



Sponsorship Proposal



MISSION:POSSIBLE



TURKEY FRY & CONCERT



THIRD ANNUAL 2019

LOUISVILLE



Mission: Possible Turkey Fry & Concert

Vision Statement

Launched in Nashville by country music legend Tracy Lawrence, the *Mission: Possible Turkey Fry & Concert* is the premiere fundraising event benefiting homeless and hurting people in Louisville and Southern Indiana. *Mission: Possible* takes place in the weeks leading up to Thanksgiving and consistently earns prime media attention as the only event of its kind in our community.



Tracy Lawrence
Founder of Mission: Possible

Fundraising Goal

Mission: Possible is in its third year of raising critical funds to benefit homeless and hurting people served by Re:Center Ministries.

Founded in 1881, Re:Center (formerly known as Louisville Rescue Mission) reconciles homeless and hurting people to God, family, and community by the power of Christ in partnership with the local church. Re:Center's programs offer hope for a better life through campuses in both Louisville and Southern Indiana. Programs span a continuum of care – from prevention to relief to recovery – and provide holistic, high-impact answers to the problem of homelessness in our communities.

What That Means

- When you participate in *Mission: Possible*, you give hope not only to 1,342 people who are homeless on any given night in Louisville and Southern Indiana – but also to their families, friends, and our entire community.
- The dollars raised from *Mission: Possible* fuel critical efforts to provide holistic, high-impact, Christ-centered solutions that permanently impact homelessness and its related issues.
- Fundraising dollars also sustain the 138-year-old mission of Re:Center, which remains one of the top five oldest gospel rescue missions in the United States.



Event Details



Mission: Possible Concert

Friday, November 15

7:00 p.m.

Hurstbourne Baptist Church

Buy tickets at recenterministries.org/missionpossible

The Faith Tour comes to Louisville this November to help the homeless! Join Dove Award winner Jordan Feliz with North Point InsideOut and Hannah Kerr for an incredible night of worship! Concert venue seats up to 625 people.

General Admission | \$20

Incl. first come, first serve seating at 6 p.m.

VIP Meet & Greet | \$50

Incl. photo opportunity with Jordan Feliz at 5 p.m., autographed poster, and preferred seating

Mission: Possible Turkey Fry

Wednesday, November 27

6 a.m. to 6 p.m.

Re:Center Ministries

Order turkeys at recenterministries.org/missionpossible

Sponsors and volunteers will gather together on Thanksgiving Eve to deep fry more than 80 birds!

Half of the turkeys will be carved and served to needy clients of Re:Center and other partner ministries. Several turkeys will be donated to local first responders to enjoy while on duty over the Thanksgiving holiday. The remaining turkeys will be provided to generous community supporters for \$100 each.

Thanksgiving never tasted so good!



Sponsorship Opportunities

	Presenting \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Media Exposure				
Inclusion in all social media posts, print ads in The Southeast Outlook, and radio ads on WJIE and WAY-FM	✓	✓	✓	✓
Name mentioned in all media releases and news interviews	✓	✓	✓	
Guaranteed interview by news media at the turkey fry	✓			
Brand Exposure				
Logo placement on all event websites, t-shirts, and marketing materials	✓	✓	✓	✓
Name mentioned from the stage during the concert	✓	✓	✓	
Ad placement in the concert program	Full page	Half page	Quarter page	Business card
Concert Benefits				
Receive VIP Meet & Greet tickets to the concert	10 tickets	6 tickets	4 tickets	2 tickets
Receive concession items at the concert	2 per ticket holder	1 per ticket holder	1 per ticket holder	1 per ticket holder
Receive autographed CDs from each artist	✓	✓		

Sponsorship Opportunities (cont.)

	Presenting \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Turkey Fry Benefits				
Run a pit at the turkey fry with your branded banner or tent	✓	✓	✓	✓
Take home deep-fried turkeys to your family and friends	4 turkeys	3 turkeys	2 turkeys	1 turkey
Connection to the Ministry				
Take a private tour of Re:Center with the Executive Director and meet a current client of the ministry, at a future date of your choice	✓	✓		

Yes, I want to sponsor the 3rd Annual Mission: Possible!

Sponsor Information

Sponsor Name *(as it should appear publicly)*: _____

Contact Person(s): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ - _____ This is my: ☐ Cell ☐ Office

Email: _____

Sponsorship Level

Please select one:

- ☐ \$10,000 | Presenting Sponsor
- ☐ \$5,000 | Gold Sponsor
- ☐ \$2,500 | Silver Sponsor
- ☐ \$1,000 | Bronze Sponsor

Sponsorship Contact

Thank you for supporting the homeless and hurting!
Please contact Director of Development Kim Miller at
kim@recenterministries.org or 502.584.6543, Ext. 101
with any questions about *Mission: Possible* or the
sponsorship opportunities described in this proposal.

Marketing Contact

Please send your hi-resolution logo (full color,
transparent background) in PNG format to
hillary@recenterministries.org as soon as possible to
ensure no delay in receiving your full sponsorship
benefits. Please contact Director of Community
Relations Hillary Bullock at 502.584.6543, Ext. 106 with
any questions.

Method of Payment

Please select one:

- ☐ Please send electronic invoice
- ☐ Check enclosed *(make payable to Re:Center Ministries)*
- ☐ Payment made online at
recenterministries.org/mission-possible-sponsors
- ☐ Credit card information included below:

Sponsorship Level: \$ _____

Name on Card: _____

Card No.: _____

Exp. Date: _____ / _____ CVV: _____

Signature: _____

Important Deadlines

Friday, Oct. 4, 2019 | Deadline to receive full Media
Exposure & Brand Exposure benefits

Friday, Nov. 1, 2019 | Deadline to receive Concert
Benefits & Turkey Fry Benefits

Friday, Nov. 1, 2019 | Payment deadline