

SOFTWARE

THE SOFTWARE DECISION JOURNAL MAGAZINE

Publisher's Sworn Statement of Circulation

Software Magazine: April 2014 Print Distribution

www.softwaremag.com

Titles

CIO/CTO/VP of IS/MIS	1,000	5.0%
VP/DIR/MGR/IS/IT/MIS	1,000	5.0%
VP/Dir/MGR of Devlpmnt, Netwrks	1,500	7.5%
Software Specialist	1,000	5.0%
Other IT Management	1,000	5.0%
CEO/President/Chairman/Partner	6,000	30.0%
Product Managers	2,300	11.5%
Engineers	1,400	7.0%
Sales	2,000	10.0%
Marketing	<u>2,800</u>	<u>14.0%</u>
Total	20,000	100.0%

Industries

Financial Services/Banking/Insurance	1,000	5.0%
Health/Medical/Dental/Pharma	750	3.8%
Manufacturer - Non Computer	2,500	12.5%
Computer Manufacturer	2,500	12.5%
Technology Services/Consulting	2,500	12.5%
Government: Federal/State/Local	1,000	5.0%
Software Developers VARs/ISVs	6,000	30.0%
Telecom/Transportation/Utilities	1,000	5.0%
Education/R&D/Business Services	1,500	7.5%
Wholesale/Retail/Distribution	750	3.8%
Miscellaneous	<u>500</u>	<u>2.5%</u>
Total	20,000	100.0%

I hereby make oath and say that all data set forth in this statement is true.



Thomas Tetreault, Publisher

May 15, 2014