



BUSINESS FOR
MONTANA'S
OUTDOORS

Endorsement Statement

As a collection of Montana's leading businesses, we believe our public lands are vital to our quality of life and to sustaining a balanced, diverse economy.

We share a vision for the role of our public lands and the policies that protect them, and we support common sense solutions to preserving our outdoor heritage through proven conservation measures.

Research demonstrates that Montana's public lands bring investment, jobs, innovation, and opportunity to our communities, creating nearly 74,000 new jobs in the last decade; a resounding 345% increase. We recognize that the growth of our economy relies on the existence of healthy public lands.

Our outdoors spaces contribute to a quality of life and to creating an environment where businesses can thrive. Our public lands support a wide variety of innovative businesses in addition to our outdoor recreation economy, which brings in \$5.8 billion in consumer spending. We support efforts to create a system of policy and practice that will protect our outdoor heritage for future generations.

By endorsing Business for Montana's Outdoors, you are joining the growing collection of Montana's leading innovative businesses who understand that the simple principles of preserving our federal public lands means protecting our increasing economic potential.

The council does not ask for money, but simply the voice of businesses like yours to share with our decision makers, making a voice for mainstream businesses who believe in our outdoor heritage.

Research cited:

<http://headwaterseconomics.org/land/protected-public-lands-increase-per-capita-income/>
<http://www.outdoorindustry.org/advocacy/recreation/economy.html>