



REMEMBER!

CLEAN your phone camera lens
Turn on your phone camera gridlines
Hold the phone or camera steady
Save edits separately not over original image
BACK UP your images regularly

BEFORE YOU START:

- What's the **purpose** of the photo?
- What **shape** or aspect do you need? - square, wide, portrait?
- **Where is the light?**
- **Move and zoom with your feet!**

BACKDROP/LOCATION:

- Is there anything distracting or clutter?
- Is there anything sticking up behind the subject? plants, poles etc
- Any hot / bright / colour spots distracting?

COMPOSITION

how the scene is laid out:

- Negative space?
- Filling the frame?
- **Choose between:**
 - Centred
 - Rule of thirds
 - Leading Lines
 - Frame with a frame

FOCUS

key subject is sharp and clear:

- What is the **key** subject?
- What do you want to blend into the background?
- **TAP** the phone screen to focus
- Is the camera steady?

LIGHTING:

- Where is the light?
- Is the subject facing it?
- Are there any harsh shadows?
- Squinting or harsh hot spots?
- Will a reflector or diffuser help?
- Can you use a constant light source?

EXPOSURE

bright/darkness of scene:

- Are there any limitations - motion, depth of field, low light?
- Is the overall brightness of your photo reflective of the scene?
 - **Too dark?** - move location to bring in more light, or introduce artificial light source
 - **Too bright?** - look for open shade, diffuse the light with something

EDITING

enhance the photo after:

Does the image need...

- **To be brighter overall?** Exposure +
- **To be darker overall?** Exposure -
- **Need more brightness / detail in the shadows?** Shadows +
- **Need to tone down the hotspots of light?** Highlights -
- **More or stronger colours?** Saturation +
- **Less colour?** Saturation -
- **To be warmer or cooler?** White Balance or Temperature +/-
- **More definition or detail?** Sharpening / Definition +