

OCWLA ANNUAL SPONSORSHIP PROGRAM

For Events Throughout The Year

Address

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Newport Beach, CA
92658

Contact

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Orange County Women Lawyers Association

www.ocwla.org/annual-sponsorships



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Confidentiality Information

This material contained in our response and any material or information disclosed during discussions of the proposal represents the proprietary, confidential information pertaining to the Orange County Women Lawyers Association. All rights reserved.

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INTRODUCTION

LETTER FROM THE PRESIDENT



Dear Prospective Sponsor,

Thank you for your interest in supporting Orange County Women Lawyers Association! OCWLA offers an annual sponsorship program allowing sponsors to be represented at the organization's four signature events for one discounted price.

I have been involved in OCWLA since 2010, when I was a Law Student Representative. Since then, I have served as a Director and Officer and have chaired numerous committees including chairing the record-breaking 2018 Annual Gala.

Since joining OCWLA, the organization has almost doubled its members and is now over 450 members strong. The organization has continued its focus on providing continuing education to its members and has grown its highly demanded networking opportunities through additional membership mixers, Book Club meetings, and coffee meet ups.

OCWLA has also expanded its impact on the needs of the community at large. In 2018, OCWLA's Philanthropy program was able to provide financial support to WHW, Girls, Inc., Elder Law & Disability Rights Center, Project Youth OCBG, Project Hope Alliance, Hands Together, CASA of Orange County, Collaborative Courts Foundation of Orange County, and Laura's House. In addition, members had opportunities to volunteer with a speed mentoring event with Girls, Inc., and a backpack stuffing event for Project Hope Alliance.

We could not continue to grow and benefit our members and our community without your support. As a sponsor, you will be listed on all advertising and press as a sponsor of the event and you will have the opportunity to attend and network with our outstanding members.

If we can answer additional questions about your sponsorship, or on how to create a customized package to best represent your organization's sponsorship, please do not hesitate to contact us at info@ocwla.org.

A handwritten signature in black ink that reads "Michelle A. Philo". The signature is written in a cursive, flowing style.

Michelle A. Philo
OCWLA President 2019



WHO WE ARE

**ABOUT THE
ORANGE COUNTY
WOMEN LAWYERS
ASSOCIATION**

WHO WE ARE

OUR MISSION

The OCWLA is dedicated to advancing women in the legal profession by providing a professional network, raising awareness of discrimination and bias, and supporting charitable organizations.

[OUR BYLAWS](#)

HISTORY

Orange County Women Lawyers started in 1975, with five members, as the Women and Individual Rights section of the Orange County Bar Association. In the fall of 1973, a group of attorneys met for lunch to discuss the formation of the section. The original goal was to focus on the rights not only of women but also of all individual groups that may have experienced discrimination in our society or before the law. At the time, there were no women jurists sitting on the bench in Orange County. The group quickly grew to over thirty members, comprised of almost an equal number of men and women.

In 1979, OCWLA became an affiliate organization of the Orange County Bar Association. Its founding members wanted to stay true to the group's original goals – the advancement of women in the legal profession and the support of diversity both on the bench and in law firm partnerships.



Mardi Gras Night
February 2018

Women Judges Reception
August 2018

2nd Annual Membership Mixer
June 2018



Annual Gala at Pelican Hill
September 2018

Annual Gala at Pelican Hill
September 2018

School Supply Drive at Project Hope Alliance
July 2018

OCWLA Annual Sponsorship Program



PROMOTION OPPORTUNITIES

SPONSORSHIP

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WHAT DOES YOUR SPONSORSHIP MEAN?

DETAILS OF BENEFITS

As a recognized charitable organization in the OC legal community, we provide MCLE programs, bar stipends, charitable giving, and networking opportunities, providing our members access to resources that will empower, support and develop their career. *Your support will make a difference in our community.*

It's a win-win.

Thanks to its members' and sponsors' generous support and contributions, the OCWLA continues a tradition of supporting the community, women in the legal profession, and all those who support their advancement. When you support us, you also support these worthy organizations.

Help Us Continue Our Tradition of Charitable Giving

Learn more about our charitable contributions in 2018, with proceeds raised in 2017 [HERE](#).



