

# Brisbane State High School

## SCHOOL SPONSORSHIP PROPOSAL



### **About State High**

Since 1921, Brisbane State High School has come to symbolise and exemplify excellence in public school education. Today, State High offers a truly unique learning environment. Students are surrounded by possibility and opportunity in many diverse areas – academia, sport, culture, international experiences and community responsibility.

Our great strengths are the partnerships we forge between students, staff, parents and the wider community. These partnerships enable us to build on the strengths of tradition and performance and to live out our values and our commitment to the provision of a world class education for every student.

We are delighted to be able to share our school with you and make you a part of the State High family.

### **Why Sponsor?**

To meet the needs of a developing and progressive school, State High relies heavily on the support of the wider community. State High has introduced School Sponsors in order to complement the funds raised by the State High Foundation to provide facilities and equipment which enhance the delivery of education and assist students to reach their potential.

### **Benefits of Sponsorship**

- Exposure to a school community of over 3,000 students and their families and over 40,000 past students.
- Extensive brand awareness.
- Recognition of the partnership between your company and State High.
- Capacity to advertise your business and an opportunity to increase revenue possibilities.
- Opportunity to assist State High students to achieve their potential through funding for facilities and equipment.

### **Your Sponsorship Opportunity**

Four sponsorship levels are available with a variety of opportunities ranging from \$50,000 to \$5,000.

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## Platinum School Sponsor

**\$50,000**

### One Platinum School Sponsorship opportunity is available

#### As a Platinum School Sponsor you will receive:

- ❖ Recognition as the State High Platinum School Sponsor.
- ❖ Your logo on the front page of our website for a period of 12 months showing your company as a Platinum Sponsor.
- ❖ An advertisement on the front page of the school's on-line community website, State High Connect, for a period of 6 months.
- ❖ A 300 word business summary and link on the sponsor page of our website to your website for a period of 12 months.
- ❖ A platinum corporate diamond plaque, available to Platinum School Sponsors only (72cm from point to point), showing you as a Platinum Sponsor to be part of a fixed displayed in our Kurilpa Concourse (ground floor of our Kurilpa Building).
- ❖ A logo and announcement of sponsorship on the front page (Executive Principal's section) in one edition of our newsletter.
- ❖ Logo and a 500 word business summary in one edition of our newsletter.
- ❖ Announcement of sponsorship on State High social media (with link to your business website) at the commencement and completion of the sponsorship agreements.
- ❖ One full page colour advertisement in our School Magazine.
- ❖ Acknowledgement as a Platinum School Sponsor at the following events:
  - Kurilpa Roof Terrace Wine Dinner
  - State High Rooftop Ball
- ❖ Two complimentary tickets to attend the Kurilpa Roof Terrace Wine Dinner.
- ❖ Two complimentary tickets to attend the State High Rooftop Ball.
- ❖ Opportunity to display one pull up banner (provided by your company) at the Kurilpa Roof Terrace Wine Dinner and State High Rooftop Ball.
- ❖ Your company logo on a pull up sponsor's banner showing your company as the school's Platinum Sponsor, which will be displayed outside the school's main reception for a period of 12 months.
- ❖ Framed Certificate of Appreciation.

## Gold School Sponsor

**\$30,000**

### Two Gold School Sponsorship opportunities are available

#### As a Gold School Sponsor you will receive:

- ❖ Recognition as a State High Gold School Sponsor.
- ❖ A 200 word business summary and link on the sponsor page of our website to your website for a period of 12 months.
- ❖ A gold corporate diamond plaque (72cm from point to point) showing you as a Gold School Sponsor to be part of a fixed display in our Kurilpa Concourse (ground floor of our Kurilpa Building).
- ❖ A logo and announcement of sponsorship on the front page (Executive Principal's section) in one edition of our newsletter.
- ❖ Logo and a 200 word business summary in one edition of our newsletter.
- ❖ Announcement of sponsorship on State High social media (with link to your business website) at the commencement and completion of the sponsorship agreements.
- ❖ One half page colour advertisement in our School Magazine.
- ❖ Acknowledgement as a Gold School Sponsor at the following events:
  - Kurilpa Roof Terrace Wine Dinner
  - State High Rooftop Ball
- ❖ Two complimentary tickets to attend the Kurilpa Roof Terrace Wine Dinner.
- ❖ Two complimentary tickets to attend the State High Rooftop Ball.
- ❖ Opportunity to display one pull up banner (provided by your company) at the Kurilpa Roof Terrace Wine Dinner and State High Rooftop Ball.
- ❖ Your company logo on a pull up sponsor's banner showing your company as a State High Gold Sponsor, which will be displayed outside the school's main reception for a period of 12 months.
- ❖ Framed Certificate of Appreciation.

