



Community Internship Collaboration Business Proposal

Fall, 2019

Organization name	Los Alamos STEAM Lab
Mentor/Contact name	JoLynn Baily
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Organization website	lasteamlab.com
Describe your organization	We are a community center for the STEAM fields. We offer drop-in hours and classes that feature robotics, math, and art.
Internship title	Marketing Director
Specific days/hours (if applicable)	
What will the student learn from the internship?	How to successfully market a new business
What does your business need that a student intern can impact?	We need to create a presence in the community using multiple modalities.
What project(s) will the intern work on?	The intern will extend our current marketing into Instagram and Twitter as well as create print media for handing out at various events. They will work with the Chamber for our Grand Opening and create our table for Trick or Treat on Main Street.
What skills are required for this internship?	Organizational skills, writing skills, and good interpersonal skills, as well as an interest in learning new things.
What final deliverables will the student produce?	An established marketing campaign with a plan for the future.
How would you describe the primary purpose of this project? (Select one)	<input type="checkbox"/> Computer Science/IT <input type="checkbox"/> Science (Biology, Chemistry, Environmental) <input checked="" type="checkbox"/> Marketing/Communications <input type="checkbox"/> Project Management <input type="checkbox"/> Accounting/Finance <input type="checkbox"/> Other
If "Other", please specify	Click here to enter text.
Any additional information you would like to share?	Click here to enter text.