



Sponsorship Proposal



**MISSION:POSSIBLE**

 **TURKEY FRY & CONCERT** 

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THIRD ANNUAL 2019

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LOUISVILLE



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# Mission: Possible Turkey Fry & Concert

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## Vision Statement

Launched in Nashville by country music legend Tracy Lawrence, the *Mission: Possible Turkey Fry & Concert* is the premiere fundraising event benefiting homeless and hurting people in Louisville and Southern Indiana. *Mission: Possible* takes place in the weeks leading up to Thanksgiving and consistently earns prime media attention as the only event of its kind in our community.



Tracy Lawrence  
Founder of Mission: Possible

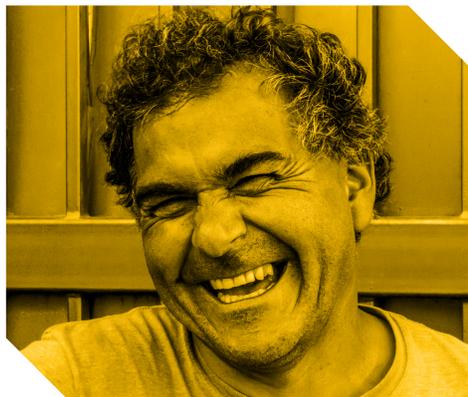
## Fundraising Goal

*Mission: Possible* is in its third year of raising critical funds to benefit homeless and hurting people served by Re:Center Ministries.

Founded in 1881, Re:Center (formerly known as Louisville Rescue Mission) reconciles homeless and hurting people to God, family, and community by the power of Christ in partnership with the local church. Re:Center's programs offer hope for a better life through campuses in both Louisville and Southern Indiana. Programs span a continuum of care – from prevention to relief to recovery – and provide holistic, high-impact answers to the problem of homelessness in our communities.

## What That Means

- When you participate in *Mission: Possible*, you give hope not only to 1,342 people who are homeless on any given night in Louisville and Southern Indiana – but also to their families, friends, and our entire community.
- The dollars raised from *Mission: Possible* fuel critical efforts to provide holistic, high-impact, Christ-centered solutions that permanently impact homelessness and its related issues.
- Fundraising dollars also sustain the 138-year-old mission of Re:Center, which remains one of the top five oldest gospel rescue missions in the United States.



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## Event Details

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### Mission: Possible Concert

**Friday, November 15**

**7:00 p.m.**

**Hurstbourne Baptist Church**

*Buy tickets at [recenterministries.org/missionpossible](http://recenterministries.org/missionpossible)*

The Faith Tour comes to Louisville this November to help the homeless! Join Dove Award winner Jordan Feliz with North Point InsideOut and Hannah Kerr for an incredible night of worship! Concert venue seats up to 625 people.

**General Admission | \$20**

Incl. first come, first serve seating at 6 p.m.

**VIP Meet & Greet | \$50**

Incl. photo opportunity with Jordan Feliz at 5 p.m., autographed poster, and preferred seating