## Silver School Sponsor

**\$10,000**

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### Three Silver School Sponsorship opportunities are available

#### As a Silver School Sponsor you will receive:

- ❖ Recognition as a State High Silver School Sponsor.
- ❖ A 100 word business summary and link on the sponsor page of our website to your website for a period of 12 months.
- ❖ A silver corporate diamond plaque (36cm from point to point) showing you as a Silver School Sponsor to be part of a fixed display in our Kurilpa Concourse (ground floor of our Kurilpa Building).
- ❖ A logo and announcement of sponsorship on the front page (Executive Principal's section) in one edition of our newsletter.
- ❖ Logo and a 100 word business summary in one edition of our newsletter.
- ❖ Announcement of sponsorship on State High social media (with link to your business website) at the commencement and completion of the sponsorship agreements.
- ❖ One quarter page colour advertisement in our School Magazine.
- ❖ Acknowledgement as a Silver School sponsor at the following events:
  - Kurilpa Roof Terrace Wine Dinner
  - State High Rooftop Ball
- ❖ Your company logo on a pull up sponsor's banner showing your company as a State High Silver Sponsor, which will be displayed outside the school's main reception for a period of 12 months.
- ❖ Framed Certificate of Appreciation.

## Bronze School Sponsor

**\$5000**

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**Unlimited Bronze School Sponsorship opportunities are available**

**As a Bronze School Sponsor you will receive:**

- ❖ Recognition as a State High Bronze School Sponsor.
  - ❖ A link on the sponsor page of our website to your website for a period of 12 months.
  - ❖ A logo and announcement of sponsorship on the front page (Executive Principal's section) in one edition of our newsletter.
  - ❖ Logo and a 100 word business summary in one edition of our newsletter.
  - ❖ Announcement of sponsorship on State High social media (with link to your business website) at the commencement and completion of the sponsorship agreements.
  - ❖ Your logo on the sponsor's page of our School Magazine.
  - ❖ Acknowledgement as a Bronze School Sponsor at the following events:
    - Kurilpa Roof Terrace Wine Dinner
    - State High Rooftop Ball
  - ❖ Your company logo on a pull up sponsor's banner showing your company as a State High Bronze Sponsor, which will be displayed outside the school's main reception for a period of 12 months.
  - ❖ Certificate of Appreciation.
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## Sponsorship Registration Form

Yes, we wish to reserve the following sponsorship opportunity (please tick):

- |                          |                                       |          |
|--------------------------|---------------------------------------|----------|
| <input type="checkbox"/> | Platinum School Sponsor (1 available) | \$50,000 |
| <input type="checkbox"/> | Gold School Sponsor (2 available)     | \$30,000 |
| <input type="checkbox"/> | Silver School Sponsor (3 available)   | \$10,000 |
| <input type="checkbox"/> | Bronze School Sponsor (unlimited)     | \$ 5,000 |

Business name: \_\_\_\_\_

Sponsor Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook: \_\_\_\_\_

LinkedIn: \_\_\_\_\_

Name of authorised person	Print Name	Date
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Please complete this form and return to Brisbane State High School

Foundation Development Manager  
Cnr Cordelia & Glenelg Streets  
South Brisbane Queensland 4101  
Telephone: +61 7 3291 4111 or email: [sponsorship@brisbaneshs.eq.edu.au](mailto:sponsorship@brisbaneshs.eq.edu.au)

A Sponsorship Offer will be forwarded to you on receipt of this form.