SAMPLE FUNDRAISING LETTER

Dear Friends & Family,

[Add a personal touch to your intro.]

I am supporting an organization that I care about deeply for called To Write Love on Her Arms (TWLOHA). TWLOHA is a non-profit movement dedicated to providing hope and help to people struggling with depression, addiction, self-injury, and suicide and to invest directly into treatment and recovery.

TWLOHA has responded to more than 200,000 messages from people in 100 countries, invested more than $1.5 million into treatment and recovery, and travelled more than 3.4 million miles to meet people face to face.

To help those who struggle with mental illness, I have set a goal to raise ***$ [insert goal]*** for TWLOHA. I am confident I can reach my goal with your help. To make a donation to help me achieve my goal, please donate to my personal fundraising page: ***[link to your personalized TWLOHA Classy fundraising page].***

[Add a person thank you to your closing.]

Thank you for helping me continue this life-giving work.

Sincerely,

[Your name]

For more information about TWLOHA, please visit www.twloha.com