



# ALLSTAR MARTIAL ARTS ACADEMY

*"Building Champions One Kick at a Time!"*

9128 Forest Hill Blvd., Wellington, FL 33411 561-790-5422

info@amaawellington.com

www.allstarmartialartsacademy.com

## **Palm Beach Championship Taekwondo United East Coast Regional Tournament Show Your Support with Sponsorship and Volunteer Opportunities**

We are a martial arts academy that has been a part of this community for 11 years. We strive to build character and confidence in our students with an overall goal to help everyone develop their utmost potential. It is with great pride that we have announced that we are hosting our first Taekwondo United Regional Tournament here in Wellington, Florida to be held on Saturday, May 20, 2017! Our Palm Beach TU Regional Tournament will be held in the gymnasium at Palm Beach Central High School. Due to this excellent location and our large competitor student base, we expect a huge turnout for this exciting event. Throughout the day, we expect to host over 200 competitors along with their family members and friends. Most competitors will be from Wellington; however, we will have competitors traveling from Central/North Florida, Louisiana, and other states as well.

Parents and business owners, we need your help to ensure the operational success and financial feasibility of this tournament so that we can continue to host this event for many years to come. To make this happen, we are offering sponsorship opportunities that range from volunteering on the event day to paid business sponsorships that offer a fantastic value. We will also be accepting donations of food items and paper products that can be utilized in the concessions stand. Below is a brief overview of the different sponsorship levels (followed by a detailed chart of information).

There are sponsorship option for Allstar Families (Donations, Volunteers and Bronze) and sponsorship options for Businesses (Silver, Gold and Platinum). **\*\*\*Allstar Families, if you sell a Silver, Gold or Platinum Sponsorship to a business, you will have your competitor and spectator fee waived.\*\*\***

1. VOLUNTEER SPONSORS (Family/Adult Only) - Only 15 Spaces Available: Volunteer your time in exchange for big savings.
2. BRONZE SPONSORS (Family) - Unlimited Availability: Your good luck message to your competitor will be displayed on a "GOOD LUCK" vinyl banner on display at the tournament.
3. SILVER SPONSORS (Business) - Unlimited Availability: Your business literature, coupons, promo items will go in a swag bag provided to every family in attendance at the tournament.
4. GOLD SPONSORS (Business) - Only 5 Spots Available: You have a dedicated table and chairs at the tournament to display your business/product information, gather leads, etc.
5. PLATINUM SPONSOR (Business) - Only 1 Spot Available: This gives your business maximum exposure both during the tournament and after. The platinum sponsor is the PREMIER business that is highlighted the day of the event, reaching 1000s of potential clients.

Regards,

Jack Lord

Owner/Master Instructor

Allstar Martial Arts Academy

# Palm Beach Championship Taekwondo United East Coast Regional Tournament Family and Business Sponsorship Opportunities

Levels	Cost	Benefits
Donation of Goods for Concessions		Please see the front desk (or email/call) for the sign up sheet for donations of foods, drinks and paper products for the concession stand. Examples: Water bottles, canned sodas, sports drinks, power bars, fresh fruits, chips, cookies, doughnuts, pizza, plates, cups, napkins, paper towels, etc. Please sign up for the item(s) of your choice and bring to the studio the week prior to the tournament (May 8-13, 2017). Any person or business donating any of the above will receive a special "Thank You" message over the PA and your information will be added to our tournament sponsor Thank You message on social media and via email.
Volunteer Sponsors (Age 18 and up)	N/A	<b>Only 15 available, first come, first served.</b> Includes: 1 competitor entry fee waived (\$50 value); 1 spectator wrist band (\$3 value); "Thank You" as a volunteer sponsor over the PA system. You must be available from set up through clean up, estimated to be about 6-7 hours on tournament day (estimated time 8 am until 2 pm). See the front desk, call or email to sign up as a volunteer sponsor.
Bronze Sponsors (Family)	\$100	<b>Unlimited number available!</b> Includes: A special message of encouragement on the "Good Luck" banner prominently displayed so that your competitor sees it during the competition; 5 spectator entry wrist bands (\$15 value); a special "Thank You" as a Bronze Sponsor over the PA during the competition.
Silver Sponsors (Business)	\$250	<b>Unlimited number available!</b> Includes: Placement of your business literature, offers, coupons, and other promotional material in a swag bag that will be handed out to every family; a special "Thank you" as a Silver Sponsor over the PA; a sponsor "Thank You" message with your business contact information posted to our Facebook page and distributed via email, to our thousands of local followers; 1 competitor entry fee waived (\$50 value); 5 spectator entry wrist bands (\$15 value).
Gold Sponsor (Business)	\$500	<b>Only 5 available!</b> Includes: A table and chairs (booth) in the sponsor area at the entry point; placement of your literature, offers and promo material in a swag bag that will be distributed to every family at the tournament; a special "Thank You" as a Gold sponsor over the PA; a sponsor "Thank You" message with your business information posted to our Facebook page and sent via email to our thousands of local followers; 1 competitor entry fee waived (\$50 value); 5 spectator entry wrist bands (\$15 value).
Platinum Sponsor (Business)	\$1000	<b>Only 1 available!</b> Includes: A table and chairs (booth) in the premier location in the sponsor area at the entry point; a vinyl banner with your logo naming your business as The Platinum Sponsor which will be displayed at the winner's stand; your business name announced as the Platinum Sponsor over the PA prior to every announcement of winners of each division; placement of your business literature and promotional material in a swag bag that will be distributed to every family in attendance; a sponsor "Thank You" message with your business information posted to our Facebook page and sent via email reaching our thousands of local followers; up to 2 competitor entry fees waived (\$100 value); up to 10 spectator entry wrist bands for family and friends (\$30 value).

