

CHAIRMAN'S AWARD VIDEO PROJECT – SUGGESTED SHOT LIST

A. SUGGESTED B-ROLL (collection of footage to support script/narration)

1. Entire school and its environment – wide “beauty shot” of the school. Get this shot either early in the morning or during golden hour (sunset when the sun is low in the west and there are long shadows). Get panning shots and a static shot. Also get school signs & emblems.
2. Various shots of the space where the team works on the robot. Wide, medium, tight. Panning, tilting and static. Preferably with team members in T-shirts actively working on, building or testing the robot. Try to get team or FIRST banners in background. Try to get these shots from an interesting, high angle (use a secure ladder).
3. Various shots of students working collaboratively with mentors. The best shots show mentors working with students on technical and engineering activities. Get shots of male + female students and male + female mentors. Make sure to get mediums and close-ups where you can clearly see the student's face/eyes and what they're working on.
4. Shots of various students and groups of students building, testing and driving the robot.
5. Shots of students writing letters/emails to sponsors.
6. Corporate sponsors and activities with sponsors. Go to your sponsors and get various shots of team members in team shirts walking in front of sponsors' signs. Tell the story in the shot that this company/store/shop is your sponsor.
7. Shots of Fundraising activities – see team t-shirts!
8. Shots of Spreading the Word activities – robot demonstrations, shots of your team speaking to government officials, doing Dean's homework – see team t-shirts!
9. Shots of parades in town – Answer this question visually: where does your team come from? If someone came to visit, what would they say your town looks like?
10. Shots that display work on the team website – try shots of the webpage over students backs, showing them surfing around the website.

11. Close-ups of your team logo/number on your robot or any other places it appears.
12. Team members mentoring Lego League kids, helping with Lego tournaments or FIRST Tech Challenge competitions.
13. Shots of fun/learning activities that your team does – BBQ's, baseball/softball, rock bands, hikes, etc.
14. Shots of the team helping others – blood drives, book drives, raking leaves for the elderly, etc.

B. INTERVIEWS

1. School Principal
2. State Representative
3. Sponsor
4. Mentor

C. TEAM CHEERS:

Try getting various students, teachers and engineers doing the team cheer – different locations and angles will be helpful. Here are some suggested cheers:

1. Team cheer/motto!
2. Go (your team name/number)!
3. Go FIRST!