PHOTOGRAPHER SHOT LIST

Great event photography pleases clients, flatters donors, and can help tremendously with garnering press. But great photos don't just happen willy-nilly—even with an exceptionally skilled photographer. But if Forever Moore Design doesn't realize the goals of the event and the potential of the photographs are lost. It's important to have a clear and thorough shot list before the event, as well as a solid plan to make sure that list is executed.

1. The group shot

2. Sponsor activations

3. Crowd and overall shots

4. Location shots

5. Liquor sponsors' drinks and signage

6. Program and event collateral

7. Award winners and presenters

8. "Grips and grins"

9. Guests from different regions

10. The line outside

Any Further Details

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