Exposure For Your Company And Employees At Events

We offer many different kinds of sponsorship, all offering exposure to your services and brand.



Network and Build Relationships.

We offer many different types of events throughout the year with different opportunities for promotion at each event. Please [CONTACT US](#) to find out what would be the right sponsorship for your company.

Align Company Message

As a sponsor, you are welcome to promote your sponsorship on your website, newsletters and electronic mailings. Your recipients will know your brand supports women in the legal profession, those who promote their advancement, and the community at large.

ANNUAL SPONSORSHIP PROGRAM



DIAMOND
\$8,000

Diamond Level sponsorship provides the best exposure at the largest annual events throughout the year. Your company will have an opportunity to sponsor a range of events, which will allow you to expose your brand to a broad range of legal professionals in Orange County.

- Diamond Sponsor at Annual Gala \$5,000
- Presidential Sponsor at Women Judges Reception \$500
- Diamond Sponsor at Mardi Gras \$1,000
- Diamond Sponsor at Annual Holiday Party & Installation Dinner \$2,000
- 4 OCWLA Memberships for calendar year \$300
- Recognition on OCWLA Website as Diamond Annual Sponsor

Total Cost: \$8,800

Savings: \$800



PLATINUM
\$5,000

Platinum Level sponsorship provides exposure at the largest annual events during the year. Your company will have an opportunity to sponsor a range of events, which will allow you to expose your brand to a broad range of legal professionals in Orange County.

- Platinum Sponsor at Annual Gala \$3,000
- Presidential Sponsor at Women Judges Reception \$500
- Platinum Sponsor at Mardi Gras \$750
- Platinum Sponsor at Annual Holiday Party & Installation Dinner \$1,000
- 3 OCWLA Memberships for calendar year \$225
- Recognition on OCWLA Website as Platinum Annual Sponsor

Total Cost: \$5,475

Savings: \$475



GOLD
\$3,500

Gold Level sponsorship provides exposure at the largest annual events during the year. Your company will have an opportunity to profile your business and expose your brand to a broad range of legal professionals in Orange County.

- Gold Sponsor at Annual Gala \$2,000
- Presidential Sponsor at Women Judges Reception \$500
- Gold Sponsor at Mardi Gras \$500
- Gold Sponsor at Annual Holiday Party & Installation Dinner \$750
- 2 OCWLA Memberships for calendar year \$150
- Recognition on OCWLA Website as Gold Annual Sponsor

Total Cost: \$3,900

Savings: \$400

ANNUAL GALA SPONSORSHIP OPPORTUNITIES

	 Diamond	 Platinum	 Gold	 Silver
	\$5,000	\$3,000	\$2,000	\$1,000
Benefits*				
• Full table seating during the program portion of the event	Yes	No	No	No
• Number of Event Tickets	10 (table)	6	4	3
• Logo Advertising on OCWLA Website for Event	Yes	Yes	Yes	Yes
• Print Display at Check In	Yes	Yes	Yes	No
• Verbal Recognition at Event	Yes	Yes	Yes	No
• A/V Recognition at Event	Yes	Yes	Yes	Yes
• Advertisement in Program	Full Page	Full Page	Half Page	Quarter Page

	 Bronze	 Friends of OCWLA	 Platinum Solo Practitioner**	 Affiliate Bar/ Non-Profit
	\$750	\$500	\$350	\$175
Benefits*				
• Full table seating during the program portion of the event	No	No	No	No
• Number of Event Tickets	2	1	1	1
• Logo Advertising on OCWLA Website for Event	Yes	No	Yes	Yes
• Print Display at Check In	No	No	No	No
• Verbal Recognition at Event	No	No	Yes	No
• A/V Recognition at Event	Yes	Yes	Yes	No
• Advertisement in Program	Quarter Page	Quarter Page	Shared full page	Listed in Program

ANNUAL GALA PROGRAM ADVERTISEMENT OPPORTUNITIES*

Full Page	Half Page	Quarter Page	Business Card
\$1,000	\$750	\$400	\$250

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THE OCWLA ANNUAL GALA

ANNUAL GALA SILENT AUCTION



The OCWLA Foundation, a 501(c)(3) organization, hosts the silent auction at the OCWLA Annual Gala at the beginning of the event during a cocktail reception. Attendees have approximately 2 hours of time to view and bid on the items, with an announcement given at the close of the auction.

