



***Educate, Empower and Execute***

Dear Members,

**AN APPEAL**

The Institute of Company Secretaries of India is a premier professional body constituted under the Company Secretaries Act, 1980 for developing and regulating the profession of Company Secretaries in India. The Institute has been playing a pivotal role in creating a conducive environment and educating its members on economic reforms, liberalization and other trade and business policies.

At present, the Institute has over 25,000 members and more than 2,50,000 students spread all over India and abroad. Our members occupy key positions in trade, industry and the Government and our Institute often takes up the responsibility for mobilizing public opinion on various issues.

We are pleased to inform you that we have acquired additional office premises for our Western India Regional Council at Mumbai. The objective of the acquisition was to meet a long standing need for additional space in Mumbai, the business capital of the country and a premier Regional Headquarters of the Institute.

The additional space admeasuring 2206 sq.ft in Flats 56 and 57 on the fifth Floor, at Jolly Maker Chambers II, Nariman Point, Mumbai was inaugurated on 18th December, 2009 at the hands of Shri. Datla Hanumantha Raju, the then President of the Institute. **Incidentally it may be noted that the additional space is on the same building where the first office premises of ICSI is located on the first floor.**

The acquisition made at a total cost of Rs.8 crores (approx.) was funded by internal accruals of ICSI-Head Office and ICSI-WIRC. **With a view to enable ICSI-WIRC to part-finance its obligations connected with the acquisition and renovation of its premises and to generate substantial corpus for future use, a Fund Raising Committee has been constituted.** The Fund Raising Committee has resolved that it would be appropriate to create ICSI-WIRC BUILDING FUND for the purpose.

It is in this context that **we appeal to your good self to consider and recommend a befitting contribution for the noble cause.**

We are sure you would appreciate that any such acquisition involving enormous capital outlay necessitates participation of one and all not excluding the corporate sector where our members have been rendering a stellar role in its affairs.

**ICSI-WIRC is organizing a melodious musical evening by “Klub Nostalgia” on Friday 23<sup>rd</sup> March 2012 from 7pm to 10pm at Sri Shanmukhananda Chandrasekarendra Saraswathi Auditorium, Sion, Mumbai. The Donors’ Passes for the grand event can be obtained from ICSI-WIRC. We request you to join us for the musical evening with family and friends and have a great time.**

While contribution can be by way of donations, donor pass for the event, advertisements in souvenir, banners, business promotion stalls, only contribution by way of donation will be eligible for deduction under Section 80G of the Income-Tax Act, 1961.

We are confident that you would be kind enough to support this important and solemn initiative and help us in our endeavour.

Thanking you,

Yours faithfully,

**CS Mahavir Lunawat**  
*Chairman*  
ICSI-WIRC

**CS Ragini Chokshi (Ms.)**  
*Secretary*  
ICSI-WIRC

**CS Prakash K. Pandya**  
*Chairman*  
Fund Raising Committee of ICSI-WIRC

**FOR ADVERTISEMENT IN SOUVENIR**

Souvenir Size: 25 x 20 cm (10.5" x 8") Printing Space: Full Page 20 x 15 cm (8" x 6")

Back Cover: Rs.25,000/- [BOOKED]	Back Inside Page: Rs.18,000/- [BOOKED]
Front Inside Page: Rs.20,000/- [BOOKED]	
Advertisement in Souvenir:	
Color ad Rs.10,000/-	B/W ad Rs.7,500/-

**AT THE VENUE**

<b>Display Advertisement Banner at the Venue:</b>	(10 banners only) Rs.7,500/-
<b>Business Promotion Stalls at the Venue:</b>	(7 stall) Rs.25,000/-

**DONORS' PASS**

Ground floor – A to N rows (A is nearest to stage)	Rs.500/- per pass
Ground floor – O to EE rows	Rs.350/- per pass
First floor balcony	Rs.250/- per pass
Second floor balcony	Rs.150/- per pass

**Please register for the following:**

1. Insert enclosed advertisement in the souvenir.
2. Display enclosed advertisement banner at the Conference venue.
3. Book a business promotion stall at the Conference venue.

Name	
Address, Tel. No. & Email ID	
Donation amount	Rs.
ICSI membership number	ACS / FCS .....

***Particulars of payment:***

Demand draft / Local cheque No. \_\_\_\_\_ dated \_\_\_\_\_ for Rs. .... favouring "WIRC of ICSI – fund raising" payable at Mumbai drawn on \_\_\_\_\_ Bank \_\_\_\_\_ branch is enclosed / will be sent after receipt of your bill and souvenir copy.

Mumbai, 24 February 2012.

Yours faithfully,

Signature of the authority

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