



NATIONAL CHRYSANTHEMUM SOCIETY, Inc., U.S.A.

Second Annual NCS Fundraising Campaign

Greetings NCS Members!

The National Chrysanthemum Society is embarking on its Second Annual Fundraising Campaign. The members of NCS are challenged again this year with a goal of \$4,000. This year's campaign runs until December 31, 2016. Your donation is fully tax deductible.

Our initial fundraising campaign was a great success. We nearly reached our goal of \$4,000, falling just \$389 short. Even as you read this letter, the income from the 2015 campaign is being used to update our website so that PayPal is available throughout the site. For example, new general members will be able to join and pay their dues through PayPal; Ways & Means items can be ordered on-line and then paid for using PayPal; and, of course, donations to this campaign can be made using PayPal. Donations will also be used to defray the cost of member benefits, including *The Chrysanthemum*, as well as free copies of the *Beginner's Handbook* to all new members. We hope to continue all of these efforts with the donations made to the 2016 campaign. The leadership of NCS continues to look for new opportunities to grow our organization and these often have a price tag attached to them. Your donation will help make these opportunities possible.

This letter officially launches our 2016 campaign. As in the past, please think about why **you** joined NCS and what you have personally received from that membership. NCS continues to be committed to educating the public about the wonderful chrysanthemum flower, its varied uses, and the wonders of growing it. **Every donation** will help us meet the \$4,000 challenge. With your help, we **can** do it, and with your help we **can exceed** our expectation!

I have appointed Barbara Norton (NCS Treasurer), Anette Lloyd (NCS Secretary), and Galen Goss (retired NCS Executive Director and current Director of Management Services) to again serve as the campaign coordinators. They will keep us apprised about progress in meeting our goal. Please join them in working for NCS.

Thank you for considering a tax deductible donation to the National Chrysanthemum Society. Remember – no gift is too small or too large. We ask only that you give what you are comfortable giving.

Sincerely,

Martha Hackett
NCS President

2016 NCS Annual Fundraising Campaign

I am excited to support NCS! This form is available on the NCS website (www.mums.org) and gives you the option of making your contribution with a credit card payment through PayPal.

Sign me up as follows:

Entry Level	donate	\$25 - \$49	=	\$_____
Advanced Level	donate	\$50 - \$99	=	\$_____
Blue Ribbon Level	donate	\$100 - \$149	=	\$_____
Best Bloom Level	donate	\$150 - \$199	=	\$_____
Sweepstakes Level	donate	\$200 - \$200+	=	\$_____
Other (please give what you can)				\$_____

My donation is made in memory of: _____

Name _____

Check here if you wish to remain anonymous _____
(PayPal requires that your information be entered, however, for publication purposes your donation will be anonymous.)

Address _____

City _____ State _____ Zip _____ - _____

Daytime Phone (____) _____ - _____ E-mail _____

Check or Money Order (payable to NCS)

Please fill out the form above and mail to:

Barbara Norton, NCS Treasurer
4791 Fairloop Run
Lehigh Acres, FL 33973

If you have questions, please feel free to contact one of the campaign coordinators:

Barbara Norton, 239-826-7832, barbara.norton@mums.org
Anette Lloyd, 540-520-8801, anette.lloyd@mums.org
Galen Goss, 703-978-7981, galen.goss@mums.org

Gifts are tax deductible to the extent of the law.

The National Chrysanthemum Society, Inc., USA is a non-profit organization under section 501(c) (3) of the Internal Revenue Code of the United States and as such can accept tax deductible contributions.