



July 25, 2018

**VIA EMAIL AND HAND DELIVERY**

Cogency Global Inc.  
992 Davidson Drive  
STE B  
Nashville, TN 37205-1051

**Re: Cease and Desist Letter From Lee Company, Inc.**

To whom it may concern,

We have learned that the Diane Black for Governor campaign is deliberately misrepresenting actions taken by Lee Company that relate to a former employee who served as a Tennessee National Guardsman. You have also misrepresented our company's attitude toward and treatment of veterans in these communications.

Specifically, we have reviewed a mailer that is filled with outright misrepresentations about that employee's being laid off and a previous lawsuit, falsely claiming that (among other things) Lee Company fired the employee while he was deployed. While distribution of these mendacious mailers is outrageous enough, in an effort to spread your campaign's misinformation as quickly as possible to maximize damage to our reputation, the mailer also directs readers to visit a website ([www.billleefactcheck.com](http://www.billleefactcheck.com)) containing the same baseless statements. With these communications, you have willfully made false and misleading comments about Lee Company without any regard for the truth, and your attempts to spread defamatory material have caused serious and irreparable injury to Lee Company.

And, not only are your statements about Lee Company and that employee patently false, your attempt to claim that Lee Company does not support veterans is simply ludicrous. Lee Company has deep appreciation for our nation's veterans and have always supported them in their work lives, personal lives, and we have supported numerous charities that help them.

We will not stand by and allow your unlawful conduct to go unchallenged. We hereby demand that you cease and desist making these defamatory statements about Lee Company in all forms—written, oral, and electronic. It is in your best interests to comply with the demand of this letter. In the event you do not, we will take swift action to both put an end to your organization's lies and seek relief for the damage you have caused Lee Company.

Best regards,

A handwritten signature in blue ink, appearing to read 'Jason Hale', is written over the printed name.

Jason Hale  
General Counsel  
Lee Company