



How to Make Nut Milk Example Shot List

For more video marketing tips check out:
www.budsimpson.com
Film | Create | Connect

This example shot list is based on the how-to video *How to Make Nut Milk* by My New Roots. It can be found here: [How to Make Nut Milk](#). Use this example shot list to follow along as you watch.

Abbreviations

OH - overhead shot
BG - background
FG - foreground
TO - text overlay

CU - closeup shot
MS - medium shot
D.o.F. - depth of field

1. OH nuts in bowls and scattered on table, with bottle of nut milk at center, and a dish towel screen left. BG is white or near white.
 - a. **Overlays:**
 - i. Organization branding/logo
 - ii. **TEXT OVERLAY (TO):**
 1. How to Make Nut Milk
 2. Pick a nut
2. OH three (3) bowls (cashews, almonds, brazil nuts). Table surface/BG: Blue wood
 - a. **Text Overlay (TO):**
 - i. Cashews
 - ii. Almonds
 - iii. Brazil Nuts
3. CU w/ shallow D.o.F. Pumpkin seeds in FG and coffee cup in BG. Table surface: grainy wood
 - a. **TO:**
 - i. Pumpkin seeds
 - ii. Sesame seeds
 1. **ON ACTION:** hand pours cup @ BG, spilling sesame seeds on table
4. OH two (2) bowls (hemp seeds, sunflower seeds). Table surface: grainy wood
 - a. **TO:**
 - i. Hemp seeds
 - ii. Sunflower seeds
5. CU w/ shallow D.o.F. hand holding single macadamia nut in FG. **CONTINUOUS Sh. 5-7**
 - a. **TO:**
 - i. Macadamia nuts
6. Cut to same setup as **SHOT 5**, but w/ single walnut in hand. **CONTINUOUS Sh. 5-7**
 - a. **TO:**
 - i. Walnuts
7. Cut to same setup as **SHOT 6**, but w/ single hazelnut in hand. **CONTINUOUS Sh. 5-7**
 - a. **TO:**
 - i. Hazelnuts
8. CU of clear glass measuring container. **CONTINUOUS Sh. 8-9**
 - a. **TO:**
 - i. Measure 1 cup nuts
 1. **ON ACTION:** hand pours brazil nuts into glass container

BUD SIMPSON

and Co.



How to Make Nut Milk Example Shot List

For more video marketing tips check out:

www.budsimpson.com

Film | Create | Connect

9. Cut to same setup as **SHOT 8**. **CONTINUOUS Sh. 8-9**
 - a. **TO:**
 - i. Cover with water
 1. **ON ACTION:** Pouring water over brazil nuts in glass container
 - ii. Let soak for 8 hours
10. CU of brazil nuts in colander under running faucet; hand in shot rinsing the brazil nuts.
 - a. **TO:**
 - i. Drain & Rinse
11. CU of blender base w/ brazil nuts @ bottom. **CONTINUOUS Sh. 11-12**
 - a. **TO:**
 - i. Add 4 cups of water
 1. **ON ACTION:** Pouring water into blender
12. Cut to same setup as **SHOT 11**, but w/ blender on. **CONTINUOUS Sh. 11-12**
 - a. **TO:**
 - i. Blend
13. MS of glass jug at window. **CONTINUOUS Sh. 13-14**
 - a. **TO:**
 - i. Line a jug w/ a nutmilk bag
 1. **ON ACTION:** Hands reach in screen to line jug with nut milk bag
14. Cut to same setup as **SHOT 13** w/ nut mix being poured into jug. **CONTINUOUS Sh. 13-14**
 - a. **TO:**
 - i. Pour the mix into the jug
15. CU of top of jug w/ cheesecloth lining the rim.
 - a. **TO:**
 - i. Squeeze
 1. **ON ACTION:** Remove cheesecloth to ring out excess milk
16. CU of cheesecloth bag being squeezed.
17. CU of glass bottle in FG w/ dishtowel in BG.
 - a. **TO:**
 - i. Pour into a clean bottle
 1. **ON ACTION:** nut milk being poured into bottle
18. CU of top of bottle.
 - a. **TO:**
 - i. Put a lid on it
 1. **ON ACTION:** lid is placed on bottle
 - ii. Keep in the fridge for 3-4 days
19. Cut to same setup as **SHOT 1**; hand grabs bottle from frame.
20. MS of girl sipping nut milk from bottle; location: outdoors near ocean shore.
 - a. **TO:**
 - i. Raw
 - ii. Wholesome
 - iii. Delicious
 - iv. Nut milk

-----CUT TO BLACK-----

TO: Link to company/organization web site