



Natural Capital Protocol Endorsement Statement

People and organizations around the world recognize the critical importance of nature as the foundation of thriving societies and prosperous economies.

To understand what this means to us we use the term natural capital, which is the stock of natural resources on earth, such as plants, animals, air, water, soils and minerals, that combine to yield a flow of benefits or 'services' to people.

The vision of the Natural Capital Coalition is a world where business conserves and enhances this natural capital.

The Natural Capital Protocol helps us to achieve this vision by harmonizing existing work into a standardized framework to identify, measure and value our impacts and dependencies on natural capital. The Protocol is designed to help business generate trusted, credible and actionable information that can inform decision-making in a way that is beneficial to business, society and the environment.

We, the undersigned, endorse the Natural Capital Protocol and support its ambition of making the value of nature more visible in business decision making.

David Álvarez, CEO, Ecoacs Reserua de Biodiversidad
Neville Ash, Director, UNEP-WCMC
Stuart Bailey, Group Head of Environmental Sustainability, National Grid plc
Magdi Batato, Executive Vice-President of Operations, Nestlé
Tom Baumann, Co-Founder, Interactive Leader | Collaborase
Libby Bernick, Sr Vice President, Trucost
Torsten Bondo, CSO, Sensonomic
Gerard Bos, Director Global Business and Biodiversity Programme, IUCN
Federico Botero, CEO, Ecoral
Chris Brown, Vice President - Corporate Responsibility & Sustainability, Olam
Andrew Buckwell, Founding partner, Altus Impact
Geoff Burke, Managing Director, Agro-Ecological
Henrik Dinesen, , Natural Capital Coalition
Roel Drost, senior manager, EY
Holly Dublin, Senior Adviser, New Metrics, The B Team
Rosie Dunscombe, Principal Consultant, AECOM
Nour el chedrawi, Sustainability Consultant, Ernst and Young
Maria Paz Ferrer, Communication Manager, Ecoacs Reserua de Biodiversidad
John Finisdore, Founding Partner, Sustainable Flows
Philippe Youssef Garduno Diaz, Consultant, EY
Todor Georgiev, Secretary, National Association "Bulgarian Black Sea"
Chris Gerrard, Natural Catchment and Biodiversity Manager, Anglian Water
Ian Glover, Environmental Sustainability Manager, National Grid
Lucy Godshall, Consultant, EY
Richard Goode, Adjunct Lecturer, Harvard University
Annelisa Grigg, Head of Business and Biodiversity, UNEP-WCMC
Daan Jochem Groot, Managing director, N2 INC
Christine Hagler, Executive Director, EY
Kenna Halsey, Principal, EcoMetrix Solutions Group, LLC
Kevin Halsey, Sr. Analyst, EcoMetrix Solutions Group, LLC
Hannah Hamilton, Executive Coordinator, Irish Forum on Natural Capital
Richie Hardwicke, Head of Corporate Services , Trucost
Connie Hensler , Director, Corporate LCA Programs, Interface, Inc.
Chloe Hill, co-founder, Altus Impact
Alison Holt, Director, Natural Capital Solutions
Alison Holt, Director, Natural Capital Solutions
Joel Houdet, Senior Research Fellow, Synergiz, African Centre for Tchnology Studies, Integrated Sustainability Services

Note: Individuals who sign this endorsement statement do so in their own capacity and they will not necessarily reflect the views of the organization the signatory represents.





**NATURAL
CAPITAL
COALITION**

Natural Capital Protocol Endorsement Statement

Jane "Carter" Ingram, Senior Manager, EY
Dimitar Kanariev, Chairman of the Management Board, National Association "Bulgarian Black Sea"
Donka Kitanova, Member of the Management Board, National Association "Bulgarian Black Sea"
Birgitta Kramer, Manager Sustainability, Vitens
Sascha Lafeld, CEO, First Climate Markets AG
Marco Lambertini, Director General, WWF International
Nicky Landsbergen, , EY
Steven Lang, Partner, EY
Tania Langston, Executive Assistant, EY
Michelle Lapinski, Founder & CEO, SustainBiz
Brendan LeBlanc, Partner, EY
Markus Lehni, Novartis Group global head Environment and Energy, Novartis
Santiago Madrinan de la Torre, Director Financiero, CECODES: Desarrollo Sostenible
Niki Mardas, Executive Director, The Global Canopy Programme
Richard Mattison, CEO, Trucost Plc
Richard Mattison, CEO, Trucost Plc
Neil McArthur, CEO Arcadis NV, Arcadis
Michael Meehan, Chief Executive , Global Reporting Initiative (GRI)
Angus Middleton, Managing Director of ecosystem services, landmark information group
Andrew Mitchell, Co-chair, Natural Capital Declaration
Mathew Nelson, Global Climate Change and Sustainability Leader, EY
Bianca Nijhof, Global Account Leader, Arcadis
David Nussbaum, CEO, WWF-UK
Dermot O'Gorman, CEO, WWF-Australia
Pablo Orvananos, Director of Operations, Earth Security Group
Dr Jeremy Osborn, Senior Manager, EY
Jerome Perez, Head of Sustainability, Nespresso
Hannah Pitts , Associate: Redefining Value, Natural Capital, WBCSD
Inder Poonaji
Andrew Prosser, Director, Capitalactiv
John Purkis , Natural Capital Lab, Director
Jake Reynolds, Director, Sustainable Economy, University of Cambridge Institute for Sustainability Leadership
Carter Roberts, President and CEO, WWF-US
Gordon Rogers, Manager of Sustainability and Strategy, Yorkshire Water
Merodie Rose
Julion Ruwette, Manager, EY
Gus Schellekens, Partner, MENA, EY
Peter Seligmann, Chair and CEO, Conservation International
Gregory Simonnin, Senior Consultant, Quantis
Joost Slooten, Director of Sustainability and External Affairs, Arcadis
Brendan Smith, Land Use Technical Director, Gold Standard Foundation
Patrick Snowdon, Head of Economics and Climate Change, Forestry Commission
Andreza Souza, Sustainability Coordinator, Natura Cosméticos
James Spurgeon, Director, Sustain Value
Pavan Sukhdev, Founder & CEO, GIST Advisory
Michael Tost, Owner, Mango Impact
Dimitar Tranov, Founder member, National Association "Bulgarian Black Sea"
Jo Treweek, Director, eCountability Ltd
Keith Tuffley, Managing Partner & CEO, The B Team
Franc van den Berg, Partner, EY
Samuel Vionnet, Sustainability Expert, Valuing Nature
Mark Weick, Director, Sustainability, The Dow Chemical Company
Jonathan Westlake, Environmental Investment Lead, Thames Water
Daniel Weston, General Counsel & Global Head of CSV, Nestlé Nespresso SA
Natalie Wilkinson, Manager, EY
Sarah Williams, Policy and Projects Executive, The Land Trust
Eva Zabey, Director, Redefining Value - Natural Capital, WBCSD
Szilvia Zakar, Sustainability Manager , Sir Robert McAlpine

Note: Individuals who sign this endorsement statement do so in their own capacity and they will not necessarily reflect the views of the organization the signatory represents.