On Site Promotional Opportunities

- Promote your products and/or brand to the Orange County Legal Community
- We are happy to place your business card or small flyer next to your donated item so that those bidding on the auction can have information about your business to take with them even if they don't win your donation.

Please send your completed form and item(s) to:

Jaimi Groothuis

C/O Bentley & More LLP
 ATTN: OCWLAF Donation
 4931 Birch Street, Newport Beach, CA 92660
foundation@ocwla.org

The OCWLA Foundation is a 501(c)(3) non-profit corporation. Donations are tax-exempt to the extent allowed by law. Tax ID# 27-4737680.



CONTRIBUTOR'S NAME _____

Address _____

Office Phone _____

Mobile _____

Email _____

Contact Person _____

Contact Title _____

ITEM INFORMATION

Item Name _____

Description _____

Retail Value _____

Contributor's Restrictions _____

Item Supplied Gift Certificate Provided Contributor will deliver

Generate Gift Certificate Committee Pick-up/Date _____



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THE OCWLA ANNUAL GALA

ANNUAL GALA UNDERWRITING OPPORTUNITIES

WINE SPONSOR

\$2,500

TWO SPONSORSHIPS AVAILABLE

Promote your business to over 300 guests with a wine sponsorship at the OCWLA Annual Gala.

- Three (3) tickets to event
- A/V Recognition at event
- Full page advertisement in Program

AUDIO & VISUAL SPONSOR

\$2,500

TWO SPONSORSHIPS AVAILABLE

Promote your business to over 300 guests with a A/V sponsorship at the OCWLA Annual Gala.

- Three (3) tickets to event
- A/V Recognition at event
- Full page advertisement in Program

FLORAL SPONSOR

\$1,500

ONE SPONSORSHIP AVAILABLE

Promote your business to over 300 guests with a floral sponsorship at the OCWLA Annual Gala.

- Two (2) tickets to event
- A/V Recognition at event
- Half page advertisement in Program

INVITATIONS SPONSOR

\$1,500

ONE SPONSORSHIP AVAILABLE

Promote your business to over 300 guests with an invitations sponsorship at the OCWLA Annual Gala.

- Two (2) tickets to event
- A/V Recognition at event
- Half page advertisement in Program

PROGRAMS SPONSOR

\$1,500

ONE SPONSORSHIP AVAILABLE

Promote your business to over 300 guests with an program sponsorship at the OCWLA Annual Gala.

- Two (2) tickets to event
- A/V Recognition at event
- Half page advertisement in Program

EVENT SPONSORSHIP

WOMEN JUDGES RECEPTION

**Presidential
Sponsor**
\$500

The Women Judges Reception is held in the spring of each year. This event celebrates and encourages the advancement of women on the bench.

Pre-Event Branding

- Logo advertising on event flyer and email blasts to our contact database on all mailings promoting the event
- Company logo and link to your website to be featured on our event website as 'Presidential Sponsor'

During Event Branding

- Verbal recognition of your sponsorship by the OCWLA President or other OCWLA officer at event

Event Admission

- 4 tickets to the event



MARDI GRAS MEMBERSHIP MIXER

Diamond
\$1,000
Platinum
\$750
Gold
\$500

Every Fat Tuesday, the OCWLA has traditionally celebrated this robust holiday with a casual networking event.

Pre-Event Branding

- Logo advertising on event flyer and email blasts to our contact database on all mailings promoting the event
- Company logo and link to your website to be featured on our event website at sponsorship level purchased.

During Event Branding

- Verbal recognition of your sponsorship by the OCWLA President or other OCWLA officer at event
- Logo advertising on printed poster at registration check in

Event Admission

- Diamond Sponsor receives 4 tickets, Platinum Sponsor receives 3 tickets & Gold Sponsor receives 2 tickets



EVENT SPONSORSHIP

HOLIDAY PARTY & INSTALLATION DINNER

Diamond

\$2,000

Platinum

\$1,000

Gold

\$750

Silver

\$500

The incoming OCWLA Officers & Directors are installed at this festive plated dinner event. Each year the OCWLA awards an organization for outstanding community service.

