



Sample Fundraising Letter for an Individual

Dear Annie,

On Saturday, July 22, I'll be paddling my kayak / paddle board over four miles on Long Island Sound in the SoundWaters Flotilla. I'll be doing this with hundreds of other paddlers of all ages to raise money to protect and preserve the Sound and I'm hoping you will support me with a donation. You can go to my personal webpage at <http://crowdrise.com/soundwatersflotilla>.

Long Island Sound is our greatest natural resource and I hope that you feel as strongly about protecting it as I do. Now more than ever we need to speak out and act on behalf of the environment and you can do that by either making a donation or paddling along with me. The money we raise will help SoundWaters teach more children about Long Island Sound and in doing so, create the next generation of stewards who will care for the Sound well into the future. That's what SoundWaters means by its mission: *Protecting Long Island Sound Through Education*.

If we don't speak for Long Island Sound, who will? I hope you will join me in the SoundWaters Flotilla or make a donation. You can learn all about the Flotilla and SoundWaters at SoundWaters.org/Flotilla.

Thank you so much for your support.