### Mission: Possible Turkey Fry

**Wednesday, November 27**

**6 a.m. to 6 p.m.**

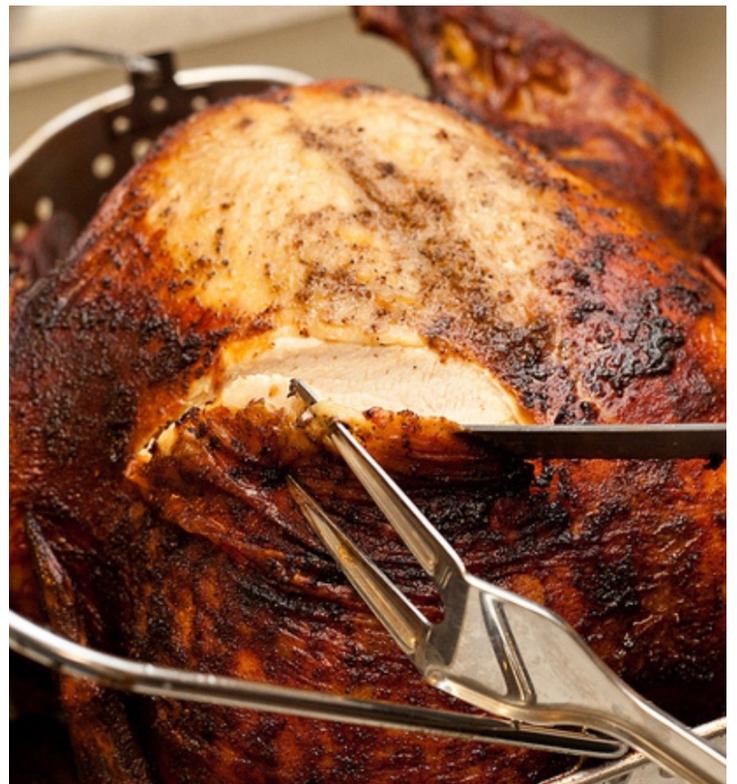
**Re:Center Ministries**

*Order turkeys at [recenterministries.org/missionpossible](http://recenterministries.org/missionpossible)*

Sponsors and volunteers will gather together on Thanksgiving Eve to deep fry more than 80 birds!

Half of the turkeys will be carved and served to needy clients of Re:Center and other partner ministries. Several turkeys will be donated to local first responders to enjoy while on duty over the Thanksgiving holiday. The remaining turkeys will be provided to generous community supporters for \$100 each.

Thanksgiving never tasted so good!



# Sponsorship Opportunities

	Presenting \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
<b>Media Exposure</b>				
Inclusion in all social media posts, print ads in The Southeast Outlook, and radio ads on WJIE and WAY-FM	✓	✓	✓	✓
Name mentioned in all media releases and news interviews	✓	✓	✓	
Guaranteed interview by news media at the turkey fry	✓			
<b>Brand Exposure</b>				
Logo placement on all event websites, t-shirts, and marketing materials	✓	✓	✓	✓
Name mentioned from the stage during the concert	✓	✓	✓	
Ad placement in the concert program	Full page	Half page	Quarter page	Business card
<b>Concert Benefits</b>				
Receive VIP Meet & Greet tickets to the concert	10 tickets	6 tickets	4 tickets	2 tickets
Receive concession items at the concert	2 per ticket holder	1 per ticket holder	1 per ticket holder	1 per ticket holder
Receive autographed CDs from each artist	✓	✓		

## Sponsorship Opportunities (cont.)

	Presenting \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
<b>Turkey Fry Benefits</b>				
Run a pit at the turkey fry with your branded banner or tent	✓	✓	✓	✓
Take home deep-fried turkeys to your family and friends	4 turkeys	3 turkeys	2 turkeys	1 turkey
<b>Connection to the Ministry</b>				
Take a private tour of Re:Center with the Executive Director and meet a current client of the ministry, at a future date of your choice	✓	✓		

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# Yes, I want to sponsor the 3<sup>rd</sup> Annual Mission: Possible!

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## Sponsor Information

Sponsor Name (as it should appear publicly): \_\_\_\_\_

Contact Person(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_ This is my:  Cell  Office

Email: \_\_\_\_\_

## Sponsorship Level

Please select one:

- \$10,000 | Presenting Sponsor
- \$5,000 | Gold Sponsor
- \$2,500 | Silver Sponsor
- \$1,000 | Bronze Sponsor

## Sponsorship Contact

Thank you for supporting the homeless and hurting! Please contact Director of Development Kim Miller at kim@recenterministries.org or 502.584.6543, Ext. 101 with any questions about *Mission: Possible* or the sponsorship opportunities described in this proposal.

## Marketing Contact

Please send your hi-resolution logo (full color, transparent background) in PNG format to hillary@recenterministries.org as soon as possible to ensure no delay in receiving your full sponsorship benefits. Please contact Director of Community Relations Hillary Bullock at 502.584.6543, Ext. 106 with any questions.

## Method of Payment

Please select one:

- Please send electronic invoice
- Check enclosed (make payable to Re:Center Ministries)
- Payment made online at [recenterministries.org/mission-possible-sponsors](http://recenterministries.org/mission-possible-sponsors)
- Credit card information included below:

Sponsorship Level: \$ \_\_\_\_\_

Name on Card: \_\_\_\_\_

Card No.: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ / \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

## Important Deadlines

*Friday, Oct. 4, 2019* | Deadline to receive full Media Exposure & Brand Exposure benefits

*Friday, Nov. 1, 2019* | Deadline to receive Concert Benefits & Turkey Fry Benefits

*Friday, Nov. 1, 2019* | Payment deadline