If an Allstar Family sells a Silver, Gold or Platinum Sponsorship to a business, the Allstar Family will have your competitor and spectator fee waived.



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## SPONSORSHIP FORM - PALM BEACH CHAMPIONSHIP TU EAST COAST REGIONAL TOURNAMENT

We are excited to host our 1st Tournament here in Wellington, Florida - the Palm Beach Championship Taekwondo United East Coast Regional Tournament! We would like to thank you for your support. This event would not be possible without our sponsors and we appreciate you more than you know. THANK YOU!

Please checkmark your sponsorship level:

- ☐ Donations (See the attached list of needed items. See the front desk or call/email to sign up for specific items)
- ☐ Volunteer (See the front desk or call/email to sign up. Remember only 15 spaces are available.)
- ☐ Bronze Sponsor (\$100) ☐ Silver Sponsor (\$250) ☐ Gold Sponsor (\$500) ☐ Platinum Sponsor (\$1000)

Donations and Volunteer Sponsors, Your Name: \_\_\_\_\_

Bronze Sponsor Only, Your Name: \_\_\_\_\_

Please write your Good Luck message to your competitor, up to 80 characters. This message will be typed in a plain font and included on a large vinyl Good Luck banner that will include all Good Luck messages and will be displayed at the event.

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Business Sponsors - Bronze, Silver, Gold or Platinum

List Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Business Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Please provide your business literature, coupons, promotional items to be included in the Swag Bags that will be distributed to families in attendance the day of the event. Quantity to provide 250-300. Please provide by May 12, 2017 at the very latest. You are welcome to drop off your items at our studio or contact us and we will be happy to pick it up from you.

Platinum sponsor, please email a high quality business logo to [info@amaawellington.com](mailto:info@amaawellington.com) (by May 8, 2017 at the latest) for the vinyl banner that will be displayed with your information at the Winner's Stand.

THANK YOU for your support. We could not run this character building tournament without our Sponsors. THANK YOU!

If an Allstar Family sold a business an above sponsorship, please list student/family name: \_\_\_\_\_

## DONATIONS NEEDED FOR CONCESSIONS:

For anyone who is supporting us through donations of items for concessions, Thank You! As mentioned, please see the front desk or call/email to sign up for specific items and quantities. The below list is not a sign up sheet. It is strictly informational only, so that you can see examples of what we are seeking in donations. Items will be “checked off” by the front desk when you come in or call/email for a specific item on a first come first served basis. Any quantity listed below can be broken down and filled by several people, you do not necessarily need to supply the entire quantity yourself (any quantity is appreciated!). Any item that you have signed up for needs to be brought to the studio during the week of May 8-13, 2017 (unless the item is a refrigerated item (for example hotdogs) or a cooked item (for example pizzas) which will need to be brought directly to the tournament on May 20, 2017). Again, we thank you for your support!

Item	Quantity	
Pizzas (cooked, sliced, ready to eat)	40 pizzas, ready to eat	If someone could get this donation from a local pizza restaurant, to be delivered at 11:00 a.m. the day of the event, it would be greatly appreciated!
Hot Dogs	15 packs	
Hot dog buns	15 packs	
Nacho Chips (for chips with cheese on top)	4 Bulk Boxes (wholesale club)	
Nacho Cheese	3 Bulk Cans (restaurant size, wholesale club)	
Chips (assorted single serve bags)	30 packs of 10 or so (large quantity of assorted single serve chips, as you would get for a soccer team snack)	
Assorted hand held fresh fruit	10 Bulk bags (whole fruit, bananas, apples, oranges, cuties, etc.)	
Power bars/protein bars/granola bars	10 boxes	
Fruit gummies (single serve packets)	10 boxes	
Nuts (single serve packs)	10 boxes	
Ketchup	4 hand held squeeze bottles	
Mustard	4 hand held squeeze bottles	
Canned Sodas	20 (12 packs)	
Water Bottles (various sizes, small and regular)	20 (24 packs)	
Juice pouches	20 (10 packs)	
Coffee (in ready to drink gallon containers)	5 gallon sized containers of hot, ready to drink coffee	If someone could get this donation from a local coffee shop, to be picked up or delivered the morning of the tournament (8:00 a.m), it would be greatly appreciated!
Creamer for coffee (non dairy powder)	4 containers	
Sugar packets for coffee	1 bulk boxes (wholesale club size)	

Item	Quantity	
Splenda/Truvia packets for coffee	1 bulk boxes (wholesale club size)	
Paper/Styrofoam Coffee Cups	500 (8 oz size)	
Coffee Stirrers	1 bulk box (500)	
Paper Plates	1000 plates	
Napkins	2000 napkins	
Paper/Styrofoam Bowls (for nacho chips and cheese)	250	
Crockpots	6 Large (to borrow, please - make sure your name is on the pot and lid with masking tape and sharpie)	