




Agile Product Roadmap Template

Features / Epics	Product Score <i>(Ref. Product Plan template)</i>	Metrics / KPIs <i>(What will you measure to know that the Feature is a success?)</i>	Sprint 1	Sprint 2	Sprint 3	Sprint 4	Sprint 5	Sprint 6	Sprint 7	Sprint 8
Feature 1 (Web)	25	Page visits								
Feature 2 (Mobile)	30	Conversion rates								
Store Operations Training	15	Footfalls								
Customer Support Portal	15	Refunds processed								
Email Marketing Campaign	25	Page visits								



Discount Portal	30	Conversion rates								
In Store Kiosk	35	YoY GMV growth								
Legal Approvals	15	Refunds processed								
Program Demo		Changes requested								