Product Development Roadmap

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Outline

Requirements (complete with benefit to each party)

Define Deliverable (or actions needed to do so)

Assessment & level of confidence (if available)

Timing (timeline or milestones; if available)

Prioritization

PMO owner

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Information to Include in Proposals

- Title for your topic – Web Payment IG Roadmap

- End user story that illustrates the problem to be addressed – 'The purpose of a product roadmap is to communicate direction and progress to internal teams and external stakeholders. ... It should not include every feature in the product backlog, or a list of specific engineering bugs. Rather, the roadmap is a product management document and should live separately'

- Stakeholders and benefits

  - Who are the primary stakeholders? – Members of WP WG

  - What are their incentives for change? – maintain relevance of original work product. Ensure evolution of the original service or deliverable delivers benefits to stakeholders.

  - How will they benefit? – Aside from shared benefit of the final deliverable, a roadmap ensures the supporting members are able to plan and manage resources in support of the deliverable

  - Specifically, how will users benefit? – see above

- More about the problem

  - How big is the problem – small/medium depending on current backlog.

  - What work is happening elsewhere to address (part of) this problem? N/A

  - Have there been previous attempts to address this problem? What was their outcome? N/A

- In what way would improved interoperability help address this problem? Would help drive greater intrinsic commitment from the active members, and also stimulate interest and support from passive members or prospects.
- Community
  - Who specifically should be part of the discussion at W3C? All members of the WP WG
  - Which parties are critical for implementation? All members of the WP WG
  - Why is W3C uniquely positioned to address this problem through standards or otherwise add value to the ecosystem? – W3C's unique open member construct and public availability of final work product would permit a wide level of participation by interested and impacted participants.