ONLINE MARKETING ROADMAP

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Simply fill in your current sales, profits and other metrics. Then (the fun part), document your one-year goal for each of these! Don't be shy: where do you want to see your business in one year's time? Lastly, list the obstacles that you feel are blocking you from meeting your goals. We will cover the solutions and actions during the webinar and strategy session.

	CURRENT	SCORE (1-5)	OBSTACLES	SOLUTIONS	12 Months	90-DAY ACTIONS
MONTHLY						
Sales						
Profit						
New clients						
Leads						
Subscribers						
Traffic						
Pricing						
LTV						

1 = very poor
5 = crushing it