

VIDEO EVALUATION FORM

You are expected to show an ability to effectively describe (using the proper terms) the strengths and weakness of any videos you observe in class. You are also being graded on your evaluation of videos and the constructive feedback you give other students. If you are providing feedback for another student in this class, please let him or her know what works and what doesn't; be kind, but be specific.

Evaluator name: _____ **Date:** _____

Assignment Slug: _____

Student Producer/Presenter: _____

VIDEO QUALITY COMMENTS (Based on ratings below)

- Good picture composition (head space/rule of thirds/180 rule) (poor) 1 2 3 4 5 (excellent)
- Good sequencing of edits (MCU/CU/WS/no jump cuts) (poor) 1 2 3 4 5 (excellent)
- Good lighting (3-point/shadows/glare/subject highlighted) (poor) 1 2 3 4 5 (excellent)
- Cables/Props/help are hidden (Nothing unusual shows) (poor) 1 2 3 4 5 (excellent)
- Titles, subtitles, & FX are appropriate (poor) 1 2 3 4 5 (excellent)
- Pans/tilts/dollies/tripod shots (stable, natural) (poor) 1 2 3 4 5 (excellent)

AUDIO QUALITY COMMENTS

- Interviewees have microphones (lav or hand-held) (poor) 1 2 3 4 5 (excellent)
- Natural/ambient sound (controlled volume and continuity) (poor) 1 2 3 4 5 (excellent)
- Voice-over by reporter (volume/clarity/mix noise) (poor) 1 2 3 4 5 (excellent)
- Music lyrics/pacing is right for the topic (poor) 1 2 3 4 5 (excellent)

CONTENT/SUBSTANCE OF INFORMATION

- Information meets audience needs (poor) 1 2 3 4 5 (excellent)
- Information is accurate and sourced (poor) 1 2 3 4 5 (excellent)
- Presentation is interesting (poor) 1 2 3 4 5 (excellent)
- Acting is polished – seems real (poor) 1 2 3 4 5 (excellent)
- Run time seems right for topic (poor) 1 2 3 4 5 (excellent)

OVERALL SCORE AND FINAL IMPRESSIONS

- Point total _____ out of 75 possible