



Changing lives through
Employment, Education
& Enterprise

Action West London Project List 2020



SUPPORTED BY
MAYOR OF LONDON



Action West London 21st Anniversary Legacy Fundraising Campaign

Raising funds and resources to support Action West London's work:

Like all charities Action West London is facing severe challenges to secure enough resources to help disadvantaged young people and adults change their lives through Employment, Education, or Enterprise.

Help us continue Action West London's work for another 21 years!

Businesses can assist through:

- donations, sponsorship, fundraising activities, 'in kind' donations of equipment,
- helping develop our income- generating Action Talent recruitment agency using Action Talent to recruit staff;
- providing employee volunteers or 'pro bono' consultants time; IT equipment and expertise
- and helping us secure premises for our work.

John Lewis Foundation selected Action West London as their West London charity to benefit from the annual Golf Fundraising day and made a substantial donation to enable our charity to offer badly needed support to the community.

You and your company can help change disadvantaged young peoples' and adults' lives for the better!

Donate through our local giving page at
localgiving.org/donation/actionwestlondon

Email: info@actionwestlondon.org.uk

Tel: 0208 993 9605

Project 1: Acton Town Centre Street Market (Wednesday – Saturday)

(Open

Action West London social enterprise providing Self-employment/social enterprise opportunities both for (i) people with no market trading experience and also (ii) for experienced Market Traders. Stalls are also available for charities, social enterprises and young people. Acton Market aims to help regenerate Acton Town Centre, promote community cohesion, and create jobs for local people. Business sponsorship opportunities to sponsor Market stall/days/events. *Why not hire stalls to promote your business or use as an innovative and fun employee training opportunity.*

Project 2: Moving On Up – Action Recruitment Project (Funded by Trust for London)

Phase 2 –Brent residents -Place based approach with Trust for London, Black Training and Enterprise group (BTEG) , Brent Council and other stakeholders. AWL is also working in a consortium with Making the Leap, Access UK and PLIAS.

Addressing the disproportionately high unemployment rate of Black young men aged 16-24 years at all educational levels by providing 1 to 1 support, training, coaching and access to work experience, apprenticeships and jobs. Also helping employed Black young men in employment to secure better quality jobs. Engaging with Employers to assist with increasing diversity of employment opportunities and setting up a Recruitment Agency approach. *Opportunities for businesses to benefit by hiring talent and partner by providing work experience, training, apprenticeships and jobs for motivated 'job ready', Black young men. Also Employee volunteer mentors needed.*

Project 3: NEET Project Yes West London- (Consortium led by Burleigh College)

(ESFA/ESF Funded)

Aimed at Young People not in Employment, Education, Training (NEET) and resident in West London. The programme provides 1-2-1 support; training and coaching to young people aged 16-24 and helps them into Employment, Apprenticeships, Traineeships and Education. *Opportunities for businesses to partner by providing work experience, training, apprenticeships and job vacancies.*

Project 4: EQUIP Project – Bridging the Gap Consortium led by Paddington Development Trust

(ESFA/ESF Funded)

The project is aimed at BAME participants including over 50s. Participants will be offered a mix of soft skills development, IAG, weekly job club. They will be supported with job search by employment advisor who will also manage a team of multi-lingual volunteer supporters. There will be a strong strand of onward sign posted to additional services e.g. debt, benefit advice. *Opportunities for businesses to partner by providing work experience, training, apprenticeships and job vacancies.*

Project 5: SWEET Project - Consortium led by Paddington Development Trust

(Funded by Big Lottery BBO/ ESF)

Aimed at unemployed and economically inactive black and ethnic minority women, excluding Indian and Caribbean groups. This includes people who are claiming 'inactive benefits' such as Incapacity Benefit, Disability Living Allowance, Income Support & Employment & Support Allowance (ESA), also those people not claiming any benefits. Eligible participants will receive support to overcome barriers to employment, helping them improve skills and employability prospects and to secure and sustain employment or further training. The programme will provide 1-2-1 and group sessions, including IAG, Digital Sessions, Better off calculations and signposting to additional services. *Opportunities for businesses to partner through providing apprenticeships, work trials and employment.*

PROJECT 6: ESF Family Works Project (Partnership led by G4S)

(Funded by DWP/ESF)

The aim of this service is to engage with adults from Families from the local community and provide them with a tailored package of support which will help them secure employment. Project staff engage with families, identify and address barriers to work and use a range of specialist and bespoke support/provision, supporting social inclusion for the family unit and moving individuals into sustained employment. *Opportunities for businesses through providing apprenticeships, work trials and employment.*

Project 7: ESOL for Integration, Employability and Social Cohesion

(funded by Hillington Community Trust)

The aim of this project is to help Hillingdon residents with low level English and IT skills to improve their command of English and IT SKILLS through creating opportunities for them to improve their language/IT skills in and out of the classroom. This will enable them to integrate into society and to participate in the wider community, access mainstream services and employment. *Opportunities for businesses to partner through providing apprenticeships, work trials and employment.*

Project 8: Working West London

(Funded by the lottery and European Social Fund as part of the Building Better Opportunities Programme, Consortium led by ELATT)

This project helps Refugees gain employment and build their careers based on their existing skills, based in 7 West London boroughs. The project aims to make a substantial difference to participants' lives, by helping them obtain employment, gain a sense of confidence and feel recognition for their contribution to the work market. *Opportunities for businesses through training, work trials and employment.*

Project 9: Action Talent Recruitment Agency Pilot Project

(Funded by City Bridge Trust 'Stepping Stones' social enterprise programme)

This pilot project is a fee generating social enterprise Recruitment Agency which will help businesses and companies (1) Recruit local people and/or (2) Increase social mobility and diversity by opening up opportunities for young people and adults from less advantaged communities and (3) at the same time enable Employers to demonstrate their support to the local community. All surpluses from employer fees will be donated back into the charity. *Opportunities for businesses to benefit by hiring local and diverse talent and to partner with Action West London over a social enterprise benefiting West London communities.*

Project 10: Project for NEET Young People

(Funded by BBC Children in Need)

This project aims to help young people aged 15-18 years who are not in employment, education or training (NEET). The project will focus on helping young people build up 'soft' skills such as increased confidence, increased awareness of opportunities available to them, increased employability skills.

Project 11: Acton Market Community Events

(Funded by Lottery Community Fund-Awards for All)

This project engages the community in Acton Market events with free stalls provided for community groups and charities, fun and games, face painting and special events Businesses can assist through sponsorship of events and Market stalls.

Project 12: Realising Youth Potential

(funded by Mayors Young Londoners Fund)

This project helps young people aged 15 + years 'at risk ' to build confidence, self -direction and skills to improve future life chances.