Effective Media Work Checklist

Student names: _____

Media Triangle	Criteria to be met	Yes	No
Text:	Purpose of media work is defined		
	Main components of media work are defined		
	Research plan defined – sources are cited		
	Plan in place to make media work unique		
	Date and contact information are included for credibility		
Audience:	Target audience is chosen		
	Design choices will appeal to intended audience		
	Influence on viewer has been considered		
Production:	Colour choices have been made to appeal to intended audience		
	Font type and size chosen to appeal to intended audience		
	Name of media work chosen to appeal to intended audience		
	Logo of media work chosen to appeal to intended audience		
	Spelling and grammar are correct		
Comments:			

Ontario TFO
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