)
 - Event evite (inclusion deadline: August 24, 2018)
 - OpportunityTalks event webpage
 - Event signage
 - Logo projected on the ballroom wall
 - PowerPoint slides
 - Printed event program
 - Table sign
 - Follow up thank you email to all invitees
 - Puget Sound Business Journal thank you ad
- Mention in *Seattle Met* Magazine's 'Met' Page
- Three social media mentions
- Two verbal mentions from the stage
- One Premium VIP front row table (nine guests plus one Scholar)
- Opportunity to host/feature an Opportunity Scholar at a company or community event

ACHIEVEMENT PARTNER – \$15,000

- **Color logo** appearing in the following:
 - Event save-the-date mailing to 4,000 invitees (inclusion/print deadline: June 27, 2018)
 - Event evite (inclusion deadline: August 24, 2018)
 - OpportunityTalks event webpage
 - Event signage
 - Logo projected on the ballroom wall
 - PowerPoint slides
 - Printed event program
 - Table sign
 - Puget Sound Business Journal thank you ad
- Mention in *Seattle Met* Magazine's 'Met Page'
- Two social media mentions
- Two verbal mentions from the stage
- One prominent VIP table (nine seats + one Scholar)

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INSPIRATION PARTNER – \$10,000

- **Color logo** appearing in the following:
 - Event save-the-date mailing to 4,000 invitees (inclusion/print deadline: June 27, 2018)
 - Event invite (inclusion deadline: August 24, 2018)
 - OpportunityTalks event webpage
 - Event signage
 - Logo projected on the ballroom wall
 - PowerPoint slides
 - Printed event program
 - Table sign
- Two social media mentions
- Two verbal mentions from the stage
- One VIP table (nine seats + one Scholar)

INITIATIVE PARTNER – \$5,000

- **Color logo** appearing in the following:
 - Printed event program
 - PowerPoint slides
 - Table sign
- **Name** appearing in the following:
 - OpportunityTalks webpage
 - Event signage
- One social media mention
- One table (nine guests + one Scholar)

INCENTIVE PARTNER – \$2,500

- **Name** appearing in the following:
 - Printed event program
 - PowerPoint slides
 - OpportunityTalks webpage
 - Event signage
 - Table sign
- Seating for five guests with one Scholar at shared table

EDUCATION PARTNER – \$1,000

- **Name** appearing in the following:
 - OpportunityTalks webpage
 - Printed event program
 - Table sign
- Seating for four guests with one Scholar at shared table

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PARTNERSHIP RESPONSE FORM

PARTNERSHIP LEVEL

- | | |
|--------------------------------------|----------|
| <input type="checkbox"/> TITLE | \$50,000 |
| <input type="checkbox"/> PRESENTING | \$35,000 |
| <input type="checkbox"/> LEADERSHIP | \$22,500 |
| <input type="checkbox"/> ACHIEVEMENT | \$15,000 |
| <input type="checkbox"/> INSPIRATION | \$10,000 |
| <input type="checkbox"/> INITIATIVE | \$5,000 |
| <input type="checkbox"/> INCENTIVE | \$2,500 |
| <input type="checkbox"/> EDUCATION | \$1,000 |

☐ We are unable to participate as a sponsor, but would like to make a donation in the amount of

\$ _____

PARTNERSHIP INFORMATION

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE _____

EMAIL _____

PAYMENT METHOD

- ☐ Please send an invoice
- ☐ Enclosed is a check made payable to
**Washington State Opportunity
Scholarship**

CARD NUMBER _____

EXP. DATE _____

NAME ON CARD _____

- ☐ Please charge the following credit card
- ☐ I will pay online at <http://weblink.donorperfect.com/OTalksSponsor>

Signature _____ Date _____

PLEASE RETURN YOUR COMPLETED PARTNERSHIP FORM TO

Washington State Opportunity Scholarship | 1414 31st Ave. S., Ste. 302 | Seattle, WA 98144
otalks@waopportunityscholarship.org | 206.800.8025

<https://www.waopportunityscholarship.org/otalks/>

Washington State Opportunity Scholarship is a program of Washington STEM. Washington STEM is a tax-exempt 501(c)(3) organization. EIN #27-2133169. Your gift is tax deductible to the extent allowed by law.

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