Pre-Event Branding

- Logo advertising on event flyer and email blasts to our contact database on all mailings promoting the event
- Company logo and link to your website to be featured on our event website at sponsorship level purchased.

During Event Branding

- Verbal recognition of your sponsorship by the OCWLA President or other OCWLA officer at event
- A/V recognition of your sponsorship at event
- Logo advertising on printed poster at registration check in

Event Admission

- Diamond Sponsor receives 8 tickets and a reserved table, Platinum Sponsor receives 4 tickets, Gold Sponsor receives 3 tickets & Silver Sponsor receives 2 tickets



OCWLA Annual Sponsorship Program

LUNCHEON TITLE SPONSORSHIPS

2019 MONTHLY LUNCHEON TITLE SPONSORS

Event Sponsor

\$500

Only One Sponsor
Per Luncheon

OCWLA hosts luncheons on the second Friday of most months. The luncheons are aimed at providing CLE credit to attendees.

Pre-Event Branding

- Logo advertising on event flyer and email blasts to our contact database on all mailings promoting the event
- Company logo and link to your website to be featured on our event website

During Event Branding

- Name and logo recognition on A/V at event
- Verbal recognition of your sponsorship by the OCWLA President or other OCWLA officer at event
- Ability to provide materials for attendees to pick up at the registration table

Event Admission

- 2 tickets to the event

2019 Dates

- January 11
- March 8
- April 2 - Equal Pay Day (Note Special Date)
- May 10
- July 12
- October 11
- November 8



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OCWLA 2018 SPONSORS

THANK YOU TO OUR 2018 ANNUAL SPONSORS

Diamond

Irell & Manella

Platinum

Enestein Pham & Glass

Ferruzzo & Ferruzzo

Gold

AtkinsonBaker

Call & Jensen

Knobbe Martens

Rutan & Tucker, LLP

2018 GALA SPONSORS

Diamond

Keller/Anderle LLP

Irell + Manella

The Ellingson & Barmash Families

Platinum

Bentley & More LLP

Enenstein Pham & Glass

Ferruzzo & Ferruzzo, LLP

Robinson Calcagnie, Inc

Gold

Best Best & Krieger

Knobbe, Martens, Olson & Bear, LLP

Montage Legal Group LLC

Rutan & Tucker, LLP

Sheppard Mullin Richter & Hampton LLP

Umberg Zipser LLP

Weintraub | Tobin

Call & Jensen

Silver

ADR Services, Inc.

Aitken Aitken Cohn

Brown Wegner LLP

Buchalter

JAMS

Judicate West

Law Office of Jennifer Johnson APLC

McDermott Will & Emery

Songstad Randall Coffee Humphrey LLP

Traut Firm

Bronze

Dale E. Fowler School of Law at Chapman
University

Heather J. Higson, Esq./Burke Law

Michelle A. Reinglass | ADR Office of Michelle A.

Reinglass & Judicate Wes

Affiliate Bar

Iranian American Bar Association -
Orange County Chapter

Thurgood Marshall Bar Association

Platinum Solo

Ahava Law

Moore Law For Children APC

Santon General Counsel, P.C.

Underwriter

Citi Private Bank Law Firm Group

Meeting Sponsor

Advanced Depositions

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START SPONSORSHIP WITH US
AGREEMENT

ANNUAL SPONSORSHIP PROGRAM

Please fill-out the following form to confirm your chosen annual sponsorship package. Completed forms can be returned to Amelia Montgomery, Executive Director, at info@ocwla.org. Please contact us with any questions.

PAYMENT INFORMATION:

Please send me an invoice
 I have enclosed a check made payable to "OCWLA"

Please charge my credit card

Card Type: Visa / MC / Discover

Card Number

Expiration Date Security Code

CONTACT INFORMATION:

Company Name

Contact Person

E-mail Address

Phone Number

Address 1

Address 2

City, State

Zip

SPONSORSHIP PACKAGES:

(Please check one)



Diamond



Platinum



Gold

Once we receive your completed sponsorship form, we will contact you to discuss event arrangements, sponsorship benefits and recognition.

