TED Conference Proposal Rubric

Criteria	5 Excellent	4 Good	3 Satisfactory	2 Below Expectations	1 Unacceptable
Topic relevance and significance Applicability, meaningfulness, and value of the theoretical, empirical, and/or practical contribution in relation to the conference theme	Clearly addresses the conference theme and current issues in the field in significant ways that will contribute to research and/or practice. Will be a worthwhile session across interest groups.	Addresses the conference theme and current issues in the field in important ways that contributes to research and/or practice. Likely to be a worthwhile session, possibly across interest groups.	Addresses the conference theme and/or current issues in the field in a way that can contribute to research or practice. Might be a worthwhile session for researchers and/or practitioners.	Superficially addresses the conference theme and/or current issues in the field in a way that can contribute to research or practice. It's value might be limited to a narrow group of researchers and/or practitioners.	Does not address the conference theme and/or current issues in the field in a way that seems likely to contribute to research or practice. Value to researchers and/or practitioners not evident.
Problem/Issue description Current, with innovative research questions, practical applications	Current and practical applications, thought-provoking, and innovative for most conference participants. Attendees across disciplines will gain new knowledge and insights.	Current and practical, innovative for most participants. Attendees across disciplines are likely to gain new knowledge and insights.	Current and somewhat practical, but not innovative. Attendees from specific disciplines may gain new knowledge and insights.	Current, but not innovative or practical. Attendees from specific disciplines may gain limited knowledge.	Not current, practical or innovative. Few attendees would gain new knowledge or insights.
Literature review and references Clear evidence-based support, with explicit citations in APA format.	Supports specific practice and/or research in ways that demonstrate current, in-depth knowledge and provide direct justification for the presentation content. Citations are current and included.	Supports specific practice and/or research in ways that demonstrate concrete knowledge and provide justification for the presentation content. Citations are current and included.	Refers to practice, and/or research in ways that demonstrate knowledge and provide some justification for the presentation content. Citations are included.	Mentions or implies practice, and/or research, but does not support with current citations.	Does not support practice or research in ways that relate to the presentation content. Citations are not included, out of date or invalid.
Specific and achievable presentation outcomes Intended outcomes and audience participation are	Participant outcomes are explicitly stated and can be achieved in the proposed presentation format.	Participant outcomes are stated and can be achieved in the proposed format.	Participant outcomes are not stated, but can be inferred, and might be achieved in the proposed format.	Participant outcomes are not stated, take effort to infer, and/or might not be achievable in the proposed format.	Participant outcomes are not stated, cannot be inferred, and/or are not achievable in the proposed format.

Adapted from: https://conference.viu.edu/cllc/content/Proposal-Review-Rubric (retrieved 2/21/18)

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stated in explicit terms and can be achieved in the proposed format					
Clarity of proposal Level of detail, organization, and focus, resulting in a professional, accessible presentation. Grammar, usage, mechanics, and APA format create professional proposal	The proposal is very well-written, with clear, detailed, organized and relevant descriptions. No errors in grammar, usage, mechanics or APA format.	The proposal is written with detailed, organized and relevant descriptions. No errors in grammar, usage, mechanics or APA format.	The proposal is written with organization and relevant descriptions, but lacks detail. There are no more than two errors in grammar, usage, mechanics or APA format.	The proposal is written with relevant descriptions, but shows disorganization and lack of detail. There no more than four errors in grammar, usage, mechanics or APA format.	The proposal lacks detail, organization, and/or relevant descriptions. There are five or more errors in grammar, usage, mechanics or APA format.

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