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## LETTER OF COLLABORATION

1 June 2017

Ms. Cheryl Martin  
Head of Industries  
Member of the Managing Board  
World Economic Forum  
91-93 route de la Capite  
1223 Cologny  
Geneva, Switzerland

Dear Ms. Martin,

Significantly accelerating innovation in sustainable energy is critical to effectively deliver on global climate and sustainable development goals as outlined by the Paris Agreement and the Sustainable Development Goals. Outcomes-oriented collaborations between governments, technology providers, and investors that bring together industrial expertise and available public and private funding sources are needed now more than ever.

The World Economic Forum (the Forum) is the international organization for public-private cooperation. Mission Innovation (MI) is a global initiative of 22 countries and the European Union to dramatically accelerate global clean energy innovation. To significantly strengthen innovation in clean energy and achieve tangible impact through public-private collaboration, MI would like to collaborate with the Forum.

Building on initial consultations and scoping of this collaboration, Mexico—in consultation with MI members, in coordination with co-leads of the MI Innovation Challenges, and with encouragement and support of the MI Steering Committee and MI Secretariat—suggests jointly announcing, with the Forum, the collaboration at the Second MI Ministerial (Beijing, 6–8 June 2017). The collaboration would be structured around three main pillars:

1. **Engagement of private sector members** from the Forum's Communities with MI, including through specific, commonly identified "Innovation Challenges"
2. **Collaboration on a joint high-level platform** for strategic public-private dialogue to accelerate clean energy innovation action and crowd-in investment through leveraging a series of events to advance specific Innovation Challenges and address cross-cutting clean energy innovation issues

### 3. **Public-private collaboration** on knowledge, research, and technological development on clean energy innovation and information sharing

Our vision for this collaboration is the following:

First, the Forum will facilitate the participation of the private sector in MI activities, including through involving its interested constituents in select Innovation Challenges and at MI events to be mutually identified. The Forum will seek to involve relevant and interested actors engaged in its Communities and System Initiatives. The interest of Forum partner companies, as well as MI country leads, will dictate the selection of Innovation Challenges. From preliminary conversations, Innovation Challenges on Carbon Capture, Clean Energy Materials, and Affordable Heating and Cooling of Buildings could be initially selected, although this selection might evolve over time. The Forum will work with the country leads and help engage relevant businesses stakeholders from its Communities to set up fruitful engagements with the goal of increasing the relevance and impact of private sector action on such Innovation Challenges and events. The lead and accountability for the Innovation Challenges will remain with MI.

Second, the MI-Forum collaboration will seek to reinforce public-private dialogue and action on cross-cutting issues in clean energy innovation. A series of dialogue sessions will serve to advance collaboration on specific Innovation Challenges; bring visibility to progress made; garner increased engagement from public and private actors; and foster mutual understanding on best practice policies and programs, bottlenecks, and enabling actions that can most effectively unlock progress and crowd-in investment.

This series of focused dialogue events will be jointly designed, leveraging relevant Forum and MI events for 2017 and subsequent years. In 2017, these will likely include the Forum's Annual Meeting of the New Champions 2017 (Dalian, 27-29 June) and the "Impact Summit" (New York City, 18-19 September), MI's the second MI Ministerial meeting (Beijing, 6-8 June) and the MI Public-Private Meeting (Mexico, 12-13 September), and any other relevant MI or Forum event.

Third, both MI and the Forum have identified preliminary areas where their collaboration could be fruitful, potentially opening up new avenues for private sector action. These include mapping actors within the innovation landscape, identifying the current actors and alliances for energy innovation, outlining new models for innovation and exploring broader innovation ecosystems to help identify the existing innovation models and what public and private actors can do to design and expand effective and/or new models, and awareness-raising to enhance fruitful dialogue. Further activities will be defined jointly as MI-Forum collaboration progresses.

To deliver on that collaboration, MI suggests the following:



- **Joint Technical Group.** MI and the Forum will create a joint technical group that includes representatives from both MI and the Forum to help guide the collaboration. Its modalities will be defined within the next six months.
- **Resourcing.** MI and the Forum will cover their own costs (travel, events, etc.) and agree on a case-by-case basis to share costs for jointly identified opportunities. Each side will appoint a point of contact to lead the collaboration and will dedicate sufficient internal resources.
- **Interim Period.** The collaboration will start informally after the second MI Ministerial Meeting. The collaboration will aim to take stock of its advancement at the September MI event in Mexico and announce its finalized working arrangements, jointly defined and formalized, by January 2018 at the Forum's Annual Meeting in Davos. At the Mexico milestone, MI suggests reviewing the governance, resourcing, activities, and any needs for further formalization of the collaboration based on experience from the interim period.

Finally, in the interest of this collaboration and in a spirit of mutual trust, MI will do the following:

- MI will mention its relationship with the Forum in any sort of media vehicle only with the previous written authorization of the Forum, and MI will not use the Forum's name, logo, and/or other trademarks without the Forum's prior written approval.
- MI will not disclose any document and/or information shared by the Forum that should reasonably be recognized as confidential information given the nature of the information and/or the circumstances of disclosure.

MI looks forward to setting up a fruitful collaboration with the Forum to significantly accelerate clean energy innovation and contribute to achieving the goals outlined by the global climate and sustainable development agendas.

In signal of the above, Mexico subscribes this letter in consultation with MI members, in coordination with co-leads of the MI Innovation Challenges, and with encouragement and support of the MI Steering Committee and MI Secretariat.