Please send your high-resolution color and black- and-white logos (.EPS or vector preferred) to info@ocwla.org.

Total Sponsor Amount

Signature

Name

Date

GALA SPONSORSHIP AGREEMENT

SPONSOR NAME _____

Sponsorship Level Diamond Platinum Gold Silver Bronze

Underwriter/Other Sponsorship _____

Address _____

Office Phone _____

Mobile _____

Email (Required) _____

Contact Person _____

Sponsorship Amount _____

DECLARATION

On behalf of the above named sponsor, I agree to commit the sponsorship monies as detailed above.

Signature _____

Date _____

Name _____

Position In Sponsor Organization _____

Once your completed declaration has been processed, we will begin promoting your company as a sponsor.

Please Supply Logo In Full Color PDF, JPG, PNG, or EPS Format Only For Inclusions on Relevant Correspondence (Invitations, Website Collateral, Media Releases, Etc.).

Email advertisement (if applicable) in full color PDF, JPG, PNG, or EPS format to info@ocwla.org. Questions? Please [email us](mailto:info@ocwla.org).

Please return form to Amelia Montgomery, Executive Director at info@ocwla.org.

EVENT SPONSORSHIP AGREEMENT

Annual Event Sponsorships

Women Judges Reception

Presidential \$500

Mardi Gras

Diamond \$1,000

Platinum \$750

Gold \$500

Holiday Party & Installation Dinner

Diamond \$2,000

Platinum \$1,000

Gold \$700

Silver \$500

Monthly Event Sponsorship

Luncheon Title \$500

Date(s) Requested _____

Sponsor Name _____

Contact Person _____

Position _____

Address _____

City, State _____

Zip Code _____

Phone _____

Email _____

Your signature below is taken as authorised acceptance of the sponsorship entitlements as per the Sponsorship Proposal and acceptance of the terms and conditions. Full terms and conditions can be found on page 20.

Total Amount _____

Sign _____

Should you wish to confirm sponsorship, please return this form to Amelia Montgomery at info@ocwla.org or call (949) 478-1103.

TERMS & CONDITIONS

Payment

All payments must be received before the event sponsored. The OCWLA accepts payment via check, money order, cash and all major credit cards via PayPal. Sponsors may request an invoice and W9 at any time.

Sponsor Responsibilities

It is the responsibility of the sponsor to provide their logo and, if applicable, advertisement in a timely manner once a commitment has been made. For all print recognition, print ready materials must be submitted three weeks prior to the event to be included. If the requested information is not submitted by the deadline, OCWLA reserves the right to not include the printed materials and will not be able to pro-rate or refund any monies paid towards the sponsorship. Companies that get the most from their sponsors are those who actively promote their presence at the event and provide the necessary materials at the right time.

Sponsorship Cancellation Policy

Cancellation must be made before electronic advertisements promoting the sponsor as a said sponsor are released to the membership. Once verbal or digital announcements promoting the sponsorship to the membership are made, sponsorships are non-refundable.

Disclaimer

The rights contained in this document is offered on the basis that the confirmation sponsor involvement is received before the deadline specified by the OCWLA. We reserve the right to change sponsorships offered in this package at any time.

CONTACT

SPONSORSHIP



Michelle Philo

President

✉ Adtile Technologies Inc.
11750 Sorrento Valley Rd.
Ste 200
San Diego, CA 92121

☎ (714) 552-7888

✉ michellephilo@gmail.com



Sarah Nowels

Vice President, Gala Chair

✉ AMEZCUA-MOLL &
ASSOCIATES, P.C.
1122 E Lincoln Ave., #203
Orange, CA 92865

☎ (714) 288-2826

✉ sarah@amalaw.net

ADMINISTRATION



Amelia Montgomery

Executive Director

☎ (949) 478-1103

✉ info@ocwla.org

Notes:

It is the responsibility of sponsors to provide the materials listed in the package, once the commitment has been made. The companies which get the most out of their sponsorship are those who actively promote their presence at the event and provide any required materials in a timely manner.



Orange County Women Lawyers Association

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Newport Beach, CA
92658

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