

New Book Proposal Form

Date: _____

Please answer the following questions as comprehensively as possible. The information provided in this document will be used for editorial review and may be shared with peers in your field for an assessment.

Once you have completed this form, please email to info@scipub.net

Book Title: _____

Book Type: _____

Edited Volume or Monograph

Book series: _____

Leave blank if not applicable

ABOUT YOU (First or Sole Editor/Author) [†]

Name: _____

Date of birth: _____

Required for CIP application

Nationality: _____

Affiliation: _____

e.g. Head, Department of...

University/Institute/
Others _____

Complete address: _____

Tel: _____

Email: _____

ADDITIONAL EDITORS/AUTHORS:

Provide details at the end of this form.

EDITOR/AUTHOR BIOGRAPHY[†]

Preferably in 1-3 paragraphs. Provide details such as your degrees, prizes won, if editor of any journal, society offices held

PREVIOUS PUBLICATIONS

- List of books (last 5 years)
- List of articles in books (last 3 years)
- List of articles in journals (last 3 years)

...Attach separately

BOOK DETAILS

1. What is the Target Audience of the proposed book?

2. **COMPETING BOOKS**

List books you consider similar to yours in terms of the topic, the level, and audience. If you feel there is no direct competition for your book, list titles that are generally related to your book. Please be as specific as possible with the differences, as this helps our sales reps a great deal when trying to sell your book.

| Title /Author | Publisher | Price | Differences |
|---------------|-----------|-------|-------------|
| | | | |
| | | | |
| | | | |

3. Are all the articles/chapters original works being published for the first time? If not, where/ when were they published earlier. Indicate whether the text being submitted to us will be updated, and to what extent.

NOTE: It is author's responsibility to ensure written permissions are obtained

4. Planned completion date:
MM/DD/YYYY

5. Type of file:
(MS Word or LaTeX*)

6. Total estimated words:

* We will provide a suitable template in due course.

7. How many illustrations do you plan to include?

- Color* : _____

- Black & White : _____

8. Suggested price of the book:

9. Names of at least 3 professional societies/associations that are relevant for marketing your book, e.g. American Society of Mathematics

10. Key Selling Features

Three to five bullets are adequate. Begin each feature with an action verb. This will be placed on our website, Amazon, etc. and will help sales pitch book to resellers/book buyers.

11. Catchwords/phrases likely to be used in web searches

Don't reuse terms in title/subtitle as a search will find them. Use relevant words, not ones designed only to increase number of views/Use spelling variations of important words or names. Use as many synonyms as appropriate.

12. Please provide names of at least 3 journals that can be targeted for promotion or review

13. Provide a list of possible contributors along with their affiliations

14. Provide a Table of Contents

*Must be written in paragraph style. Include section/chapter titles but not subsections or contributor names. If there are sections, make the section names **bold** and the chapter names regular typeface. See examples in the below Box:*

TOC Formatting Example (No Sections)

Sustaining the States: An Introduction. Political Institutions for Sustainable State Budgets. Changing State Revenue Strategies. State Tax Structures: Past Trends, Future Possibilities. State Competition for Debt Resources.

TOC Formatting Example (With Sections)

History of Natural Products. Terrestrial. Marine. Bioprospecting. **Biological and Pharmacological Aspects.** X-ray crystallography. NMR. Mass Spectrometry. **Biosynthesis.** Optimization for Mass Production and Manufacturing.

15. Please provide the following write-ups:

- 🍏 A brief summary of your book in 250 to 300 words, outlining its scope and emphasizing what sets it apart (may be used for the back cover and catalogs)
 - 🍏 Short blurb in one paragraph of maximum 700 characters, including spaces (will be placed on our website)
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