Yours sincerely,

Date: 1 JUNE 2017

Signature: 

Mr. Francisco Leonardo Fabio Beltrán Rodríguez  
Deputy Secretary for Planning and Energy Transition  
Ministry of Energy (SENER), Mexico

## LETTER OF COLLABORATION

To: Mission Innovation

Att.: Mr Francisco Leonardo Fabio Beltrán Rodríguez

Deputy Secretary for Planning and Energy Transition

Ministry of Energy (SENER)

Av. Insurgentes Sur 890, Third Floor

Colonia del Valle, Delegación Benito Juárez

Mexico - DF 03100

Mexico

Dear Mr Beltran Rodriguez,

Significantly accelerating innovation in sustainable energy is critical to effectively deliver on global climate and sustainable development goals as outlined by the Paris Agreement and the Sustainable Development Goals. Outcomes-oriented collaborations between governments, technology providers and investors bringing together industrial know-how and available public and private funding sources are needed now more than ever.

World Economic Forum (the "Forum") is the international organization for public-private cooperation. Mission Innovation ("MI") is a global initiative of 22 countries and the European Union to dramatically accelerate global clean energy innovation. In order to significantly strengthen innovation in clean energy and achieve tangible impact through public private collaboration, the Forum would like to collaborate with MI.

Building on initial consultations and scoping of this collaboration, the Forum suggests to jointly announce - with Mission Innovation - the collaboration at the Second Mission Innovation Ministerial (Beijing, June 6-8th 2017), structured around three main pillars:

1. **Engagement of private sector members** from the Forum's Communities with MI, including through specific, commonly identified "Innovation Challenges";
2. **Collaboration on a joint high-level platform** for strategic public-private dialogue to accelerate clean energy innovation action and crowd-in

investment through leveraging a series of events that will serve to advance specific innovation challenges and address cross-cutting clean energy innovation issues;

3. **Public/Private collaboration** on knowledge, research and technological development on clean energy innovation and information sharing.

Our vision for this collaboration is the following:

First, the Forum will facilitate the participation of the private sector in MI activities, including through involving its interested constituents in select Innovation Challenges and at MI events to be mutually identified. The Forum will seek to involve relevant and interested actors engaged in its Communities and System Initiatives. Innovation Challenges will be selected based on the interest of Forum partner companies as well as interest of MI country leads. The Forum will work with these country leads and help engage relevant business stakeholders from its Communities to set up fruitful engagements with the goal to increase relevance and impact of private sector action on such Innovation Challenges and events. The lead and accountability for the Innovation Challenges remains with Mission Innovation. From preliminary conversations, Innovation Challenges on Carbon Capture Innovation, Clean Energy Materials and Affordable Heating and Cooling of Buildings could be initially selected, recognizing this selection might evolve over time.

Second, the MI - Forum collaboration will seek to re-inforce public-private dialogue and action on cross-cutting issues in clean energy innovation. A series of dialogue sessions will serve to advance collaboration on specific Innovation Challenges and bring visibility to progress made; garner increased engagement from public and private actors; foster mutual understanding on best practice policies and programs, bottlenecks and enabling actions that can most effectively unlock progress and crowd-in investment.

This series of focussed dialogue events will be jointly designed, leveraging relevant World Economic Forum and Mission Innovation events for 2017 and subsequent years. In 2017, these will likely include events such as the Annual Meeting of the New Champions 2017, the "Impact Summit" (NYC, September 18-19<sup>th</sup>) and the Annual Meeting 2018, as well as any other relevant event on the Forum side; the MI Ministerial meeting (Beijing, 6-8<sup>th</sup> June), the MI Public-Private Meeting (Mexico, September 12-13<sup>th</sup> 2017) and any other relevant event on the MI side.

Third, both MI and the Forum have identified preliminary areas where their collaboration could be fruitful, potentially opening up new avenues for private sector action. These include (but are not limited to) the mapping of actors within the innovation landscape, identifying who the actors and alliances for energy innovation currently are; outlining new models for innovation as well as exploring broader innovation ecosystems, to help identify what the existing innovation models are, and what public and private actors can do to design and further expand effective and/or new models; awareness-raising, to enhance fruitful dialogue. Further activities will be defined jointly as MI and Forum collaboration progresses.

To deliver on that collaboration, the Forum suggests the following:

- **Joint Technical Group:** a joint technical group including both representatives from MI and the Forum is created, to help guide the collaboration. Its modalities will be defined within the next 6 months.
- **Resourcing:** MI and the Forum will cover their own costs (travel, events, etc.), agreeing on a case-by-case basis to share costs for jointly identified opportunities. Each side will appoint a point of contact to lead on the collaboration, and dedicate sufficient internal resources.
- **Interim Period:** the collaboration will start informally after the second MI Ministerial Meeting, and aim at taking stock of its advancement at the September MI event in Mexico, with a view to announcing its finalised working arrangements to be jointly defined and formalized by January 2018 at the World Economic Forum's Annual Meeting in Davos. At the Mexico milestone, the Forum suggest in particular to review the governance, resourcing, activities and any needs for further formalization of the collaboration in light of experience from the interim period.

Finally, in the interest of this collaboration, and in a spirit of mutual trust:

- The Forum will mention its relationship with the MI in any sort of media vehicle only with the previous and written authorization of the MI, and will not use the MI's name, logo and/or other trademarks without the MI's prior written approval;

- The Forum will not disclose any document and/or information shared by the MI that should reasonably be recognized as confidential information given the nature of the information and/or the circumstances of disclosure.

World Economic Forum looks forward to setting up a fruitful collaboration with the Mission Innovation to significantly accelerate clean energy innovation and contribute to achieving the goals outlined by the global climate and sustainable development agendas.

Yours sincerely,

Date: 02 JUIN 2017

Signature: Cheryl A Martin

Name: Dr Cheryl A Martin

Position: Head of Industries, Member of the Managing Board, World Economic Forum