

Argument Analysis Essay Structure

Introductory Paragraph

2C 4T

- ☐ Start with issue – 1-2 sentences **CONTEXT**
- ☐ Author's **CONTENTION** identified (point of view/argument)
- ☐ **TEXT** type
- ☐ **TITLE**
- ☐ **TOPE**
- ☐ **TARGET** audience

Body Paragraphs

3WH

Argument 1

- ☐ Argument - **WHAT**
- ☐ Language – **HOW**
- ☐ Effect – **WHY**
- ☐ Audience – **WHO**
- ☐ Details
 - Values
 - Author background
 - Appeals

Argument 2

- ☐ Argument - **WHAT**
- ☐ Language – **HOW**
- ☐ Effect – **WHY**
- ☐ Audience – **WHO**
- ☐ Details
 - Values
 - Author background
 - Appeals

Visual

- ☐ Initial impression
- ☐ Does it link to an argument?
- ☐ Background
- ☐ Foreground
- ☐ Dialogue