

WHAT MOVES YOU?

Sample Fundraising letter #1

Dear Friends and Family,

I have decided to participate in the 2012 Nationwide Children's Hospital Columbus Marathon & ½ Marathon weekend as a Children's Champion. While training for the (1/2 marathon/marathon) , I will be raising money for Nationwide Children's Hospital. I am determined to make each step of my (13.1/26.2) miles count by fundraising to cure, mend, comfort and save the millions of children who will walk through the hospital doors this year. I am asking for your help. Every gift matters.

Nationwide Children's Hospital has some of the best pediatric physicians doing world-class research. I have enclosed the story of a Nationwide Children's patient, Beau, who is undergoing chemotherapy. I am running the marathon in honor of his brave fight.

Nationwide Children's Hospital has held true to its mission for 119 years: to provide every child with the highest quality of care, regardless of the family's ability to pay. Donors like you make this possible.

My personal goal is to raise \$3,000, which will cover the cost of two chemotherapy chairs in the Hematology/Oncology Unit at Nationwide Children's Hospital. Any contribution you are able to make is greatly appreciated. All donations should be made payable to **Nationwide Children's Hospital**. You can mail donations to me in the enclosed envelope or donate on my webpage <http://www.nationwidechildrens.org.kintera.org/>.

Thank you for helping me to reach my goal. I truly appreciate your support.

Sincerely,