Sample Fundraising Email

Please personalize this — the more it sounds like it came from you and speaks to WHY you're racing or why you care about the Vermont Workers' Center, the more likely people are to support you!

Dear Friends and Family,

I hope this message finds you well. I'm writing because I'm seeking your support as I prepare for Exercise Your Rights, a summer fundraiser for the Vermont Workers' Center. This year, I am planning on participating in [Event] on [Date]. I've set a goal of <$XXXX> — with all money raised going to this great organization working for social justice and human rights. Can you help me reach my goal?

Some of my friends and family have already contributed, and I know that with your help, I can meet my goal. You can see my progress and make a contribution by clicking here: INSERT DIRECT LINK TO YOUR FUNDRAISING PAGE.

Many thanks!

(Your Name)

Sample Fundraising Letter

One simple way to spread the word is by sending a personalized letter to your contacts. Below is a sample letter that you can adjust to suit your style.

Dear Friends and Family,

This summer, I will be participating in [Event] to support Exercise Your Rights, a summer fundraiser for the Vermont Workers' Center (VWC). Past achievements of the Workers' Center include:

- *Keeping up the fight for a universal single-payer healthcare system with the Healthcare is a Human Right campaign.*
- *Convinced our legislators to define the purpose of the state budget in terms of human rights principles—requiring that "spending and revenue policies ... recognize every person's need for health, housing, dignified work, education, food, social security, and a healthy environment."*
- *Helped Vermont home care workers win the right to form a union -- the biggest organizing victory in the country that year.*

The work done by the Worker's Center is important to me, and for communities around the state, which is why I'm participating in Exercise Your Rights to support their passion and dedication to justice on issues that impact all Vermonters.

I am asking for you to support me and this great organization by making a donation towards my fundraising goal of <$XXXX>. You can make a secure online donation at: INSERT DIRECT LINK TO YOUR FUNDRAISING PAGE.

Thanks so much for your support!

(Your Name)