

Task Checklist for Soc. 43, Survey of Mass Media online, Summer 2004

(print this out to keep a record of your progress)

Due <i>no later than</i> :		Completed ✓	Tasks
May 24	6:00 pm		register, buy the textbooks, get connected, and familiarize yourself with WebCt
May 25	midnight		Explore the course site, read course information, etc.
May 26	midnight		view "Global Culture," post introduction and comparison of your life to photos.
May 27	midnight		Read online modernization lecture, use concepts to respond to previous postings
May 28	midnight		post description of mobile-privatized and non-mobile privatized media, and respond to other posts
Memorial Day Weekend			
June 1	midnight		read Chapters One and Two, post questions or answers to each and responses to each.
June 2	midnight		read and post on Brecht, read online lecture on radio, post comparison of radio evolution to internet, read Williams, post thoughts on future of two-way internet.
June 3	midnight		view PBS newshour clip, online lecture on politics, post on strategy coverage
June 4	midnight		read Chapter 12, post question or comment
June 7	9:00 am		take notes on TV campaign coverage, extensive post describing story and answering questions.
	midnight		finish Chapter 12, read Chapter 13, read Rosen, post twice on readings.
June 8	midnight		read Rottenburg and Chapter 3, post explanation of Rottenburg using theory
June 9	midnight		read online lecture, Gitlin chapters, post analysis of TV entertainment in terms of TV structure
June 10	midnight		read "Synergizing ...", McChesney book
June 11	noon		Read Compaine, post thoughtful opinion.
	midnight		post response to someone else's opinion.
June 14			Midterm Exam
June 15	midnight		read online lecture and Chapter 5, post two questions.
June 16	midnight		read chapter 6, post two questions or comments
June 17	midnight		read online lecture on capitalist realism and Chapter 7, post comments on each.
June 18	6:00 pm		read Chapter 8, post question or comment.
	midnight		read online lecture on male gaze and post thoughts.
June 21	noon		semiotic analysis essay due

	midnight		read online lectures on war and anti-ads, and post comments on each.
June 22	6:00 pm		read online lecture "Mystery of the Audience," and three articles from NYT; post a comment or question.
	midnight		post a response
June 23	6:00 pm		read Chapter 9, post answer to questions
	midnight		June 23, post a response.
June 24	midnight		read Gandy, post.
June 25	midnight		post comparison of CNN.COM and Al Jazeera.
June 28	noon		read Chapter 14, post ideas for a better media.
	6:00 pm		post a response to someone else.
	midnight		read Streeter & Curtin, post a response.
June 29	noon		read Valenti and Lessig, post your opinion of them.
	midnight		read Eco, post response.
June 30	midnight		read Chapter 15, post two comments.
July 1	midnight		post your thoughts on media in your life
July 2			Final Exam