

Sample email requesting sponsorships

Dear:

At this time we are seeking business partners for annual and event sponsorships for our upcoming fiscal year (September 2013 – August 2014). We are hoping to raise additional funds this year so that we can offer even more events and value added opportunities. We have targeted you as a potential sponsor because we feel that our members and our event attendees have the potential to become great business partners with you.

Reasons for Partnering with The South Florida Chapter of RMA:

- The South Florida Chapter currently boasts over 120 Members.
- The members are 90% + bankers (small community banks, mid-size and large institutions).
- The Chapter also has professional members (attorneys, accountants, insurance brokers, etc.).
- Last year our Chapter held several events in Palm Beach County and one event in Broward County. Attendance ranged from 45 attendees at our CBRE event in February to over 90 attendees at our CEO Panel Event in May.
- This year will mark our Chapter's first Credit Risk Panel to be held on October 23rd at the Westin Ft. Lauderdale.
- The Chapter is also planning on hosting two CBRE events (one in Palm Beach County and one in Broward County)
- Our signature event: The CEO Panel at the Embassy Suites in West Palm Beach will be held on May 7, 2014.

If you have an interest in any of the sponsorship levels offered please let me know and we will be happy to work with you. Please let me know if you have any further questions.

Thank you for your time,

Beau Marburger
Vice Chairman
South Florida RMA Board