

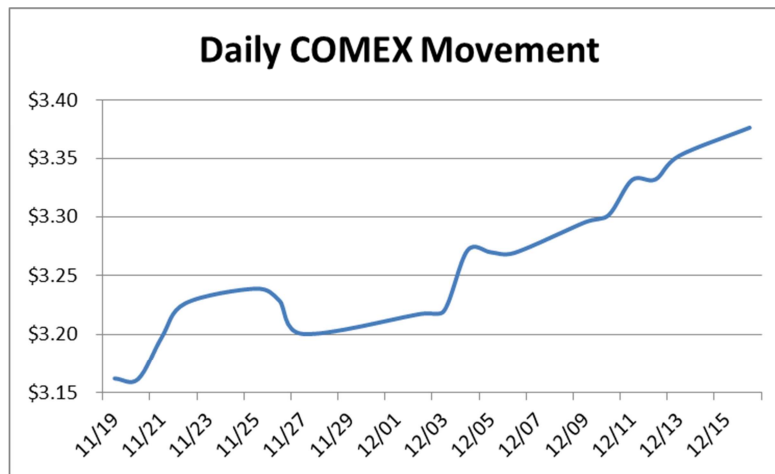


December 20, 2013

Subject: Carol® Brand Products Price Announcement

Dear Valued Customer:

In order to recover rapidly rising copper, we are announcing a pricing adjustment of 4 - 6% for Carol® Brand Portable Cord Products effective January 2, 2014. As always, we will re-establish prices as the market and costs dictate.



To assist in planning and communicating with your customers, you may find this letter and list price sheet at the following link on General Cable's Website:

<http://www.generalcable.com/GeneralCable/en-US/Products/CordandCordsetProducts/Pricing/>

Please refer to this Website location for the most recent price information.

General Cable will continue to support our valued customers. This pricing action will allow us to continue to provide the high level of service and quality you have come to expect from General Cable. If you have any questions, please contact your General Cable Sales Contact or the Electrical Distribution Agent supporting your account.

Sincerely,

Carrie Vidal

Carrie Vidal
Product Manager, Cord
Carol® Brand Products