



# OPPORTUNITY **TALKS**

**BREAKFAST / 11.1.18**

BENEFITING THE WASHINGTON STATE OPPORTUNITY SCHOLARSHIP

## **2018 PARTNERSHIP PROPOSAL**

### **CONTACT**

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WASHINGTON STATE  
**OPPORTUNITY**  
SCHOLARSHIP

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## PARTNERSHIP OPPORTUNITIES

### TITLE PARTNER – SOLD

- **Exclusive, one only**
- Top billing & acknowledgement in all media releases, pre-event and post-event communication with WSOS Board of Directors, legislative partners, corporate sponsors and donors.
- **Premiere placement of full color logo in all event promotion** including:
  - Event save-the-date mailing to 4,000 invitees (inclusion/print deadline: June 27, 2018)
  - Event evite (inclusion deadline: August 24, 2018)
  - WSOS home page
  - OpportunityTalks event webpage
  - OpportunityTalks event registration page
  - Logo projected on the ballroom wall
  - Event signage
  - PowerPoint slides
  - Printed event program
  - Table signs
  - Follow up thank you email to all invitees
  - Puget Sound Business Journal thank you ad
  - Mention in *Seattle Met* Magazine's 'Met Page'
- Company named in all event correspondence
- Opportunity to provide a branded giveaway for each guest (1,000)
- Six social media mentions
- Two verbal mentions from the stage
- Two Premiere VIP front row tables for 10 (nine guests plus one Scholar at each)
- Featured Opportunity Scholar speaker seated with Title Partner
- Opportunity to host/feature an Opportunity Scholar at a company or community event

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## PRESENTING PARTNER – \$35,000

- **Prominent color logo** in the following:
  - Event save-the-date mailing to 4,000 invitees (inclusion/print deadline: June 27, 2018)
  - Event invite (inclusion deadline: August 24, 2018)
  - OpportunityTalks event webpage
  - OpportunityTalks event registration page
  - Logo projected on the ballroom wall
  - Event signage
  - PowerPoint slides
  - Printed event program
  - Table sign
  - Follow up thank you email to all invitees
  - Puget Sound Business Journal thank you ad
- Company named in all event correspondence
- Mention in *Seattle Met* Magazine's 'Met Page'
- Four social media mentions
- Two verbal mentions from the stage
- One Premium VIP front row table (nine guests plus one Scholar)
- Featured Opportunity Scholar seated with Presenting Partner
- Opportunity to host/feature an Opportunity Scholar at a company or community event

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## LEADERSHIP PARTNER – \$22,500 (value of one Opportunity Scholarship)

- **Color logo** appearing in the following:
  - Event save-the-date mailing to 4,000 invitees (inclusion/print deadline: June 27, 2018)
  - Event invite (inclusion deadline: August 24, 2018)
  - OpportunityTalks event webpage
  - Event signage
  - Logo projected on the ballroom wall
  - PowerPoint slides
  - Printed event program
  - Table sign
  - Follow up thank you email to all invitees
  - Puget Sound Business Journal thank you ad
- Mention in *Seattle Met* Magazine's 'Met' Page
- Three social media mentions
- Two verbal mentions from the stage
- One Premium VIP front row table (nine guests plus one Scholar)
- Opportunity to host/feature an Opportunity Scholar at a company or community event

## ACHIEVEMENT PARTNER – \$15,000

- **Color logo** appearing in the following:
  - Event save-the-date mailing to 4,000 invitees (inclusion/print deadline: June 27, 2018)
  - Event invite (inclusion deadline: August 24, 2018)
  - OpportunityTalks event webpage
  - Event signage
  - Logo projected on the ballroom wall
  - PowerPoint slides
  - Printed event program
  - Table sign
  - Puget Sound Business Journal thank you ad
- Mention in *Seattle Met* Magazine's 'Met Page'
- Two social media mentions
- Two verbal mentions from the stage
- One prominent VIP table (nine seats + one Scholar)

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## INSPIRATION PARTNER – \$10,000

- **Color logo** appearing in the following:
  - Event save-the-date mailing to 4,000 invitees (inclusion/print deadline: June 27, 2018)
  - Event evite (inclusion deadline: August 24, 2018)
  - OpportunityTalks event webpage
  - Event signage
  - Logo projected on the ballroom wall
  - PowerPoint slides
  - Printed event program
  - Table sign
- Two social media mentions
- Two verbal mentions from the stage
- One VIP table (nine seats + one Scholar)

## INITIATIVE PARTNER – \$5,000

- **Color logo** appearing in the following:
  - Printed event program
  - PowerPoint slides
  - Table sign
- **Name** appearing in the following:
  - OpportunityTalks webpage
  - Event signage
- One social media mention
- One table (nine guests + one Scholar)

## INCENTIVE PARTNER – \$2,500

- **Name** appearing in the following:
  - Printed event program
  - PowerPoint slides
  - OpportunityTalks webpage
  - Event signage
  - Table sign
- Seating for five guests with one Scholar at shared table

## EDUCATION PARTNER – \$1,000

- **Name** appearing in the following:
  - OpportunityTalks webpage
  - Printed event program
  - Table sign
- Seating for four guests with one Scholar at shared table

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## PARTNERSHIP RESPONSE FORM

### PARTNERSHIP LEVEL

- |                                      |          |
|--------------------------------------|----------|
| <input type="checkbox"/> TITLE       | \$50,000 |
| <input type="checkbox"/> PRESENTING  | \$35,000 |
| <input type="checkbox"/> LEADERSHIP  | \$22,500 |
| <input type="checkbox"/> ACHIEVEMENT | \$15,000 |
| <input type="checkbox"/> INSPIRATION | \$10,000 |
| <input type="checkbox"/> INITIATIVE  | \$5,000  |
| <input type="checkbox"/> INCENTIVE   | \$2,500  |
| <input type="checkbox"/> EDUCATION   | \$1,000  |

- We are unable to participate as a sponsor, but would like to make a donation in the amount of

\$ \_\_\_\_\_

### PARTNERSHIP INFORMATION

COMPANY NAME \_\_\_\_\_  
CONTACT NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
PHONE \_\_\_\_\_  
EMAIL \_\_\_\_\_

### PAYMENT METHOD

- |   |                                       |
|---|---------------------------------------|
| <input type="checkbox"/> Please send an invoice   | CARD NUMBER _____                     |
| <input type="checkbox"/> Enclosed is a check made payable to<br><b>Washington State Opportunity<br/>Scholarship</b>                                     | EXP. DATE _____<br>NAME ON CARD _____ |
| <input type="checkbox"/> Please charge the following credit card  |                                       |
| <input type="checkbox"/> I will pay online at <a href="http://weblink.donorperfect.com/OTalksSponsor">http://weblink.donorperfect.com/OTalksSponsor</a> |                                       |

Signature \_\_\_\_\_ Date \_\_\_\_\_

### PLEASE RETURN YOUR COMPLETED PARTNERSHIP FORM TO

Washington State Opportunity Scholarship | 1414 31st Ave. S., Ste. 302 | Seattle, WA 98144  
otalks@waopportunitiescholarship.org | 206.800.8025

<https://www.waopportunitiescholarship.org/otalks/>

*Washington State Opportunity Scholarship is a program of Washington STEM. Washington STEM is a tax-exempt 501(c)(3) organization. EIN #27-2133169. Your gift is tax deductible to the extent allowed by law.*

WASHINGTON STATE  
**OPPORTUNITY**  
SCHOLARSHIP